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Pay Disparity, in Any Language; Media* A study finds that Spanish- language broadcasters in L.A. lag in salaries and unions versus their English-speaking counterparts.

[HOME EDITION]

Los Angeles Times - Los Angeles, Calif.

Subjects: Wages & salaries, Studies, English language, Spanish language, Broadcasting industry, Income inequality
Author: DANA CALVO
Date: Aug 15, 2002
Start Page: F.56
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Abstract (Document Summary)

Although Los Angeles has the nation's largest Spanish-speaking population, broadcasters at Spanish-language stations here are paid significantly less than their counterparts at rival English- language stations, according to the first academic study of pay disparity in the local broadcast news business.

According to AFTRA, on-air talent at English-language TV stations have a median salary of \$200,000 and on-air talent at English-language radio stations have a median salary of \$90,000. That's 70% more than their competitors at Spanish-language TV stations, whose median income averages \$60,001 and Spanish-language radio broadcasters, whose median income average hovers around \$41,000.

Madison added that when discussing salary parity among Spanish- and English-language stations, the academics must consider the fact that advertisers pay much lower rates for placement on the Spanish- language stations.

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