

Chicano Studies Research Center

Annual Report 2009–10

Submitted by Director Chon A. Noriega

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DIRECTOR'S MESSAGE

The UCLA Chicano Studies Research Center (CSRC) was founded in 1969 with a commitment to foster multi-disciplinary research as part of the overall mission of the university. As the CSRC concludes its yearlong 40th anniversary celebrations, we look back to our history and to the rich contributions we have made to UCLA. The CSRC was among the first research units in the nation established to advance our knowledge and understanding of the contributions that Chicanos and Latinos have made to U.S. history, thought, and culture. The CSRC's research projects span numerous disciplines and have received generous external funding for projects spanning the arts, health care, education, archiving and health care. These projects also address the critical issues facing the Chicano and Latino populations, which continue to have disproportionately low access to higher education even though Latinos make up nearly three-fourths of the students in the Los Angeles Unified School District, and one of the most underrepresented groups in higher education.

Given the CSRC's broad campus- and community-wide mandate, it reports to the Office of the Chancellor at UCLA. The CSRC forms part of the Inter-University Program for Latino Research (IUPLR), a consortium of Latino research centers located at 23 institutions in the United States. The CSRC houses a library and special collections archive, an academic press, research projects, community-based partnerships, competitive grant and fellowship programs, and the Los Tigres del Norte and Tamar Diana Wilson funds, the latter brought into CSRC last fiscal year. In addition, since the 1970s the CSRC has held six faculty positions that are placed on loan to departments. These positions increase the center's research capacity but also to allow the center to serve as a vital force across campus for diversifying the faculty and expanding the curriculum in Chicano studies.

In 2009-10, the CSRC continued previously existing programs, developed new research and archival projects, and strengthened community relations through new community partnerships and public programs. Mindful of the long-term fiscal challenges facing higher education in California, the CSRC now has a half-time director of development. The CSRC is looking confidently toward the future, certain that the center's work will continue to embody academic excellence, diversity, and civic engagement.

Highlights for 2009-10 include:

- The CSRC, alongside the other ethnic research centers, celebrated our 40th Anniversary in a year long process that highlighted their accomplishments and those of the Institute of American Cultures (IAC). Activities included an exhibition at the Fowler Museum paying homage to the contributions of the four ethnic centers, symposiums and other public programs. In addition, and as part of this yearlong celebration, Chancellor Block and his wife graciously hosted a reception at their home attended by over 400 people.

- Received 87 individual gifts (totaling \$18,500) and five new external grants (totaling \$389,552) for research and archival projects. Funding from continuing grants totaled \$820,840.
- Received a grant from the California Endowment to organize a health care summit with a diverse group of experts on issues dealing with Title VI of the Civil Rights Act.
- Expanded the CSRC's arts- and archive-based projects. This fiscal year the CSRC obtained grants from the Getty Foundation and the Warhol Foundation.
- Expanded the CSRC's social science-based projects. This fiscal year the CSRC obtained another grant to expand CSRC's hate speech studies in the media. Granted by the National Hispanic Media Coalition (NHMC) with funds from the Kellogg Foundation, this grant will enable CSRC to create two groundbreaking methodologies: the networks of hate speech agglutinated around radio talk show figures, and salivary biomarkers to measure the effects of exposure to hate speech generated in commercial talk radio. The CSRC also completed its participation in two federally funded research projects, one with the National Institute on Drug Abuse (NIDA), the other with the National Institute of Mental Health (NIMH), generating a Public Service Announcement (PSA) in the process.
- Strengthened its community partnerships with the National Hispanic Media Coalition (NHMC) and the UCLA Spanish Speaking Psychosocial Clinic. In addition, CSRC entered and/or renewed partnerships with the Mexican American Legal Defense and Educational Fund (MALDEF), Mission Community Hospital (San Fernando), and Valley Care Community Consortium (VCCC).
- Provided grant support for three UCLA faculty and five student researchers from seven different departments through the Institute of American Cultures (IAC) and CSRC's Carlos Haro's Education Fund, Magdalena Morales Fund and the Tamar Diana Wilson's Fund. A total of \$33,750 was awarded: \$20,000 through the IAC and the rest through the aforementioned funds.
- Awarded two post-doctoral fellowships to junior Chicana faculty within the UC system, with funds from the IAC. One received full support for nine months (\$33,000), and the other for a quarter (\$10,570).
- The CSRC hosted 11 postdoctoral fellows and visiting scholars from the United States, Mexico, Spain, Japan, Italy, Switzerland, and Germany, and served as a critical factor in Chicano studies faculty recruitment and retention campus-wide.
- The CSRC Press published two issues of the field's flagship journal, *Aztlán: A Journal of Chicano Studies*, plus 17 additional products: five books (one a reprint), two briefs from the Latinos and Social Security Policy Briefs series, one brief in the Latino Policy & Issues Brief series, and nine issues of our electronic newsletter. Five

CSRC books received national and international awards. The CSRC Press produced earnings of over \$92,000.

- The holdings of the CSRC Library and Archive continued to increase, surpassing 65,000 items and 129 special collections. The archive acquired four special collections and six digital collections; added materials to six existing archival collections, processed 13 other collections; and prepared 10 new finding aids. Ninety-two finding aids are now available through the Online Archive of California.
- The CSRC involved 35 students representing 16 departments in its activities through paid, volunteer, and intern opportunities, enabling them to experience all aspects of CSRC operations.
- The CSRC organized 52 public programs and special events. In addition, CSRC participated at the International Book Fair in Guadalajara, showcasing its press productions and showcasing, in a plenary presentation at the University of Guadalajara, the CSRC's hate speech in the media project. The CSRC-LACMA collaboration *Phantom Sightings: Art After the Chicano Movement* was exhibited in Phoenix, Guadalajara (Mexico), and New York City.
- The CSRC Director's Advisory Board has played a crucial role this year in terms of fund raising and establishing strategic partnerships. The board's signature project for this year, the renovation of the CSRC library, is slated for completion in 2010, with the board having been responsible for securing most of the funding for this project.
- The CSRC has played a crucial role in establishing intra campus partnerships to pursue projects dealing with medical informatics by securing formal collaborations with the Schools of Medicine, Dentistry, Public Health, GSEIS, and other campus entities. In addition, CSRC is playing a central role in external partnerships with community entities in the San Fernando Valley.

CSRC ADMINISTRATION, STAFF, FACULTY, AND ASSOCIATES

AA: Academic appointment
CS: Career staff
SS: Support staff assigned from other units
TS: Temporary staff (grants and earned income)

Administration

Director (50%, AA)	Chon A. Noriega, PhD, Professor, Film & Television
Associate Director (20%, AA)	Kelly Lytle Hernandez, PhD, Associate Professor, History
Assistant Director (100%, CS)	Francisco Javier Iribarren, MSW-PsyD

Administrative Staff

Financial Officer, MSO (100%, CS)	Luz Orozco
Director, Office of Development (50%, SS)	Christopher Best
Front Office Assistant (100%, CS)	Crystal Perez
Computing Services (100%, CS)	Jae Chung
Press Support (100%, CS)	Darling Sianez
Media Relations (25%, SS)	Letisia Marquez
Student Assistants	Jhao-Ling Chen
	Daniel Delgado
	Fabian Duran
	Wendy F. Figueroa
	Guadalupe Huerta
	David Miracchi

Press Staff

Editor (50%, TS, 50% CS)	Rebecca Frazier, MME
Associate Editor (25% SS)	David O'Grady
Student Assistant (25%)	Josue Reynaga
Consultants	Bill Morosi (layout and design)
	Cathy Sunshine (copyediting)

Library Staff

Librarian (100%, AA)	Lizette Guerra, MLIS
Assistant Librarian (100%, TS)	Michael Stone, MFA
Administrative Specialist (50%, TS)	Jennifer Walters
Research Assistant (20%)	

Student Assistants

Albany Bautista
Diana A. Grijalva
Cynthia Melchor
Khanh Tran Le Nguyen
Erin Marie Rush
Neda Nicole Sabori
Connie Yee M Tong
Veronica Talisa White

Research Staff

Arts Project Coordinator (50%, TS)

Terezita Romo
Pilar Tompkins

Project Research Consultants

Raul Pacheco

Graduate Student Assistants

Ursula Salamanca Aldana, Education
Melanie Bertrand, Education
Eric Chang, Computer Science
Edward Chen, Electric Engineering
Jose Esteban Cordoba, Spanish &
Portuguese
Sonja Francine Diaz, Education
Ana Guajardo, World Arts and Culture
Yu Lap Fai, Computer Science
Ross Lenihan, Film & Television
Raul Lugo, Urban Planning
Monica Peña, Film & Television
Vanessa Raabe, Art History
Mirasol Riojas, Film & Television
Andrew Young, Film & Television

Postdoctoral and other Visiting Scholars

Ondine Chavoya, Ph.D.
Celestino Deleyto, Ph.D
Sandra De la Loza, MFA
Carlos Manuel Haro, Ph.D.
Alvaro Huerta, Ph.D. Candidate
Mari Kagawa, Ph.D.
Jose Limon, Ph.D.
Fiamma Montezemolo, Ph.D.
Seraina Rohrer, Ph.D. Candidate
Annette Rukwied, Ph.D. Candidate
Alvaro Ochoa Serrano, Ph.D.

Affiliated Students

The CSRC provided numerous opportunities for students to conduct research, work on faculty research projects, or help with center operations. A total of 35 students—19 graduate and 16 undergraduate—contributed to the Center during 2009-10 as recipients of research grants, as research assistants, or as staff and interns at the CSRC's publications office, library and special collections, academic and community relations unit, or front office. Graduate students were drawn from 13 departments: art, art history, computer science, education, electrical engineering, film and television, linguistics, psychology, public health, social welfare, sociology, Spanish and Portuguese, and urban planning. Students worked on CSRC-funded projects, IAC and LRP-funded projects, and externally funded projects.

Affiliated Students	
	2009–10
Graduate Students	19
Graduate Student Departments	13
Undergraduate Students	16
Total Students	35

A Ver: Revisioning Art History

Ana Guajardo, Graduate Student, World Arts and Cultures

Getty Art Intern

Christopher Velasco, Undergraduate Student, Cal Arts

Documents Project (Museum of Fine Arts, Houston)

Vanessa C. Raabe, Graduate Student, Art History

Continuing IAC and LRP Projects, Faculty and Students from Other Years

Liana Epstein, Graduate Student, Psychology

Pamela Munro, Professor, Linguistics

Ruth Milkman, Professor, Sociology

Lauren Mason, Graduate Student, Education

Betina Yanez, Graduate Student, Psychology

IAC Projects, Faculty

Karen Hunter Quartz and Sonja Francine Marie Diaz, Education

Ruben Hernandez-Leon, Sociology

IAC Projects, Students

Liana M. Epstein, Psychology
Sarah Justine Morando, Sociology

Other Projects, Student Participation:**Hate Speech in the Media Project**

Melanie Bertrand, Education
Ross Patrick Lenihan, Graduate Student, Film & Television
Raul Lugo, Graduate Student, Urban Planning
Hector Peña, B.A. English, Chicana/o Studies
Andrew Young, Graduate Student, Film & Television

A New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security

Karina McCormack, Graduate Student, Social Welfare
Yvette Santana, Graduate Student, Social Welfare

Project Reach: Recruiting, Engaging, and Retaining Families to Prevent HIV Transmission

Nabil Ahmad
Mykel Brooks
E. Carnes
Cleavant Derricks
Jordan Hart
Paula Perez, Graduate Student, Film & Television
Sarah Rahman
Leslie Shim
Nanci Zhang

Press Policy & Issues Brief Series

David O'Grady, Graduate Student, Film & Television

Preservation of Los Angeles Chicano/Latino Photographic Collections

Connie Tong, Undergraduate Student, Economics
Christopher Velasco, Undergraduate Student, Cal Arts

CSRC Student Assistants/Interns

Albany Bautista, Undergraduate Student (Library)
Eric Chang, Graduate Student (Center)
Edward Chen, Graduate Student (Center)
Jhao-Ling Chen, Undergraduate Student (Center)
Jose Esteban Cordoba de la Barrera, Graduate Student (Marketing)
Daniel Delgado, Undergraduate Student (Center)
Sonja Francine Diaz, Graduate Student (IAC)

Fabian Duran, Undergraduate Student (Center)
Wendy F. Figueroa, Undergraduate Student (Center)
Diana Grijalva, Undergraduate Student (Library)
Colin Gunckel, Graduate Student (A Ver Project)
Guadalupe Huerta, Undergraduate Student (Center)
Yu Lap Fai, Graduate Student (Center)
Cynthia Melchor, Undergraduate Student (Library)
David Miracchi, Undergraduate Student (Center)
Khanh Tran Nguyen, Undergraduate Student (Center)
Lindsay Perez Huber, Graduate Student
Paula Perez, Graduate Student, (Reach Project)
Monica Pena, Graduate Student
Josue Reynaga, Undergraduate Student (Center)
Mirasol Riojas, Graduate Student (Director)
Erin Marie Rush, Undergraduate Student (Library)
Neda Nicole Sabori, Undergraduate Student (Library)
Ursula Salamanca Aldana, Graduate Student
Veronica Talisa White, Undergraduate Student (Library)

CSRC Faculty Advisory Committee

Under the UC policy for Organized Research Units, the Faculty Advisory Committee (FAC) meets regularly and participates actively in setting the unit's goals and in critically evaluating its effectiveness on a continual basis. Specifically, the FAC provides counsel to the unit director on all matters pertaining to the unit, including budgetary matters and personnel. The FAC is made up predominantly of faculty members, but may include some members from the professional research series and from outside the university.

Members of the committee for 2009-10 were:

Charlene Villaseñor Black, Associate Professor, Art History, FAC Chair
Eric Avila, Associate Professor Chicana/o Studies
Maylei Blackwell, Assistant Professor, Chicana/o Studies
Arturo Vargas Bustamante, Assistant Professor, Public Health
Hector Calderon, Professor, Spanish
Francesco Chiappelli, Professor, Dentistry
Norma Corral, Librarian, Young Research Library
Virginia Espino, Senior Writer, Latina and Latino History, Center for Oral History Research
Leobardo Estrada, Associate Professor, Urban Planning
Patricia Gandara, Professor, Education
David Hayes-Bautista, Professor, Medicine
Sylvia Hurtado, Professor, Education
Christina Ramirez Kitchen, Associate Professor, Public Health
Steven Loza, Professor, Ethnomusicology
Gerald Lopez, Professor, Law
Marissa Lopez, Assistant Professor, English

Reynaldo Macias, Professor, Chicana/o Studies
Alex Ortega, Professor, Public Health
Vilma Ortiz, Professor, Sociology
Francisco Ramos-Gomez, Professor, Dentistry
Michael Rodriguez, Associate Professor, Family Medicine
Jose Luis Santos, Assistant Professor, Education
Daniel Solorzano, Professor, Education
Cynthia Telles, Psychologist, Psychiatry and Biobehavioral Sciences
Fernando Torres-Gil, Professor, Social Welfare
M. Belinda Tucker, Professor, Psychiatry & Biobehavioral Sciences
Concepcion Valadez, Associate Professor, Education
Miguel Unzueta, Assistant Professor, Human Resources and Organizational Behavior
Abel Valenzuela, Jr., Professor, Chicana/o Studies
William Vega, Professor, Family Medicine (July-December 2009)
Edit Villarreal, Professor, Theater
Chon Noriega, Professor Film & TV & CSRC Director, *Ex Officio*
Kelly Lytle-Hernandez, Associate Professor, History & CSRC Associate Director, *Ex Officio*
Francisco Javier Iribarren, Assistant Director, *Ex Officio*

The CSRC has over 50 affiliated faculty members at UCLA, plus other faculty in the Southern California area. A full list is available at http://www.chicano.ucla.edu/ppl/aff_fac.html.

Student Representatives

Nancy Guarneros, Graduate Student, Education
Sombra Ruiz, Undergraduate Student, Chicana/o Studies

Faculty Associates

Faculty Associates represent the “Institutional FTEs” that belong to the CSRC but are appointed in traditional departments. These faculty members serve on the FAC and contribute to the CSRC’s research mission. They were:

Leobardo Estrada, Associate Professor, Urban Planning
Steven Loza, Professor, Ethnomusicology
Fernando M. Torres-Gil, Professor and Associate Dean, School of Public Affairs
Concepción Valadez, Associate Professor, Education
Arturo Vargas Bustamante, Assistant Professor, Health Services
Edit Villarreal, Professor, Theater

Affiliated Faculty

Affiliated faculty represent those faculty at UCLA whose research and/or teaching includes a focus on Chicano Studies and Latino Studies. Some of the faculty also serve on CSRC committees and the *Aztlán* editorial board. There were 53 faculty identified in 2009-10.

College Departments

Art History

Charlene Villaseñor-Black

Chicana/o Studies

Eric Avila

Judith Baca

Maylei Blackwell

Robert Chao Romero

David Hernandez

Maria Cristina Pons

Alicia Gaspar de Alba

Raul Hinojosa-Ojeda

Reynaldo Macias

Otto Santa Ana

Abel Valenzuela Jr.

English

Marissa Lopez

Rafael Perez-Torres

History

Juan Gómez-Quiñones

Kelly Lytle-Hernandez

Linguistics

Pamela Munro

Political Science

Raymond Rocco

Sociology

César Ayala

Ruben Hernández-Léon

Vilma Ortiz

Spanish and Portuguese

Héctor Calderon

Professional Schools

Community Health Sciences

Donald E. Morisky

Dentistry

Francisco Gomez Ramos

Francesco Chiappelli
Carl Maida

Education

Patricia Gandara
Sylvia Hurtado
Patricia McDonough
José Luis Santos
Daniel Solorzano
Concepción M. Valadez

Human Resources and Organizational Behavior

Miguel Unzueta

Ethnomusicology

Steven Loza

Family Medicine

Michael Rodriguez
William Vega

Film & Television

Chon A. Noriega
A.P. Gonzalez

General Internal Medicine and Health Services

José Escarce

Nursing

Deborah Koniak-Griffin

Health Services

Alexander Ortega
Arturo Vargas Bustamante
Hector Rodriguez

Internal Medicine

David Hayes-Bautista

Psychiatry and Biobehavioral Science

Jeanne Miranda
Cynthia Ann Telles

Social Welfare

Rosina Becerra
Diane De Anda
Gerardo P. Lavina

Fernando M. Torres-Gil

Theater

José Luis Valenzuela

Edit Villarreal

Urban Planning

Leobardo Estrada

ACADEMIC AND COMMUNITY RELATIONS

At the core of UCLA's rise to excellence is its faculty. Campus faculty members have distinguished themselves and have consistently received national and international recognition. It was understood that the strength of the Chicano Studies Research Center would be based, to a great degree, on the involvement of faculty in multidisciplinary research and the expansion of Chicano Studies curriculum and instruction. With this in mind, beginning in the mid-1970s, Chancellor Charles E. Young allocated six Institutional Faculty FTEs to the CSRC.

The CSRC has used its six FTEs judiciously, with the aim of strengthening Chicano Studies research and instruction through the recruitment of faculty who combine the best disciplinary skills and Chicano Studies expertise. The allocation of each FTE requires a campus-wide assessment by the CSRC director and the Faculty Advisory Committee. Campus departments and professional schools submit proposals with the understanding that the position will fill a need of both the department and the CSRC. The successful completion of a joint search and appointment to fill an open CSRC FTE involves collaboration; no position is filled without the mutual agreement of the department and the CSRC. The result has been the establishment of an outstanding group of faculty covering a wide range of disciplines and specializations.

In addition to the use of Institutional Faculty FTEs to foster Chicano Studies, the CSRC's programming brings its research into dialogue with both the campus and the greater community on a local, national, and international level. Through community partnerships, community forums, public events such as major conferences, and faculty exchanges and lectures, the CSRC provides a connection for the university to the community as well as community access to the university.

Faculty Associates

The faculty members who occupy the CSRC Institutional Faculty FTEs are *faculty associates* to the center. They have excelled in their scholarship, administrative service, and community service and have been pivotal in expanding the Chicano Studies curriculum and overall student enrollment within their departments. Indeed, this group of faculty has increased the number of advanced students conducting research in Chicano Studies and the enrollment in ethnic studies courses in their departments. The group includes the following senior faculty:

Fernando Torres-Gil, Social Welfare
Concepción Valadez, Education
Steve Loza, Ethnomusicology
Leobardo Estrada, Urban Planning
Edit Villarreal, Theater
Arturo Vargas Bustamante, Health Services

The degree to which these professors contribute to the broader campus is exemplified by the fact that among them they have served as department chair, vice chair of a department

graduate program, associate dean, and interim dean. Their public service is also exemplary.

During the year, the CSRC worked with over 50 faculty members in 23 departments (listed earlier). Faculty involvement includes participation in the Faculty Advisory Committee, various ad hoc subcommittees, the grant programs, research projects, library collection development, lectures series and conferences, student advisory workshops, and publications.

The CSRC works to strengthen Chicano Studies faculty across the university and to recruit and appoint individuals who promote interdisciplinary research and teaching and increase the ethnic and gender diversity of the faculty. Faculty members are also catalysts for creating partnerships with Los Angeles Latino communities and they contribute in meaningful ways to placing UCLA in the midst of the large and expanding Latino population of California. As part of a series of CSRC-sponsored town hall meetings and discussions with community leaders, public health was identified as a key priority for faculty development. Consultation with Castulo de la Rocha, president and CEO of AltaMed Health Services Corporation, underscored UCLA's need to address Latino health issues and to add faculty who conduct research and provide community service in this area. Founded in 1969, AltaMed is recognized as one of the country's most innovative pioneers in providing comprehensive medical and social services to Latino families. With the support of AltaMed as a valuable community partner, and through a cooperative effort with the School of Public Health, the CSRC established a position for a new core faculty member. Arturo Vargas Bustamante, from UC Berkeley, was offered a post as an assistant professor of Health Services. He accepted it, and started working in July 2008. This appointment also strengthens interdisciplinary research and teaching in Chicano Studies. Other partnerships described earlier and/or in other annual reports, have included Casa Libre/Freedom House and Self-Help Graphics and Art. This year, CSRC also formalized a partnership with the Mexican American Legal Defense and Educational Fund (MALDEF). This collaborative has several areas of interest, such as immigration, health care access and equity, and climate issues (such as hate speech) affecting Latinos.

In 2008, the CSRC engaged in a partnership with the National Hispanic Media Coalition for a groundbreaking study to develop a replicable methodology to quantify hate speech on commercial talk radio. This partnership is already generating results with resonance at the public policy level. CSRC-generated research was utilized in a petition for an initiation of an inquiry into hate speech, filed January 28, 2009 with the Federal Communications Commission (FCC). That petition also presented as an official request that the National Telecommunications and Information Administration (NTIA) update its 1993 report titled *The Role of Telecommunications in Hate Crime*. The 2009-10 academic year witnessed the virtual completion of this project: final results will be announced in Fall 2010. Furthermore, this partnership has generated another two hate speech-related funded projects: with funds from the Kellogg Foundation, NHMC awarded CSRC \$75,000 to develop two novel methodologies. One is to map out the hate speech social networks agglutinated around known traditional media figures. The other

is to integrate immunological salivary biomarkers to determine the effects of being exposed to hate speech.

Furthermore, this year the CSRC continues its partnership with the UCLA Spanish Speaking Psychosocial Clinic. The Spanish Speaking Psychosocial Clinic provides critical mental health services for Spanish speaking Latinos. It also serves as a training ground for graduate trainees in the mental health field. In addition, this year CSRC entered into a partnership with several UCLA schools and departments. This resulted in submitting to the U.S. Department of Commerce a grant application of \$5.3 million to create a medical informatics system geared towards the Latino community: the Latino Health Information Technology Empowerment Project (LHITEP). LHITEP was spearheaded by the UCLA Chicano Studies Research Center in partnership with other UCLA units: School of Dentistry, School of Nursing, School of Public Health, Department of Family Medicine, Department of Information Studies, General Clinical Research Center, Neuropsychiatric Institute's Spanish Speaking Psychosocial Clinic, and Community-Based Learning Program. Community partners include Mission Community Hospital and Valley Care Community Consortium (VCCC). Corporate collaborators include Apple, Verizon, and OrgSync.

Two critical, social science-based projects have benefited from these two new partnerships: the *Hate Speech in the Media* project, and the *New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security* project. These two projects have provided research training opportunities for graduate students. They also have served as conduits for collaboration with campus faculty.

Public Programs

As part of the programming commemorating the CSRC's 40th Anniversary, the CSRC organized and/or co-sponsored multiple and diverse public programs and special events reaching thousands of people; these included conferences, faculty lectures, panels, workshops, courses, and major cultural and artistic events, such as *Phantom Sightings*, an art exhibition that opened in 2008 at the Los Angeles County Museum of Art (LACMA), co-curated by the CSRC director Chon Noriega. The *Phantom Sightings* show has traveled to various cities in the United States and Mexico. During 2008-09 it traveled to Mexico City and San Antonio and in 2009-10 to Phoenix, Guadalajara, and New York City. The exhibition was visited by 16,420 people this year.

Over 1000 people attended CSRC sponsored conferences, symposia, and workshops; 725 attended CSRC sponsored lectures and panels; over 2600 attended CSRC sponsored open houses, special events, and film screenings; and over 1700 people attended community events in the Los Angeles area.

Conference, Symposia, and Workshops

The CSRC's conferences and symposia enable the Center not only to disseminate its research but also to maintain a dialogue with scholars and leaders from the campus and the greater local, national, and international communities. During 2009-10, the CSRC

organized and/or co-sponsored seven conferences, symposia, and workshops with 53 presenters and between 1056-1106 attendees.

	2009-10
Conferences, Symposia, Workshops	7
Presenters	53
Attendees	1056-1106

Conferences

- *Los Angeles Queer Studies Conference 2009*. October 9 - 10, 2009. Presenters: 3 Attendance: 330. Co-sponsors: UCLA Lesbian, Gay, Bisexual, and Transgender Studies Program, UCLA Division of Humanities, Division of Social Sciences, Graduate Division, Asian American Studies Center, Office of Faculty Diversity and Development, the Williams Institute for Sexual Orientation Law and Public Policy, and the departments of Anthropology; Art History; Asian American Studies; Comparative Literature; English; Film, Television, and Digital Media, French and Francophone Studies; Germanic Languages; Musicology; Sociology; and Women's Studies.
- *Thinking Gender Conference 2010*. February 5, 2010. Presenters: 7. Attendance: 259. Co-sponsors: UCLA Ethnic Studies Centers (Bunche Center for African American Center, Asian American Studies Center, and American Indian Studies Center) and Center for the Study of Women.
- *English Learners in California Symposium*. February 6, 2010. Presenters: 1 Attendance: 90 Co-sponsors: UCLA Lab School
- *Sex y Corazón: Queer and Feminist Theory at the Vanguard of the New Chicana/o Studies*. February 12, 2010. Presenters: 26. Attendance: 250-300 Co-sponsors: UCLA César E. Chávez Department of Chicana and Chicano Studies.
- Fifth Annual Education Summit. March 18, 2010. Presenters: 11. Attendance: 81. Co-sponsors: UC/ACCORD
- *Faculty Workshop: Incarcerations in California, 1848 – Present*. April 23, 2010. Presenters: 1. Attendance: 16.
- *Tricks of the Trade: Applying to Graduate/Professional Schools*. May 19, 2010. Presenters: 4. Attendance: 30. Co-sponsors: The School of Law Academic Outreach Resource Center and the Institute for Research on Labor and Employment.

Faculty Research Exchanges, Lectures, Discussions, Panels and Press Conferences

In an effort to promote dialogue with other colleagues, students, and members of the UCLA academic community, the center hosted or sponsored 16 lectures and panels. Combined attendance exceeded 700, and there were 36 presenters.

	2007–08	2008–09	2009-10
Lectures, Panels and Press Conferences	25	31	16
Presenters	40	70	36
Attendees	1,181	1,000	725

* Please note that the attendance figures do not compute the media audiences pertaining to press conferences, as these are impossible to determine

Lectures, Discussions & Panels

- *Discussion about Son Jarocho with Gilberto Gutierrez Silva*, September 9, 2009. Presenters: 1. Attendance: 35 Co-sponsors: UCLA Center for Mexican Studies.
- *Back to School: The Dream Act National Day of Action Panel and Q&A Session*, September 23, 2009. Presenters: 5. Attendance: 45. Co-sponsors: IDEAS.
- *Hammer Lecture: Roberto Tejada & Chon Noriega on Celia Alvarez Muñoz*, September 24, 2009. Presenters: 2. Attendance: 51. Co-sponsors: Hammer Museum
- *Teatro Chicano Lecture*. October 21, 2009. Presenters: 1. Attendance: Co-sponsors:
- *Corridos, Huapangos, and Mambo Cha-Cha-Cha: A Diverse Sampling of the Strachwitz Frontera Collection of Mexican and Mexican-American Recordings*. October 28, 2009. Presenters: 1. Attendance: 27
- 40th Anniversary Distinguished Lecture Series Fall Quarter: “*The Mexican American Middle Class: The Forgotten People*” by Jose Limon. November 19, 2009. Presenters: 1. Attendance: 24
- 40th Anniversary Distinguished Seminar Series Fall Quarter: “*On Birmingham and Brownsville: Cultural Studies in the Light and Shadow of Américo Paredes*” by Jose Limon. November 19, 2009. Presenters: 1. Attendance: 12
- *William Perez on “We Are Americans” Book Discussion, Signing, and Q&A*. January 19, 2010. Presenters: 1. Attendance: 45 Co-sponsor: IDEAS

- *Chicana/o Latina/o Research Forum*. January 20, 2010. Presenters: 6. Attendance: 16.
- *Professor Marissa Lopez on Chicano Poetics: From El Movimiento to Today*. January 27, 2010. Presenters: 1. Attendance: 16.
- *Patricia Gandara on Forbidden Language: English Learners and Restrictive Language Policies*. February 3, 2010. Presenters: 3. Attendance: 53. Co-sponsors: Graduate School of Education and Information Studies.
- *Art and Public Space in Los Angeles*. February 23, 2010. Presenters: 5. Attendance: 210. Co-sponsors: Hammer Museum, UCLA Ethnic Studies Centers (Bunche Center for African American Center, Asian American Studies Center, and American Indian Studies Center).
- *“Power Politics” by Karen Brodtkin, Book Signing and Discussion*. February 24, 2010. Presenters: 1. Attendance: 31. Co-sponsors: Anthropology, the Center for the Study of Women, and Women Studies.
- *40th Anniversary Distinguished Lecture, Winter Quarter: Antonia Hernandez*. March 4, 2010. Presenters: 1. Attendance: 83.
- *Michoacán: Música y Músicos*. April 5, 2010. Presenters: 3. Attendance: 32. Co-sponsors: UCLA Center for Mexican Studies and the Latin American Institute.
- *Immigration Summit: Academics and Advocates: Collaboration On Immigration Policy And Reform*. April 16, 2010. Presenters: 3. Attendance: 15.

CSRC Open House and Special Events: Art Exhibits, Film/Video Screenings, Performances, and Meetings

In addition to conferences, symposia, lectures, and panels, the CSRC organized and/or co-sponsored nine additional events. These included an open house, film and video screenings, tours, art presentations, and musical performances that were attended by over 2600 guests.

Attendance at Other Events*

	2007-08	2008-09	2009-10
Open Houses and Special Events	96,680	1000	2356
Film and Video Screenings	531	1000	246
Other	59	120	
Total Attendance	97270	2120	2602

*includes radio audiences for 2007-08, but does not include TV audiences for 2008-09

CSRC Open House and Special Events

- *Transnational Community Development*. September 25, 2009. Presenters: 1. Attendance: 10. Co-sponsors: UCLA Labor Center.
- *CSRC Annual Open House 2009*. October 6, 2009. Presenters: 4. Attendance: 97
- *Gaytino!* October 22, 2009. Presenters: 1. Attendance: 350-400. Co-sponsor: Cesar E. Chavez Center for Chicana/o Studies.
- *40th Anniversary Reception*. October, 2009. Attendance: 400. As part of this year long celebration, Chancellor Block and his wife graciously hosted a reception at their home.
- *Gronk's Painting Installation*. April 21- May 2, 2010. Presenters: 1. Attendance: 1650.
- *Gronk's Studio Tour*. May 8, 2010. Presenters: 2. Attendance: 20. Co-sponsors: Fowler Museum.
- *Philosophy of Lettering: Chaz Bojorquez*. May 8, 2010. Presenters: 1. Attendance: 125. Co-sponsors: Hammer Museum and Hammer Student Association (HSA).
- *Patricio Hidalgo Performance of Son Jarocho*. May 10, 2010. Presenters: 1. Attendance: 22. Co-sponsors: UCLA Center for Mexican Studies
- *Son Jarocho: A Living Being of Music, Dance and Poetry*. June 3, 2010. Presenters: 1. Attendance: 27. Co-sponsors: UCLA Center for Mexican Studies

- *40th Anniversary Reunion and Reception*. June 5, 2010. Presenters: 1. Attendance: 25

Film Screenings

- Film Screening: *Laura Aguilar: Life, the Body, Her Perspective*. The film is volume 8 of the CSRC's Chicano Cinema and Media Art Series. October 8, 2009. Presenter: 1. Attendance: 21
- Film Screening: *No Movie: A Journey through the Archives of a Man Named Gronk*. Volume 5, Chicano Cinema and Media Art Series. January 14, 2010. Presenter: 1. Attendance: 44
- Special Film Screening of Emmy-nominated documentary, *Traces of the Trade: A Story of the Deep North Screening*. January 19, 2010. Presenters: 2. Attendance: 150 Co-sponsors: The School of Public Affairs and Critical Race Studies working group, Asian American Studies Center, and the Bunche Center for African American Studies.
- Film Screening: *Frontierland/Fronterilandia*. Volume 4, Chicano Cinema and Media Art Series. February 18, 2010. Attendance: 11
- Film Screening: *Harry Gamboa, Jr. Films*. The films are volumes 2 and 3 in the Cinema and Media Arts Series. April 15, 2010. Attendance: 12
- Film Screening: *Los Four Murals of Aztlán*. May 13, 2010. The film is the first volume in the CSRC Cinema and Media Arts Series. Attendance: 8

Festivals and Community Events

The CSRC participates in community events to strengthen the center's relationship with the community and to promote knowledge of Chicano Studies in the Los Angeles Latino population. Our participation in community events and festivals, such as the February Town Hall meeting at LACMA and the *12th Annual L.A. Latino Book & Family Festival* in East Los Angeles contribute in substantial ways to strengthening UCLA's presence in the large and expanding Latino population of California. During the 2009-10 period, the CSRC participated in six events reaching an audience of over 1700 community members.

Festivals and Community Events

- *12th Annual L.A. Latino Book & Family Festival*. October 10-11, 2009. Attendance: 156
- *4th Annual L.A. Archives Bazaar*. October 17, 2009. Attendance: 350
- *Family Festival - Exhibition Opening Art, Activism, Access: 40 Years of Ethnic Studies at UCLA*. February 28, 2010. Presenters: 15. Attendance: 800.

- Town Hall: *The Raza's Edge: The Chicano Presence In L.A. Art History* *The Raza's Edge: The Chicano Presence In L.A. Art History*. April 3, 2010. Presenters: 30. Attendance: 227. Co-sponsors: LACMA
- *Los Angeles Times Festival of the Books*. April 24 - 25, 2010. Attendance: 190
- *High School Educational Program (Franklin High School)*. April 28, 2010. Presenters: 2. Attendance: 44. Co-sponsor: Fowler Museum.

LIBRARY AND ARCHIVE

The UCLA Chicano Studies Research Center Library and Archive unit is a resource that serves the needs of students, faculty, and researchers who are seeking information on Chicana/o history and culture. Following the passing of the CSRC Librarian Yolanda Retter Vargas, the library was staffed by three successive interim librarians during 2007-09. Lizette Guerra was appointed in 2009 as the CSRC librarian.

Since 1969, the CSRC Library and Archive has made its holdings accessible to users from UCLA and from local and international communities and institutions. The library's holdings include over 60,000 monographs, serials, pamphlets and clippings, dissertations and theses, maps, posters, films, videotapes, audio recordings, slides, photographs, microfilm, digital resources, and over 130 archival and special collections. CSRC holdings in the UCLA catalog list over 13,000 books or monographs, over 270 periodical titles (with varying numbers of issues); over 2,500 microfilm containing theses and dissertations and Chicano/Latino newspapers, some from the nineteenth century. Holdings also include over 700 audiocassettes and over 300 films (VHS, DVD, and 35mm). Our collection of original prints and posters exceeds 1,000 and we have over 1,500 vertical files. In addition, about two years ago CSRC adopted and implemented Archivist Toolkit, the first open source archival data management system for an integrative archival management.

Vertical file content continues to grow, with an average of over 1,000 documents added yearly. These are obtained from many sources. The vertical file materials supplement other materials in our collection and at times provide information that is not yet available in print (for example, debates on current voter propositions). When these materials come from the Internet, they must be from reputable sources and be useful to the curriculum. Examples include full-text articles, bibliographies, timelines, research websites, and so on.

2009-10 Metrics

Patronage

- Fall 379
- Winter 460
- Spring 503
- Summer 112

Total Holdings

- Monographs: 16,536
- Serials (titles): 1,500
- Microfilm: 2,502
- Audio / Video: 1,037
- Digital Objects: 41,003
- Prints / Posters 1,000

- Vertical Files 1,500
- Special Collections 139

Monograph Donations

- Chon Noriega
- Carlos Haro
- Pilar Castaneda
- Diana Mendez
- Leslie Stampler

Work Study Students

- Albany Bautista
- Sarai Carillo
- Diana Grijalva
- Khanh Nguyen
- Connie Tong
- Veronica White

Service Learning

- Winter Quarter 2010
UCLA Department of English
5 undergraduate students
Project: Arrangement – Yolanda Retter-Vargas Papers

Getty Multicultural Summer Internship Program

A 10-week program for undergraduate students in Southern California who want hands-on experience in research, curatorship, and preservation in the arts.

The 2009-10 summer intern was Christopher Velasco from California Institute of the Arts
Major: Media and Photography
Project: Metadata for Digital Collections – Oscar Castillo Photograph Collection;
Yolanda Retter-Vargas Collection of Orphan Photographs

Training and Mentorship Programs

Each year, in addition to sponsoring courses, guest speakers, and workshops, the CSRC participates in a number of extracurricular training and mentorship programs.

UCLA Graduate School of Education and Information Studies Internship

Linda Vera Rivas

Project: Processing the American GI Forum of California Collection

Digital Collections made public on UCLA Digital Library

- Oscar Castillo Photograph Collection
- Yolanda Retter-Vargas Collection of Orphan Photographs

Additions to Existing Archival Collections

- American GI Forum of California Collection 1 linear foot
- Homeboy Industries Papers 3 linear feet
- Ron Lopez Papers 3 linear feet
- Edward Roybal Papers 713.5 linear feet
- Mexican American Survey Project Papers 52 linear feet
- Rigoberto Gonzalez Papers 2 linear feet

New Archival Collections

- Luz Calvo Papers 12 linear feet
- Queer Nation Papers 7 linear feet
- Robert Cory Auli Papers 1 linear foot
- Juan Garza Collection of Visual Materials 1 linear foot

Archival Collections Fully Processed

- Michael de la Rocha MEChA Collection 2 linear feet
- Diane Rodriguez CTG-LTI Papers 5 linear feet
- Joan Moore Papers 30 linear feet
- Anthony Beltramo Collection 1 linear foot
- Charles Rozaire Collection 2 linear feet
- Alex Donis Collection 7 linear feet
- Robert Gutierrez Collection 5 linear feet
- Devra Weber Papers 3 linear feet
- Church of the Epiphany Archive 10 linear feet
- The Gronk Papers 10 linear feet
- Alicia Gaspar de Alba Maquiladora Collection 5 linear feet
- Tomas Benitez Papers 4 linear feet
- Linda Vallejo Portfolio 1 linear foot

Finding Aids Published

- Edward R. Roybal Papers
- Diane Rodriguez CTG-LTI Papers
- Linda Vallejo Portfolio
- Charles Rozaire Collection
- Lorena Parlee Papers and Video Collection
- Grace Davis Papers
- Robert Gutierrez Papers
- Richard Griswold del Castillo Papers
- Tomas Benitez Papers
- M.K. Brooks Collection of Manazar Gamboa Papers

New Digital Collections

- Pilar Tompkins approx. 500 items
- Ferrer Collection approx 1000 images

- Patssi Valdez Black and White Negatives 200 images
- J. Sanchez approx. 500 images
- Gronk Ephemeral sketches approx 1000 items
- Roberto Chavez images approx. 200 items

Class Visits

- Summer
 Anthropology 157: Anthropology and Immigration
 20 undergraduate students
 Professor Paule Cruz Takash

Services

Reference:

- Fall 50 interviews
- Winter 43 interviews
- Spring 54 interviews
- Summer 22 interviews

* via phone, e-mail, walk-in

Major Initiatives

- Los Angeles Latino Art Survey: Getty Foundation
- LGBT and Mujeres Initiatives: Ford Foundation
- Photograph Documentation Project

Acquisitions

Chon A. Noriega, CSRC director, and the CSRC Press continue to donate new books to the library. This year the library received over 200 items (i.e., 234 monographs and 37 in other media). Other monograph donations came from CSRC Assistant Director Emeritus Carlos Haro, Pilar Castaneda, Diana Mendez, and Leslie Stampler. Four new archival collections were acquired, and there were additions to six existing collections.

The library also hosts events such as art exhibitions, forums, lectures, film showings, and meetings as a method of outreach to the UCLA community and to highlight various aspects of Chicana/o history and culture.

In 2009–10, close to 1,500 people visited the library: 379 in the fall, 460 in the winter and 615 in the spring/early summer. Reference services were provided for research fellows, students, and faculty representing departments such as Information Studies, Art History, Film & Television, Chicana/o Studies, Women’s Studies, Social Welfare, Public Health, History, Education, Ethnomusicology, Law, and LGBT Studies. There were over 169 reference services provided during the year.

The CSRC archive continues to grow. In 2009–10, four new special collections were acquired, increasing the number to 139. The CSRC Library and Archive actively processes and creates finding aids for its collections. The CSRC is now a contributor to the Online Archive of California (OAC) and ten finding aids were added to OAC during 2009-10. The OAC is part of the California Digital Library and provides a searchable database of finding aids to primary sources and digital facsimiles. CSRC added over 21 linear feet in new archival collections, 774 linear feet to existing archival collections and 3,400 digital images from six new collections. In addition, 10 collections (i.e., over 85 linear feet) were processed in their entirety.

Information Access

The library offers reference service to the UCLA community and to outside researchers. People requested on-site, email, and telephone assistance; the amount of time expended ranged from as low as 15 minutes to several hours. Students received assistance with papers, projects, theses, and dissertations in the humanities, social sciences, and the arts. Personalized information assistance was offered on a walk-in or appointment basis. Reference services were also provided to CSRC fellows, grantees, and visiting scholars as well as to faculty and students from other universities.

Bibliographic Assistance

To facilitate access to students unfamiliar with online and print resources, the CSRC library staff has created an online training sheet with direct links to online catalogs and databases. It is located at <http://www.chicano.ucla.edu/library/training.html>. The library has also developed an information-seeking sequence for students who need to build their research skills. First they are directed to a subject encyclopedia to gain a basic knowledge of the subject. After they photocopy and read the encyclopedia article they move to other resources in the following order: vertical files; the Chicano Database and other relevant databases (where they also learn to differentiate between a book, an essay in an anthology and a journal article); and the UCLA catalog (Voyager), where they locate materials they have identified while following the sequence. When appropriate, students are taught how to use Google to locate material that may not yet be in print (for example, debates on current propositions). Criteria that must be used to assess the validity and value of a website are explained.

IS Program

The library continues with its collaboration with the IS program to provide learning opportunities to UCLA Information Studies (IS) students. In 2009-10, one IS graduate student volunteered to work on special projects, process collections, and create archival finding aids. Students either choose the CSRC Library and Archive as their service learning site or complete their service learning at the CSRC. This graduate student worked on processing of the American GI Forum of California Collection.

Outreach

Classes

The CSRC librarian continued with the tradition of doing presentations to Chicano Studies and/or Information Studies classes.

Summer

- Anthropology 157: Anthropology and Immigration. 20 undergraduate students, with Professor Paule Cruz Takash.

Conferences

- *Los Angeles Queer Studies Conference 2009*. October 9 - 10, 2009, and Co-sponsored by the UCLA Lesbian, Gay, Bisexual, and Transgender Studies Program, UCLA Division of Humanities, Division of Social Sciences, Graduate Division, Asian American Studies Center, Office of Faculty Diversity and Development, the Williams Institute for Sexual Orientation Law and Public Policy, and the departments of Anthropology, Art History, Asian American Studies, Comparative Literature, English, Film, Television, and Digital Media, French and Francophone Studies, Germanic Languages, Musicology, Sociology, and Women's Studies.

Lectures, Discussions & Panels

- *Discussion about Son Jarocho with Gilberto Gutierrez Silva*. September 9, 2009. Co-sponsored by the UCLA Center for Mexican Studies.
- *William Perez on "We Are Americans," Book Discussion, Signing, and Q&A*. January 19, 2010. Co-sponsored by IDEAS
- *Professor Marissa Lopez on Chicano Poetics: From El Movimiento to Today*. January 27, 2010.
- *Patricia Gandara on Forbidden Language: English Learners and Restrictive Language Policies*. February 3, 2010. Presenters: 3. Attendance: 53. Co-sponsors: Graduate School of Education and Information Studies.
- *"Power Politics" by Karen Brodtkin, Book Signing and Discussion*. February 24, 2010. Co-sponsored by the UCLA Dpt. of Anthropology, the Center for the Study of Women, and Women Studies.
- *Michoacán: Música y Músicos*. April 5, 2010. Co-sponsored by the UCLA Center for Mexican Studies and the Latin American Institute.
- *Patricio Hidalgo Performance of Son Jarocho*. May 10, 2010. Presenters: 1. Attendance: 22. Co-sponsored by the UCLA Center for Mexican Studies
- *Son Jarocho: A Living Being of Music, Dance and Poetry*. June 3, 2010. Presenters: 1. Attendance: 27. Co-sponsored by the UCLA Center for Mexican Studies

- *40th Anniversary Reunion and Reception*. June 5, 2010. Presenters: 1. Attendance: 25

Film Screenings

- Film Screening: *Laura Aguilar: Life, the Body, Her Perspective*. The film is volume 8 of the CSRC's Chicano Cinema and Media Art Series. October 8, 2009.
- Film Screening: *No Movie: A Journey through the Archives of a Man Named Gronk*. Volume 5, Chicano Cinema and Media Art Series. January 14, 2010.
- Special Film Screening of Emmy-nominated documentary, *Traces of the Trade: A Story of the Deep North Screening*. January 19, 2010. Co-sponsored by the School of Public Affairs and Critical Race Studies working group, Asian American Studies Center, and the Bunche Center for African American Studies.
- Film Screening: *Frontierland/Fronterlandia*. February 18, 2010. Volume 4, Chicano Cinema and Media Art Series.
- Film Screening: *Harry Gamboa, Jr. Films*. April 15, 2010. The films are volumes 2 and 3 in the Cinema and Media Arts Series.
- Film Screening: *Los Four Murals of Aztlán*. May 13, 2010. The film was the first volume in the CSRC Cinema and Media Arts Series.

Conferences

National Association of Chicana and Chicano Studies (NACCS) Annual Conference

The NACCS conference took place this year in Pasadena, Southern California. Lizette Guerra, the CSRC librarian, promoted, worked, produced, and attended for the CSRC.

American Library Association (ALA) Annual Conference (June 23-28)

The ALA Conference took place in Washington, DC this year. Again, Lizette Guerra, the CSRC Librarian, attended this conference.

MALCS Summer Institute

The CSRC was awarded a Ford Foundation grant in support of increasing its LGBT and women's collections. This initiative has a fourfold mission: to educate women and LGBT communities about the importance of documenting and preserving Latina and Latino history; to educate Latina and Latino communities about the importance of women's stories and LGBT history within their archival efforts; to provide women and LGBT Latinas and Latinos with archival materials that can function as a source of pride, inspiration, and new scholarship; and to educate "mainstream" archival institutions about the need for both women's and LGBT archival holdings and for culturally sensitive collecting and archival practices. To do this, the CSRC has planned a series of workshops centered on the theme of community archiving especially amongst underserved communities. The first workshop was held at the MALCS Summer Institute this past July at the New Mexico State University in Las Cruces, New Mexico. In 2010, the Summer

Institute took place in Phoenix, Arizona, July 22-24, and a workshop took place with the CSRC Librarian taking a leading role. Another workshop took place at UCLA in October at the Los Angeles Queer Studies Conference (see above for description).

Southwest Oral History Association Conference

The CSRC and the UCLA Center for Oral History represented at the 2010 Southwest Oral History Association Conference, which took place at Boulder City, Nevada on April 9-11. Lizette Guerra, CSRC Librarian, presented CSRC publications and materials. The conference offered the CSRC and the Center for Oral History the opportunity to display their unique and rich collections and to demonstrate the intersection between archives and oral histories.

Archivists' Toolkit

This year, the CSRC has implemented the adoption of Archivists' Toolkit™ (i.e., AT). This is an open source archival data management system. It provides an integrative system of support for archival management. It supports archival processing, promotes data standardization, and generates efficiency. This program allows the accessing and description of archival materials, or exportation of EAD finding aids. Further functionality is expected to be integrated within this system in terms of support of repository user/resource information use, appraisals, rights information management and interphase with user authentication systems. We have integrated about 100 of our collections within this system.

Archival Projects

CSRC archival projects consist of collaborative, funded projects that seek to identify, preserve, and make accessible the work of Chicano and Latino artists and arts organizations.

External Funding: Ford Foundation, \$100,438; Rockefeller Foundation, \$30,000; and UCMEXUS, \$15,000.

Los Angeles Latino Art Survey

This project involved an extensive survey of archival materials related to Latino arts organizations and affiliated artists in the Los Angeles area. The project is currently conducting oral histories with artists and arts professionals. Survey results and oral histories will be posted on our web site. The project will also identify historical material, organizational records, and individual artists' papers that must receive archival preservation.

External Funding: Getty Foundation, \$270,000.

Mexican American Los Angeles Photograph Documentation Project

This project involves a major archival effort to preserve and provide digital access to photographs that depict the lives and careers of Mexican Americans in Los Angeles during the twentieth century, including civic leaders and everyday citizens.

External Funding: Haynes Foundation: \$33,062

LGBT and Mujeres Initiatives

These initiatives are aimed at increasing CSRC archival holdings with respect to gender and sexuality as well as developing and sharing best practices. CSRC will produce and disseminate guidelines for community-based organizations interested in archiving materials pertaining to these communities. In addition, CSRC will organize several conferences in different geographic locations to properly disseminate the guidelines and consult with intended audiences.

External Funding: Ford Foundation, \$100,000

Conclusion

Students and researchers from UCLA and other institutions (from the U.S. and other countries) continue to use the CSRC library and the archival collections. During FY 2009–10, four new special collections were added (over 21 linear feet), and over 770 linear feet were added to existing collections. In addition, 13 collections were processed in their entirety (85 linear feet), and over 3,400 digital images from six new collections were added. Ten new finding aids were created. The collaborations with the Chavez Center and faculty and with the IS program continued to grow. As the only freestanding Chicano Studies library in the nation, the CSRC Library and Archive continues to be a point of reference for scholars in a multiplicity of fields around the nation and the world.

PRESS

The UCLA Chicano Studies Research Center Press continues to lead in production of scholarship on the Chicano and Latino populations in the United States. Since 1970, our publications have reached a state, national, and international audience, helping shape opinion, policy, and research.

Wendy Belcher, who began working for the CSRC Press in November 1995, accepted a tenure track position at Princeton University that started in the fall of 2008. Rebecca Frazier is now in charge of the CSRC Press. In the last 12 years, with Chon A. Noriega as the editor and then CSRC director, press earnings grew from about \$100 a year to around \$100,000 a year. Under this leadership, the CSRC Press launched a number of new series and products. These series were: Chicano Cinema and Media Arts Series, The Chicano Archives, A Ver: Revisioning Art History, and Aztlán Anthology. The press also has received over \$575,000 in grants. This period of growth—in products, series, staff, and earnings—was only previously matched in the first decade of the press’s existence. The CSRC Press has become one of the most active presses in the University of California system. In the 2009–10 fiscal year, the CSRC Press produced two issues of *Aztlán: A Journal of Chicano Studies*, two Latino Policy & Issues briefs, three books, one CSRC Research Report, one Latinos and Social Security Policy Brief, one Latinos and Social Security Research Report, and nine newsletters, all described below.

Staff

Chon A. Noriega, the CSRC director, has been the editor of *Aztlán* since July 1996 and the press director since July 2002; Erica Bochanty has been the peer review coordinator since November 2000, until last year, when David O’Grady, a doctoral student in Film Studies, took over the position. The press hired a senior editor, Rebecca Frazier, in September 2005, and she managed production for a variety of projects. As of last year, Rebecca Frazier is the CSRC Press manager. William Morosi has been the freelance typesetter and designer since March 1998 and Cathy Sunshine has been the freelance copyeditor since September 2000. All publications employees serve part-time.

The press has an excellent record of involving faculty and students, both from UCLA and across the country. The largest participation of faculty and student involvement is through *Aztlán: A Journal of Chicano Studies*: faculty serve on the editorial board and as peer reviewers, and faculty and students publish their work in the journal. While some journals remain fairly insular, *Aztlán* involves more people outside of UCLA than within: in the 2009-10 fiscal year, more than two-thirds of board members, about 70 percent of reviewers and over 85 percent of authors were from outside UCLA.

The press earned a total of \$87,248 and spent a total of around \$119,349. It has a carry-forward surplus of around \$40,999. To simplify matters, the press is combining all three of its sales and service accounts into one account. It will be less easy to track earnings for any one product that way, but the rewards of simplifying are important.

Online Store

The CSRC Press's online store was launched in the fall of 2006. All CSRC Press products, including subscriptions for *Aztlán*, are available through the store.

Aztlán

Aztlán: A Journal of Chicano Studies continues to be the leading journal in the field and has no competitors. The plan for taking the journal online was realized in the fall of 2006. After several years of negotiation, the journal became available online through MetaPress, an online hosting site. Subscribers have full access to all issues, either by issue or through the MetaPress search function. Nonsubscribers can purchase single articles.

The *Aztlán* account—which includes earnings from the journal itself and anthologies of journal articles—increased earnings to \$87,248 and expenditures to \$119,349. When adding the surplus of the previous year, this totals \$40,999. This is the sixth year in a row that the *Aztlán* account ended in the black, compared to FY 2002-03, which ended in deficit.

Aztlán is available online. All years of content were placed at MetaPress, a subscription based website run by EBSCO, and the submission process was placed online as well. We had to substantially increase the price of the journal in order to pay for the cost of digitalizing, and due to the potential loss of income from individual subscribers who will now be able to get the journal through their institutions.

The CSRC Press is successful in distributing *Aztlán* beyond the campus and California. For instance, last year about 36 percent of *Aztlán* subscribers were from California. Another 11 percent were from Texas, another 4 percent from Wyoming, New York, and Illinois Michigan, while the other sells represented smaller sells percentages distributed among many states.

In 2009-10 we had 389 institutional subscribers and over 106 individual subscribers. About 12 to 15 institutional subscribers stopped subscribing, although they were generally very small institutions, high schools, and institutes. This was partially offset by 10 new institutional subscribers. Since we increased the subscription price for institutional subscribers, the small drop in subscriptions has not affected earnings, which have increased substantially.

In total subscribers, we had 514 total paid subscribers in 2005, 492 subscribers in 2006, 474 subscribers in 2007, and 645 in 2008. In 2009-10 we had 495 paid subscribers.

Volume 34.2 and 35.1

Earnings

This account earned about \$87,248. This does not include earnings from MetaPress for the online version of *Aztlán* (about \$1,363). The *Aztlán* account ended this year in the black.

Aztlán Submissions

Essay submissions have increased when compared to last year's level (i.e., 52 to 41). We have seen an increase in overall submissions, from 75 last year to 79 this year (see table 1), an increase pattern observable across several years. We attribute this increase to *Aztlán* now being online and the recently instituted online submission process.

Our current rejection rate for peer-reviewed academic essays is 68 percent, which is an appropriate percentage. Since the reviews, dossier pieces, and communiqués are generally solicited, we do not include them in our official rejection rate statistics. These figures are slightly off, however, as many of the essays are still in process. The journal is getting more selective, since *Aztlán*'s long-term peer-reviewed rejection rate is somewhere between 45 and 66 percent (see Table 2).

Table 1. 2009-2010 Submissions to *Aztlán: A Journal of Chicano Studies*

	Essays	Dossiers	Reviews	Communiqués	Others	Total
1. Received	40*	20	12	2	0	74
2. Rejected	13	0	0	0	0	13
3. Published	10	16	12	2	0	40
4. Accepted	11	20	12	2	0	45
5. Pending	14*	4	0	0	0	18
Rejection Rate RP	50%					23%
Rejection Rate NPP	62%					29%

Note: Does not include Editor's Commentaries

* 10 essays were resubmissions

Table 2. 1997-2010 Submissions to *Aztlán: A Journal of Chicano Studies*

1997-2009	Essays	Dossiers	Reviews	Communiqués	Others	Total
1. Received	417	128	129	29	19	648
2. Rejected	160	6	5	0	12	170
3. Published	109	95	114	27	6	311
4. Accepted	54	68	82	11	7	177
5. Pending	84	17	3	0	0	86
6. Withdrawn	5	0	0	1	0	4

Rejection Rate RP	48%					30%
Rejection Rate NPP	67%					45%

Note: Does not include Editor's Commentaries.

Rejection Rate RP is calculated by dividing rejected submissions by received minus pending submissions: line 2 / (line 1 minus line 5) [ratio of rejected to processed]
 Rejection Rate NPP is calculated by dividing published submissions by received minus pending submissions and subtracting that from one: 1 minus [line 3/ (line 1 minus line 5)] [ratio of not published to processed]

New Publications

The Chicano Studies Reader: An Anthology of Aztlán, 1960–2010 (second edition)

María Brito

Celia Alvarez Muñoz

Teacher's Guide for Yolanda M. Lopez

Laura Aguilar: Life, the Body, Her Perspective

Book Awards

As part of the International Latino Book & Family Festival and presented during BookExpo America, and hosted at the Javitts Center, NY, May 25, 2010, five of CSRC produced books received awards this year:

2010 International Latino Book Awards

First Place and Triple Crown Winner, Arts Book in English: *María Brito*, by Juan A. Martínez (A Ver series, volume 4)

Second Place, Arts Book in English: *Celia Alvarez Muñoz*, by Roberto Tejada (A Ver series, volume 3)

Second Place, Reference Book in English: *The Fire of Life: The Robert Legorreta-Cyclona Collection*, essay by Robb Hernandez (The Chicano Archives series, volume 2)

Honorable Mention, Arts Book in English: *Con Safo: The Chicano Art Group and the Politics of South Texas*, by Ruben C. Cordova.

These awards are sponsored by Latino Literacy Now, a non-profit organization that champions literacy excellence and literacy among the Latino community.

2010 NACCS Book Awards

Honorable Mention: *Yolanda M. López*, by Karen Mary Davalos (A Ver series, volume 2)

Ongoing Publication Projects

Editorial work continues on a number of upcoming books, including the third and fourth volumes in The Chicano Archives series (*The Mexican Museum of San Francisco Papers*, and *The Latino Theater Initiative Center Theatre Group Papers*); the fifth and sixth volumes in the A Ver series (*Carmen Lomas Garza* and *Malaquías Montoya*), one edited work (*Oral History and Communities of Color*), a collection of interviews (*The*

Latino Art Survey); and three teacher's guides (*Gronk's BrainFlame*, *Celia Alvarez Muñoz*, and *María Brito*).

In-Print Books

Yolanda M. Lopez

In this groundbreaking overview of Yolanda M. López's life and career, Karen Mary Davalos traces the artist's participation in Bay Area activism in the late 1960s and her subsequent training in conceptual practices. Davalos explores how López's experiences informed her art, which ranges from posters to portraiture and the highly influential Guadalupe Series to later installations. López has consistently challenged predominant modes of Latino and Latina representation, proposing new models of gender, racial, and cultural identity. Yolanda M. López reveals the complexity of the artist's work over time and illuminates the importance of her contributions to Chicana/o art, Chicana feminism, conceptual art, and the politics of representation. This is the second book published in the A Ver series.

The Fire of Life: The Robert Legorreta-Cyclona Collection

This book is part of the Chicano Archive series, which brings together resources and information about major Chicano collections. The Fire of Life—the collection of performance artist Robert Legorreta—is a fascinating and eclectic archive. Correspondence, artwork, photographs, and other materials document Legorreta's artistic career and trace the development of the East L.A. arts scene in the late 1960s and early 1970s. Another part of the collection contains more than a thousand LPs, recordings gathered primarily for the Latino imagery on their covers. The balance comprises materials—toys, coupons, ads, and the like—that show how Latino themes have been used to promote consumer products. Robb Hernandez first explores Legorreta's career as the performance artist Cyclona and his influence on the generation of East L.A. artists who emerged during the tumultuous years of the Chicano movement, then assesses the collection in terms of its value to researchers. An illustrated section features album covers and the artist's thoughts on the significance of their Latino imagery. The book also includes a detailed finding aid for the collection.

Con Safo: The Chicano Art Group and the Politics of South Texas

Ruben C. Cordova traces the history of Con Safo, one of the earliest and most significant of the Chicano art groups, from 1968, when it formed as El Grupo, to the mid-1970s, when Con Safo gradually disbanded. Founded by Felipe Reyes, the original group was made up of six San Antonio artists. The membership of the group evolved over the course of the decade that it was active, with some artists leaving while others joined. Among the members were Mel Casas, Jose Esquivel, Rudy Treviño, and Roberto Ríos. Although the structure of the original group changed, its mission did not: Con Safo was at the forefront of efforts to define possibilities for Chicano art at a time when Chicano culture was largely invisible.

Las Obreras: Chicana Politics of Work and Family

This edited volume, building upon the best-selling volume 20 of *Aztlán: A Journal of Chicano Studies*, provides works of seminal importance to understand Chicano politics, feminism, labor, and family.

The Future of Latino Independent Media: A NALIP Sourcebook

This edited volume, addressing Latinos in media, is now out of print.

I Am Aztlán: The Personal Essay in Chicano Studies

This anthology of essays from *Aztlán* collects author reflections on their experiences as researchers or activists. It is co-edited by Chon A. Noriega and Wendy Belcher and was launched in November 2004. A reprint of this book was done last year.

Self-Help Graphics & Art: Art in the Heart of Los Angeles**Gronk**

The first book in the A Ver: Revisioning Art History series, *Gronk*, written by Max Benevidez, was published in the 2006–07 fiscal year. The A Ver series is a long-term, groundbreaking monograph series on the cultural, aesthetic, and historical contributions of Chicano, Puerto Rican, Cuban, and other U.S. Latino artists. Funders include the Ford Foundation, the Rockefeller Foundation, UC Mexus, and the UCLA Academic Senate. Each book will be devoted to forwarding and preserving the work of Latino/a artists by focusing on one overlooked Latino artist and is distributed by the University of Minnesota Press.

The Art of Healing Latinos: Firsthand Accounts from Physicians and Other Health Advocates

Edited by Professor David Hayes-Bautista and Roberto Chiprut, MD, and first published in 1999, the second edition of this book was produced last year. This book is an invaluable resource to those in the healthcare field serving Latinos. It provides an account of the wisdom and experience from health care professionals serving the Chicano/Latino community, including the fields of geriatrics, oncology and psychology. This book bridges the gap between contemporary American medicine and the ancient traditions of Latino culture.

Paths to Discovery: Autobiographies from Chicanas with Careers in Science, Mathematics, and Engineering

Edited by Norma Cantu and published by the CSRC during last fiscal year, this is an exciting new book with great potential for inspiring and guiding Latina/o college students to excel in the sciences. This book consists of autobiographies of Chicanas in successful science careers. Today these Chicanas are teaching at major universities, setting public and institutional policy, and pursuing groundbreaking research. Their experiences will encourage young Chicanas/os to study these subjects and to create futures in classrooms, boardrooms, and laboratories across the nation. Sarita E. Brown, president of Excelencia in Education says, “This remarkable collection allows us to follow the career paths of a group of trailblazing Chicanas. Their personal stories become even more important when

we consider the need for greater participation of Chicanas in science, technology, engineering, and mathematics (STEM).” This book offers moving, compelling, and ultimately inspiring personal stories that illustrate how Chicanas have succeeded despite the considerable challenges facing them and how they are making important contributions to society and their communities.

Chicano Cinema and Media Art Series (DVDs)

We started this series in early 2004. Seven DVDs had been released by the end of this fiscal year (i.e., please see above for the description of DVD 7: Casa Libre/Freedom House). Most of these works—the originals are archived in the CSRC Library and Archive—have been restored and are being made available for the first time. A DVD with photographs and short videos of Laura Aguilar goes with the book.

DVD 1 Los Four and Murals of Aztlán

This DVD was released on April 29, 2004.

DVD 2 Harry Gamboa 1980s Videos

This DVD was released on May 31, 2004.

DVD 3 Harry Gamboa 1990s Videos

This DVD was released on July 26, 2004.

DVD 4 Frontierland/Frontierlandia

This DVD was released in 2005.

DVD 5 Gronk

This DVD was released in the spring of 2007.

DVD 6 Please, Don’t Bury Me Alive!

This DVD was released in April 2007.

DVD 7 Casa Libre/Freedom House

This CSRC documentary production was produced by CSRC director Chon A. Noriega, Roberto Oregel (also the film director), and Peter Schey, Executive Director of Casa Libre/Freedom House. This film portrays the challenges and realities of undocumented, unaccompanied minors who have found refuge at Casa Libre, a shelter for this population in Los Angeles.

Latino Policy & Issues Brief

The *Latino Policy & Issues Brief* is an occasional publication that highlights policy-related research on Latinos in the United States. The series was launched in 2002. One brief was published in 2009-10: *The State of Latino Los Angeles*, by Abel Valenzuela, Kenya Covington, and Michael Stoll.

CSRC Research Report

This occasional series, available only in electronic format, was launched in March 2003. No reports were published in 2009-10.

Latinos and Social Security Policy Brief

The Latinos and Social Security Policy Brief is an occasional series of research summaries designed for policymakers and the press. This series focuses on the impact of Social Security on the Latino community. The series is a collaborative effort of the CSRC, the UCLA Center for Policy Research on Aging, and the USC Ethel Percy Andrus Gerontology Center. Two briefs were published during 2009-10.

Advocacy for Latino Baby Boomers: Protecting an At-Risk Population, by Carlos M. Haro, with Francisco Javier Iribarren, Karina McCormack, and Yvette Flores. Latinos and Economic Security Policy Brief No. 4, January 2010.

Latino Baby Boomers: A Demographic and Economic Profile, by Zachary d. Gassoumis, Kathleen H. Wilber, Lindsey A. Baker, and Fernando Torres-Gil. Latinos and Economic Security Policy Brief No. 5, May 2010.

Latinos and Social Security Research Report

The Latinos and Social Security Policy Research Report is an occasional series of in-depth research reports that focus on the impact of Social Security on the Latino community. The series is a collaborative effort of the CSRC, the UCLA Center for Policy Research on Aging, and the USC Ethel Percy Andrus Gerontology Center. No reports were published in 2009-10.

CSRC Newsletter

The press continued to assist with the editing and dissemination of the CSRC monthly electronic newsletter, which remains very popular with a subscription of about 6,485 people. It is by far the largest listserv at UCLA. Listing the newsletter on the main page seemed to increase subscriptions, as did sending an email to all entering graduate students who indicated that they were Latinos. The electronic list continues to be guarded for use only by the center; announcements for other groups are not sent to the list.

CSRC Website

The website is edited and maintained by Rebecca Frazier and IT support using Macromedia Contribute. The website is much more streamlined and informative than before. Both have continued to work on adding all CSRC material to the website and making it more intuitive to navigate.

Copyright

Every issue of *Aztlán* has been formally registered and accepted by the Library of Congress, except for the most recent. Every book has been formally registered as well. At the end of the fiscal year, three books and one issue of *Aztlán* had been copyrighted.

Editorial Board

For 2009-2010, the editorial board for *Aztlán* was Eric Avila, University of California, Los Angeles; Maylei Blackwell, University of California, Los Angeles; Héctor Calderón, University of California, Los Angeles; Alicia Schmidt Camacho, Yale University; Dolores Inés Casillas, University of California, Santa Barbara; María Eugenia Cotera, University of Michigan; Leo Estrada, University of California, Los Angeles; Elma L. González, University of California, Los Angeles; Michael Hames-García, University of Oregon; Lázaro Lima, Bryn Mawr College; Steven Loza, University of California, Los Angeles; Gerald P. López, University of California, Los Angeles; Marissa López, University of California, Los Angeles; Steven R. López, University of Southern California; A. Gabriel Meléndez, University of New Mexico; Alex Ortega, University of California, Los Angeles; Eduardo Obregón Pagán, Arizona State University; Catherine S. Ramirez, University of California, Santa Cruz; Victor M. Rios, University of California, Santa Barbara; Andrea Romero, University of Arizona; Roberto Tejada, University of Texas, Austin; Edward Telles, Princeton University; Edén E. Torres, University of Minnesota; Rafael Pérez Torres, University of California, Los Angeles; Miguel M. Unzueta, University of California, Los Angeles; Concepción Valadez, University of California, Los Angeles; Charlene Villaseñor Black, University of California, Los Angeles; and Yvonne Yarbro-Bejarano, Stanford University.

DEVELOPMENT

Development is crucial to sustain CSRC activities and operations. Chris Best was hired as CSRC Development Director in 2008. This position has as a primary goal to establish a strong, self-sustaining and successful development operation for the Center, one that will allow it to move beyond the dependency on project-specific funds. This plan is based on the following benchmarks:

- A sustained pipeline that identifies new prospects, qualifies them as major donor prospects, enabling the cultivation and solicitation of gifts at the \$25,000 level.
- Establishing a portfolio of 150-200 donors and prospects with the capacity and inclination to support the CSRC at the major gift level (\$25,000+).
- A steady stream of annual fund and online gifts in the \$50 to \$500 range that represents a reliable source of discretionary funds and will help us to identify new donor and volunteer prospects.
- The stewardship of a strong, well-connected, committed, and active advisory board that can secure financial support for the CSRC.

In the short term, Mr. Best focused his efforts on developing and managing an advisory board, qualifying and cultivating individual prospects via one-on-one visits and promoting online giving efforts. CSRC has also undertaken a visioning and branding exercise in order to be more effective as we interface with supporters and prospects. A major priority in the coming months is to redouble efforts to cultivate and solicit major gifts of \$100,000 or more. Though the CSRC does not have a long list of individual prospects with this level of gift capacity, it is important to solicit prospects that do.

CSRC has been especially successful in its efforts with the Director's Advisory Board, which first met in May 2009. The board currently stands at 10 members, with a new board invitation pending which could increase membership to 11. All board members have pledged their financial support, either through personal contributions or by leveraging other organizations. Board members have been directly responsible for raising more than \$300,000 in gifts and grants since the Board's founding. Board members have also leveraged significant non-financial support, enabling new partnerships with community organizations. The Board's signature project—the renovation of the CSRC Library—is slated for completion in Spring 2011, and board activity has been responsible for securing the funding for this project.

Since joining CSRC in 2008, Mr. Best has been able to identify over 80 new prospects, increasing CSRC's prospect pool to over 100 individuals. He has met directly with over three quarters of them and has had meaningful contact with nearly all of them. These visits have led to increased number individual contributions, including several gifts over \$1,000—an excellent indicator of future major gift interest. The addition of CSRC to the Annual Fund's list of campus priorities has had a direct impact on the number of gifts, an excellent tool in identifying new prospects. Online giving efforts are a core element of a strategy to identify donors via small gifts which may ultimately lead to larger gifts. To augment these strategies, CSRC will also be implementing a new annual solicitation to likely CSRC donors which will be distributed via email in November 2010.

PROJECTS AND GRANTS

EXTERNALLY FUNDED PROJECT-BASED GIFTS AND GRANTS

CSRC received five gifts and external grants totaling \$419,000 for research and archival projects. These projects involved over twelve scholars from other institutions and 51 students from UCLA. Archival projects included ongoing collaborations with the UCLA Film & Television Archive and the UCLA Music Library. The table below shows the number of gifts and grants received for 2009-10.

External Gifts and Grants Received

Number of New Grants and Gifts	Number of Projects Supported	Funding from New Grants and Gifts	Funding from Continuing Grants and Gifts	Total External Funding for 2009-10
5	5	\$419,000	\$820,800	\$1,240,000

NEW PROJECT GIFTS AND GRANTS, 2009-10

National Hispanic Media Coalition (NHMC) with funds from the Kellogg Foundation
“Hate Speech in Media Project: Social Networks and Biomarkers,” 2010, \$75,000

California Endowment

“Title VI of the Civil Rights Act: Critical Issues of Health Care Access affecting non-English Speaking Latinos,” 2010, \$50,000

Getty Foundation

“Getty Multicultural Summer Internship Program,” Summer 2010, \$4,000

Andy Warhol Foundation for the Visual Arts:

“A Ver: Revisioning Art History” & “Los Angeles: The Mexican Presence in L.A. Art, 1945-1980,” 2010-12, \$115,000.

Getty Foundation

“Los Angeles: The Mexican Presence in L.A. Art, 1945-1980,” 2010-12, \$175,000.

CAMPUS GRANTS

During 2009-10 and for the next fiscal year, the CSRC funded faculty and student researchers from four departments at UCLA. These awards comprised grant support for three faculty and grants and research stipends for five students through the Institute of American Cultures (IAC) and other fund sources housed at the CSRC: Tamar Diana

Wilson Fund (TDW), Carlos Haro Education Fund (CHE), the Director’s Discretionary Gift Fund (DDG), and the Magdalena Morales Gift Fund (MMG). A total of \$34,000 was awarded: \$20,000 through the IAC and \$14,000 through the other aforementioned sources.

Faculty and Graduate Student Grants, 2009-10

	IAC Grants	Other Funding	Total
Faculty Grants	3	1	3
Faculty Departments	2		2
Graduate Student Grants	5	2	5
Graduate Student Departments	2		2
Total Funds Awarded	\$20,000	\$14,000	\$34,000

Departments: Education, Psychology, Sociology, and Nursing

Faculty Grantees, IAC and other Grants (awarded in 2009-10 for next year)

Maria Elena Ruiz, Adjunct Associate Professor, Nursing, IAC
 Ruben Hernandez-Leon, Sociology, IAC
 Cesar Ayala, Sociology, IAC & Director’s Discretionary Fund

Student Grantees, IAC and other Grants (awarded in 2009-10 for next year)

Rocio Rosales, Graduate Student, Sociology, TDW
 Silvia Zamora, Sociology, IAC
 Katherine Williams, Psychology, TDW
 Pedro Nava, Education, CHE
 Ofelia Huidor, Education, CHE

AFFILIATED STUDENTS

The CSRC provided numerous opportunities for students to conduct research, work on faculty research projects, or help with center operations. A total of 49 students—25 graduate and 24 undergraduate—contributed to the center during 2009–10 as recipients of research grants, as research assistants, or as staff and interns at the CSRC’s publications office, library and special collections, academic and community relations unit, or front office. Graduate students were drawn from 13 departments: Art History, Urban Planning, Public Health, History, Education, Film & Television, Social Welfare, World Arts and Cultures, Linguistics, Sociology, and Psychology. Students worked on CSRC-funded projects, IAC projects, and externally funded projects.

Affiliated Students, 2000-10

	2009-10
Graduate Students	25
Graduate Student Departments	13
Undergraduate Students	24
Total Students	51

A Ver: Revisioning Art History

Ana Guajardo, Graduate Student, World Arts and Cultures

Documents Project (Museum of Fine Arts, Houston)

Vanessa C. Raabe, Graduate Student, Art History

UCCLR Policy Studies Projects, Students

Lindsay Perez Huber, Graduate Student, Education

Nancy Guarneros, Graduate Student, Education

IAC Projects, Students

Milo Alvarez, Graduate Student, History

Lauren Mason, Graduate Student, Education

Betina Yanez, Graduate Student, Psychology

(recipient of interethnic IAC grant, administered at the CSRC)

Hate Speech in the Media Project

Melany Bertrand, Graduate Student, Linguistics

Raul Lugo, Graduate Student, Urban Planning

Ross Lenihan, Graduate Student, Film & Television

Andew Young, Graduate Student, Film & Television

Hector Peña, Undergraduate Student, Chicana/o Studies

A New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security

Karina McCormack, Graduate Student, Social Welfare

Yvette Santana, Graduate Student, Social Welfare

Project REACH: Recruiting, Engaging and Retaining Families to Prevent HIV Transmission

Paula Perez, Graduate Student, Film & Television

E. Carnes, Undergraduate Student

Cleavant Derricks, Undergraduate Student

Sarah Rahman, Undergraduate Student

Jordan Hart, Undergraduate Student

Mykel Brooks, Undergraduate Student

Nabil Ahmad, Undergraduate Student

Leslie Shim, Undergraduate Student
Nanci Zhang, Undergraduate Student

Preservation of Los Angeles Chicano/Latino Photographic Collections

Connie Tong, Undergraduate Student, Economics
Neda Sabori, Undergraduate Student, History

Press Policy & Issues Brief Series

David O'Grady, Graduate Student, Film & Television

Other CSRC Student Assistants and Interns

Albany Bautista, Undergraduate Student (Library)
Eric Chang, Graduate Student (Center)
Edward Chen, Graduate Student (Center)
Jhao-Ling Chen, Undergraduate Student (Center)
Jose Esteban Cordoba de la Barrera, Graduate Student (Marketing)
Daniel Delgado, Undergraduate Student (Center)
Sonja Francine Diaz, Graduate Student (IAC)
Fabian Duran, Undergraduate Student (Center)
Wendy F. Figueroa, Undergraduate Student (Center)
Diana Grijalva, Undergraduate Student (Library)
Guadalupe Huerta, Undergraduate Student (Center)
Yu Lap Fai, Graduate Student (Center)
Cynthia Melchor, Undergraduate Student (Library)
David Miracchi, Undergraduate Student (Center)
Khanh Tran Nguyen, Undergraduate Student (Center)
Lindsay Perez Huber, Graduate Student
Monica Pena, Graduate Student
Josue Reynaga, Undergraduate Student (Center)
Mirasol Riojas, Graduate Student (Director)
Erin Marie Rush, Undergraduate Student (Library)
Ursula Salamanca Aldana, Graduate Student
Christopher Velasco, Getty Intern (Library)
Veronica Talisa White, Undergraduate Student (Library)

Undergraduate Student Leadership Training at the IUPLR Summer Latino Public Policy Institute, Washington, DC, June, 2010

Because of budgetary issues, funds were not available this year to send students to the IUPLR Summer Latino Public Institute at Washington DC.

RESEARCH

Research is the heart of the CSRC. Support for research comes from external gifts and grants, university programs, and direct CSRC funding. The CSRC initiates in-house research projects and provides grant support for faculty and graduate students from a range of departments across the campus. A number of the in-house projects have broken new ground in their respective fields: sociology, education, media studies, art history, immigration rights, border issues, and women's rights. Important ongoing projects are *A Ver: Revisioning Art History*, which is documenting and preserving the work of individual Latina/o artists, the *Frontera Music Digitization Project*, which is preserving Mexican and Mexican American music, and the expanding *Hate Speech in the Media Project*, which this year witnessed its expansion via new external funding. The CSRC also plays a key role in sub-grant collaborations with other UCLA units, such as with the UCLA School of Public Policy and the UCLA Center for Community Health. In 2009–10 important projects were added or expanded that pertain to the arts and the social sciences. Notable research projects, new and continuing, for 2009-10 were:

- Hate Speech in the Media Project: Quantification, social networks, and biomarkers
- A New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security
- Project REACH
- Project STRIVE
- Research on Chicano education and curriculum
- *A Ver: Revisioning Art History*
- Los Angeles: The Mexican Presence in L.A. Art, 1945–1980
- The Latino Arts Survey of Los Angeles
- The Latino Documents Project (national)
- The Frontera Music Digitization Project
- Preservation of Los Angeles Chicano/Latino Photographic Collections
- LGBT/Mujeres Initiative Archival Project
- Mexican-American Civic Participation Initiative
- Title VI of the Civil Rights Act: Issues of Health Care Access Affecting Non-English Speaking Latinos

CSRC provides research grants, fellowship support for postdoctoral scholars and graduate students, and training opportunities for students through the following:

- IAC-CSRC Research Grant Program
- IAC-CSRC Postdoctoral and CSRC Visiting Scholars Program
- IAC Graduate and Predoctoral Fellows Program and CSRC Graduate Internships
- Tamar Diana Wilson Fund
- Carlos Haro Education Fund
- Magdalena Morales Education Fund
- Getty Multicultural Summer Internship Program

- Inter University Program for Latino Research (IUPLR) Summer Institute for Latino Public Policy (SILPP)

CSRC IN-HOUSE RESEARCH PROJECTS

Hate Speech in the Media Project

Principal Investigators: Chon A. Noriega, Professor, Film & Television, and Francisco Javier Iribarren, CSRC Assistant Director

Description: The CSRC received a grant to develop a replicable methodology to quantify hate speech in commercial talk radio. During 2008-09 pilot study, the CSRC developed an integrative methodology to quantify the occurrence of hate speech on talk radio, something never done before. Preliminary findings were presented at the National Press Club in Washington, DC, on January 28, 2008, and at the Beyond Broadcast conference at the USC Annenberg School of Communications on June 1, 2009. The project, which exemplifies the tenets of an activist research paradigm, has resulted in a strategic partnership between the CSRC and the National Hispanic Media Coalition (NHMC).

This fiscal year this project witnessed an important expansion. The National Hispanic Media Coalition (NHMC), with funds from the Kellogg Foundation, awarded the CSRC a \$75,000 grant to develop two additional ground breaking methodologies: one dealing with the networks of hate speech agglutinated around known commercial talk radio figures and the interface between talk radio and new medias. The other ground breaking methodology deals will integrate salivary biomarkers in the study of how exposure to hate speech from commercial talk radio may affect the psychological, physiological and attitudinal state of their listeners. Hermes Garban, Associate Professor at the UCLA School Medicine and an immunologist, will conduct in his laboratory the immunological component of this project.

External Funding: Social Science Research Council (SSRC), with funds provided by the Ford Foundation, \$30,000, and the National Hispanic Media Coalition (NHMC) with funds from the Kellogg Foundation, \$75,000.

Related events and publications:

- *Plenary Session Presentation*, Seminario Internacional-Comunicacion y Sociedad. Feria Anual del Libro de Guadalajara. Departamento de Estudios de la Comunicacion Social. Universidad de Guadalajara, Mexico. 30 November – 1 December, 2009.

A New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security

Principal Investigator: Fernando Torres-Gil, Professor and Associate Dean, UCLA School of Public Affairs

Description: As part of a longstanding collaborative relationship between the CSRC and the School of Social Welfare, the CSRC obtained a subgrant to develop and conduct a

survey of key groups and organizations that serve Latinos. The goal was to assess how these groups and organizations are preparing to serve the growing population of Latino baby boomers. Results will help these groups and organizations assess best practices and determine areas for improvement. Graduate students from the UCLA Spanish Speaking Psychosocial Clinic and from UCLA and USC Schools of Social Welfare participated in this project. A policy brief illustrating the process and findings from the survey was published in fall 2009. The CSRC obtained another subgrant (\$35,000) from the Ford Foundation to conduct additional project activities during 2009–10, which included a community presentation at UCLA.

External Funding: Ford Foundation, \$35,000

Project REACH: Recruiting, Engaging, and Retaining Families to Prevent HIV Transmission

Principal Investigator: Norweeta Milburn, Associate Researcher, UCLA Center for Community Health

Co-investigator: Francisco Javier Iribarren, Assistant Director, CSRC

Description: A subgrant from the UCLA Center for Community Health (CCH) enabled the CSRC to develop a Public Service Announcement (PSA) to introduce the Project REACH to potential participants and stakeholders. The PSA was written, directed, and produced by Michael Stone, CSRC archives manager, and executive produced by. The goal is to familiarize the community with the possibility of participating in clinical research with the potential to have a positive impact. A Public Service Announcement (DVD) has been produced in-house by CSRC and is now in the process of being shown to focus groups. This project has concluded at the end of this fiscal year.

External Funding: National Institutes of Drug Abuse (NIDA), \$40,000

Project STRIVE: Support to Reunite, Involve, and Value Each Other

Principal Investigator: Norweeta Milburn, Associate Researcher, UCLA Center for Community Health

Co-investigator: Francisco Javier Iribarren, Assistant Director, CSRC

Description: The purpose of this longitudinal study is to develop an intervention strategy to help families learn how to resolve family conflict, which is a primary reason that adolescents run away from home. This project is now in the data analysis phase and publications are forth coming.

External Funding: National Institutes of Mental Health (NIMH), \$6,000

A Ver: Revisioning Art History

Principal Investigator: Chon A. Noriega, Professor, Film & Television

Graduate Participants: Ana Guajardo, World Arts and Cultures

Description: This long-term research project and monograph series focuses on the cultural, aesthetic, and historical contributions of Chicano, Cuban American, Puerto Rican, and other U.S.-based Latino artists. The project has commissioned writers for the first 15 books, planned for publication by 2013 (Note: some already have been published), on the following artists: Judith Baca, María Brito, María Magdalena Campos Pons, Rafael Ferrer, Carmen Lomas Garza, Gronk, Yolanda López, Amalia Mesa-Bains, Jose Montoya, Malaquías Montoya, Celia Alvarez Muñoz, Raphael Montañez Ortiz, Pepón Osorio, Freddy Rodríguez, and Juan Sánchez. The A Ver monographs are structured to have a broad impact within the humanities. Each book covers three registers: biography, historical context, and visual analysis of works that are representative of the artist's career. In addition to the scholarly text, each book has color illustrations, a comprehensive bibliography, an exhibition history, and an index. The overall goal is to establish the fundamental scholarly building blocks for this emerging area of study.

This project is foundational in several ways: it brings together the leading scholars and curators from across the United States who are working on Latino art and artists; it is producing the first extended scholarly work on key Latino artists; it has established a network of seventeen museums, arts organizations, and research centers committed to promoting and distributing the books; and it will generate oral histories and gather other archival resources for scholars, critics, teachers, and curators.

Faculty and curator participants are: Alejandro Anreus, Professor, Art History, William Patterson University; Gil Cardenas, Professor, Notre Dame University; Karen Mary Davalos, Professor, Chicana/o Studies, Loyola Marymount University; Henry Estrada, Smithsonian Center for Latino Initiatives; Jennifer Gonzalez, Assistant Professor, Art History, UC Santa Cruz; Kellie Jones, Assistant Professor, History of Art and African American Studies, Yale University; Mari Carmen Ramirez, Curator, Latin American Art, Museum of Fine Arts, Houston; Yazmin Ramirez, Research Fellow City University of New York; and Terezita Romo, Independent Researcher and Curator.

External Funding: Rockefeller Foundation, \$75,000; Ford Foundation, \$250,000; Getty Foundation, \$100,000; JP Chase Morgan, \$100,000; Andy Warhol Foundation, \$215,000; Joan Mitchell Foundation, \$40,000.

Related publications:

María Brito, by Juan A. Martínez (2009)

Celia Alvarez Muñoz, by Roberto Tejada (2009)

Yolanda M. López, by Karen Mary Davalos (2008)

Gronk, by Max Benavidez (2007)

Frontera Digitization Project

Principal Investigators: Chon A. Noriega, Professor, Film & Television

Description: In October 2001 the CSRC initiated the digital preservation of the Arhoolie Foundation's Strachwitz Frontera Collection, the largest repository of Mexican and Mexican American popular and vernacular recordings in existence; many of the recordings are one of a kind. The website was launched in 2004, and in 2005, the contents of the Frontera Collection became available for listening via UCLA domain. This effort is managed at the Arhoolie Foundation's facilities in El Cerrito, California. The production team is under the direction of foundation board members Tom Diamant and Chris Strachwitz. They cataloged the entire collection of over 100,000 individual recordings on cassettes and 78 rpm, 45 rpm, and 33 1/3 rpm long-playing (LP) records. The CSRC has digitized the first section of the collection, consisting of 41,000 78-rpm and 45-rpm phonograph recordings. Digitization will be an ongoing process. During this fiscal year the online archive was publicly launched. The digital archive is hosted by the UCLA Music Library in partnership with the UCLA Digital Library Program.

External Funding: Los Tigres del Norte Fund, \$250,000

Chicano Education Research Project

Principal Investigator: Carlos Manual Haro, CSRC and Education

Graduate Research Assistant: Nadine Bermudez, PhD Student, Education

Undergraduate Research Assistants: Crystal Perez, Melissa Vasquez

Description:

This ongoing research on Chicano education and history, with a focus on California, covers the 1930s to the present. The historical research includes accessing archives at UCLA libraries, including special collections in the CSRC Library and Archive, surveying monographs, academic journals, and newspapers, and searching the Internet. A series of coordinated research reports have been released as part of the Chicano education conferences sponsored by the CSRC. This ongoing project is also compiling a database on Chicana/o studies curriculum and instruction.

Latino Documents Project

Principal Investigator: Chon A. Noriega, Professor, Film & Television

Graduate Researchers: Vanessa Raab

Description: Working under contract with the Museum of Fine Arts, Houston, the CSRC is coordinating the work of four university-based research teams that are identifying and digitizing primary historical documents related to the art of Chicanos, Cuban Americans, Dominicans, Puerto Ricans, and other U.S. Latino groups. These materials will be added to an online digital archive of similar resources for the Americas. Other participating institutions are the Centro de Estudios Puertorriqueños at Hunter College, the Cuban Research Institute at Florida International University, and the University of Puerto Rico. The CSRC will also play a role in developing edited anthologies of primary documents. When appropriate, the CSRC will seek to archive the original documents.

External Funding: Museum of Fine Arts, Houston, \$59,420

Preservation of Los Angeles Chicano/Latino Photographic Collections

Principal Investigator: Chon A. Noriega, Professor, Film & Television

Description: This project involves a major archival effort to digitally preserve and provide access to photographs that depict the lives and careers of Mexican Americans in Los Angeles during the twentieth century, including civic leaders and everyday citizens. Seminal collections of civic leaders, such as those belonging to Dionicio Morales and Edward Roybal, were obtained and processed this fiscal year.

External Funding: Haynes Foundation: \$47,850

Mexican-American Civic Participation Initiative

Principal Investigators: Chon A. Noriega, Professor, Film & Television, and Lizette Guerra, CSRC Librarian

This project is collecting and preserving archives pertaining to Mexican American civic leaders and organizations, particularly concentrating on the so-called *Greatest Generation*. This generation came of age during and after War World II, and some of its Mexican-American civic leaders are regarded as trailblazers, as figures that achieved prominence in the civic and political realm, effectively paving the way for Latino engagement in public and political engagement. Besides individuals, this project is pursuing the collection and preservation of documents pertaining to organizations.

External Funding: NEH proposal under consideration.

LGBT/Mujeres Initiative

Principal Investigator: Chon A. Noriega, Professor, Film & Television

Description: Through this project the CSRC Library and Archive is increasing its LGBT and mujeres collections. The center has acquired and is processing six collections. During 2008–09 the CSRC developed guidelines for community-based organizations interested in archiving materials pertaining to these communities. The CSRC is organizing several conferences in different geographic locations to disseminate the guidelines and consult with intended audiences.

External Funding: Ford Foundation, \$100,000

Title VI of the Civil Rights Act: Issues of Equity Related to Access to Health Care Affecting Non-English Speaking Latinos

Principal Investigators: Francisco Javier Iribarren, CSRC Assistant Director, and Chon A. Noriega, Professor, Film & Television

External Funding: California Endowment, \$50,000

CSRC obtained funding from the California Endowment this fiscal year to conduct a half-day Health Care Summit on Friday, November 12, 2010. This closed-door session will focus on the critical issue of health care access for Latinos with limited English-language proficiency, and it will bring together 10-12 experts and leaders in legal rights, direct service delivery, epidemiology, demographics, public health policy for a frank and goal-oriented discussion.

CSRC's goal is to explore all facets of the issue of health care access for Latinos, including Title VI compliance, with an eye toward having a concrete impact on public policy and public opinion. In this regard, communications or "messaging" is essential, and it will be informed by the data and by an on-the-ground understanding of the issues. The summit will provide a forum for experts such as you to discuss key issues, evaluate best practices and potential solutions, and develop an overarching "messaging" strategy that can support such efforts. Another goal is to then follow up with key stakeholders through a variety of print, social media, and public platforms. The current moment offers a "window of opportunity" to reframe the current national healthcare debate to include necessary improvements in healthcare delivery for low-income, non-English-language residents.

Latino Health Information Technology Empowerment Project (LHITEP): A Medical Informatics System for the Latino Community

Principal Investigators at CSRC: Francisco Javier Iribarren, CSRC Assistant Director, and Chon A. Noriega, Professor, Film & Television

Description: This year, the CSRC entered into a partnership with several UCLA schools and departments. This resulted in submitting to the U.S. Department of Commerce a grant application for \$5.3 million to create a medical informatics system geared towards the Latino community: the *Latino Health Information Technology Empowerment Project (LHITEP)*. LHITEP was spearheaded by the UCLA Chicano Studies Research Center in partnership with other UCLA units: School of Dentistry, School of Nursing, School of Public Health, Department of Family Medicine, Department of Information Studies, General Clinical Research Center, Neuropsychiatric Institute's Spanish Speaking Psychosocial Clinic, and Community-Based Learning Program. Community partners include Mission Community Hospital and Valley Care Community Consortium (VCCC). Corporate collaborators include Apple, Verizon and OrgSync. While ultimately the U.S. Department of Commerce did not fund this project, it was one of the 30 projects recommended for funding by the Governor of California. Currently, CSRC is looking for other sources of funding to fund a variation of this project.

External Funding: In process

"Los Angeles: The Mexican Presence in L.A. Art, 1945-1980," 2010-12,

Principal Investigator: Chon Noriega, Professor, Film & Television.

Los Angeles: The Mexican Presence in L.A. Art, 1945-80 is a multi-year research project focusing on the artistic contributions of Mexican American and Chicano artists to

American art and to Los Angeles's artistic development from 1945-1980. A key project component will be a series of oral histories with participating artists, which will be made available to students and scholars. The first of its kind, the project research will culminate in a group exhibition in 2012 at the Claremont Museum of Art featuring artists active during the period of 1940-65 and at the UCLA Fowler Museum highlighting art groups from 1965-80; a site-specific artist installation at the Los Angeles County Museum of Art; and a comprehensive exhibition catalogue. Each exhibition site will host related education and public programs.

Funders: Getty Foundation, \$225,000 (2008-10), Annenberg Foundation, \$50,000 (2008-10).

RESEARCH SUPPORTED THROUGH CSRC GRANT PROGRAMS

The CSRC administers four programs that support faculty and student research projects: The Institute of American Cultures (IAC) fellowships and grants program (established in 1986), the Los Tigres del Norte Fund (established in 2001), the Tamar Diana Wilson Fund, the Carlos Haro Education Fund and the Magdalena Morales Education Fund. These programs have awarded over \$1.5 million since they were established, mostly through competitive grants and fellowships. They provide research opportunities for students and collaborating faculty.

During 2009-10 the CSRC funded five faculty and six graduate student researchers. A total of \$34,000 was awarded: \$20,000 through the IAC, and \$14,000 through the Tamar Diana Wilson Fund, Carlos Haro Education Fund, Magdalena Morales Education Fund and the Director’s Discretionary Funds.

Combined IAC and LRP Grants Awarded to Faculty and Students, 2009-10

Faculty Grants	3
Faculty Departments	2
Graduate Student Grants	5
Graduate Student Departments	3

Departments: Sociology, Nursing, Psychology and Education

INSTITUTE OF AMERICAN CULTURES (IAC)

As one of the members of the Institute of American Cultures (IAC), an administrative body composed of UCLA’s four ethnic studies research centers, the CSRC participates in the annual cooperative IAC-CSRC research grant and fellowship program for UCLA

faculty, research staff, and students. The CSRC offers graduate and postdoctoral fellowships as well as graduate student and faculty research grants. These are awarded on a competitive basis each year. Since the inception of the research grants program in 1976 and the fellowship program in 1978, about 170 grants and over 40 fellowships have been awarded by the ethnic studies ORUs to faculty and graduate students, who represent over thirty departments and disciplines across campus. The IAC is responsible for strengthening and coordinating interdisciplinary research and instruction in ethnic studies with special attention to the four UCLA ethnic studies research centers, including the CSRC.

The deadline for grant applications is normally the end of April each year, with faculty projects usually funded at not more than \$7,000, and graduate student projects at no more than \$3,000. Detailed information on the IAC Grants Program is posted at www.gdnet.ucla.edu/iacweb/iachome.htm

Since 2001, the CSRC has awarded 61 IAC grants, 30 to faculty and 32 to students, totaling \$215,117. The grant recipients represent twenty departments.

IAC Grants since 2001

	2001–03	2003–04	2004–05	2005–06	2006–07	2007–08	2008–09	2009–10	Total
Faculty Grants	6	4	4	3	5	4	4	3	33
Faculty Departments	5	4	3	3	4	4	3	2	9
Student Grants	7	3	7	3	6	4	2	5	37
Student Departments	7	3	7	3	4	3	2	3	12
Total Funds Awarded	\$48,043	\$28,649	\$28,649	\$25,053	\$33,023	\$26,700	\$25,000	20,000	\$235,117

Departments: Applied Linguistics, Chicana/o Studies, Clinical Psychology, Comparative Literature, Education, Information Studies, Ethnomusicology, Film & Television, History, Indo-European Studies, Information Studies, Law, Linguistics, Nursing, Political Science, Psychology, Sociology, Spanish, Theater, Urban Planning, Women’s Studies

IAC and other Chicano Studies Research Center Grants

There were 14 proposals submitted to the CSRC for 2009-10: six from faculty, and eight from graduate students. The total requested was \$90,000. Ultimately, three faculty and five graduate applications were funded, some entirely by IAC funds and others through other mechanisms, including via combinations of different funding sources. Total IAC

funding for these grants was \$20,000, while \$14,000 came from other sources: the Tamar Diana Wilson Fund, the Magdalena Morales Education Fund, the Carlos Haro Education Fund and the Director's Discretionary Fund.

Faculty Grants:

María Elena Ruiz

School of Nursing

Project: *Older Latinos: The Path to Homelessness in Skid Road Los Angeles*

\$7,000 from IAC funds.

This is a one-year pilot study that will identify older Latinos residing in the Skid Road area of Los Angeles. It will explore, via focus groups following psychosocial parameters how this population perceives their paths into homelessness. Other goals is to allow participants to describe, from a bottom-up perspective, planning strategies for culturally specific health related forums to enhance desirable outcomes, and to collaborate with Skid Road Occupancy hotels' staff and residents in the formulation of long range action plans to help this population.

Rubén Hernández-León

Department of Sociology

Project: *The Mobility Responses of Mexican Immigrant Women to the U.S. Economic Crisis*

\$6,000 from IAC funds.

This proposal intends to study the social and economic responses of immigrant women from Mexico to the current economic crisis in the US. This proposal focuses on Mexican immigrant women involved in carpet manufacturing. This industry, which has traditionally employed women as 45 percent of its workforce, has been very adversely hit by the collapse of the housing industry. The main goal of this study is to shed light on the multitude of coping mechanisms employed by these women and their families to deal with this current economic crisis. This study will interview 50 women via semi-structured interviews.

Cesar Ayala

Department of Sociology

Project: *Militarism and Colonialism: The U.S. Navy in Vieques, Puerto Rico, 1940-1953*

\$2,000 from IAC funds and \$1,000 from Director's Discretionary funds.

This proposal is a request for a publication subvention to publish a book, which will be the result of a 10-year research project in Vieques, Puerto Rico. The manuscript is finished and currently under review at Temple University Press.

Student Grants:

Rocio Rosales

Doctoral Student

UCLA Department of Sociology

Project: *Hidden Economics in Public Spaces: A study of Fruit Vendors in Los Angeles*
\$5,000 from the Tamar Wilson Fund.

This application, based on qualitative research methods including ethnography, interviews and archival work, will examine the social world of street-based fruit vendors in the city of Los Angeles. This study will complement Rocio Rosales' dissertation work. All committee members value this project's highly developed, sophisticated and well articulated methodology, as well as its conceptual creativity, innovative quality, and interdisciplinarity.

Sylvia Zamora

Doctoral Student

UCLA Department Sociology

Project: *Mexican Immigrants' Racial Perception of African Americans Pre- and Post-Migration*

\$5,000 from IAC funds.

This work will contribute to the development of ethnic studies programs by providing a sociological examination in intra-minority relations between African Americans and Latinos. The applicant aims to connect her analysis of Mexican immigrant's perceptions of African Americans within a more overarching framework on white supremacy and racial stratification in the U.S. and Mexico. This project is one with great potential for synergy between the fields of Chicano and African American studies, and may contribute to the development of robust theoretical frameworks and methodologies for the study of race and inter-group relations.

Katherine Williams

Doctoral Student

UCLA Department of Psychology

Project: *Prevention of Marital Distress in Low-Income Couples Transitioning to Parenthood*

\$5,000 from the Tamar Wilson Fund.

This project will intervene with low-income couples undergoing the transition into parenthood, a time characterized with declining rates of marital satisfaction. This project will examine both in immediate and longitudinal terms of a brief preventive intervention specifically designed for low income couples undergoing the aforementioned transition. Among the outcomes to be examined, the applicant will investigate the effects of this intervention on infant health outcomes and on parental relationship and levels of stress. This small scale clinical trial targeting primarily low-income Latino families will provide the applicant an excellent opportunity to oversee a clinical trial, supervision of research assistants and therapists, data analysis and in the preparation and presentation of manuscripts.

Pedro Nava

Doctoral Student

UCLA Graduate School of Education and Information Studies (GSE&IS)

Project: *Sin Sacrificio No Hay Recompensa: A Look at Parental Engagement in Farmworking Families in the California Central Valley*

\$1,500 stipend from Carlos Haro Education Fund

This project will examine the processes of engagement between Mexican farm working families in rural California and their children in terms of their education endeavors. This study will attempt to shed light on the intersection between immigration status, and racial and social class background and how these factors influence how migrant parents engage in their children's schooling. This study will utilize political economy and a Freirean approach to Latino Critical Theory to deconstruct the social, political and economic processes facing migrant farm working families in the process of supporting their children's education. This project will utilize data already collected via oral histories, in-depth semi-structured interviews and participant observations.

Ofelia Huidor

Doctoral Student

UCLA Graduate School of Education and Information Studies (GSE&IS)

Project: *Riding the Yellow School Bus in a Post-Brown Era*

\$1,500 stipend from the Carlos Haro Educational Fund.

This project plans to generate knowledge about the involvement of students of Mexican origin and their parents in the Permits with Transportation (PWT) program. PWT is a voluntary busing program currently active. The applicant intends to utilize the socio-cultural dimension of schooling as a frame of reference in order to study the relationships and experiences associated to parents and students of the aforementioned population with Diversity High School (DHS), a setting that is racially integrated. This project will utilize a qualitative approach to appropriately represent the responses provided by its participants.

IAC-related Publications

Gonzalez, Deena J. "Lupe's Song: It's Not about the Virgen of the Conquest, but about the Conquest of the Virgen: Making Privates Public," in *Our Lady of Controversy: Alma Lopez's Irreverent Apparition*, ed. Alicia Gaspar de Alba and Alma Lopez. Austin: University of Texas Press, 2010). Supported by a 2008-09 IAC post-doctoral award.

Gonzalez, Deena J. "An Overview of Mexican/American Los Angeles, 1769–Present," in *La Plaza de Cultura y Artes*, Core Exhibition Content, Los Angeles (2010). Supported by a 2008-09 IAC post-doctoral award.

LOS TIGRES DEL NORTE FUND

In 2000, the CSRC received a commitment for a \$500,000 gift from Los Tigres del Norte Foundation to establish a fund for the preservation of Spanish-language music in the United States. Current projects include the digital preservation of the Arhoolie Foundation's Strachwitz Frontera Collection, the largest repository of Mexican and Mexican American popular and vernacular recordings in existence (see archival projects). Other projects include a regular course on Spanish-language songwriting, an oral history

initiative, and development of other collections related to the history of Latin music in Los Angeles.

Funding: \$100,000 (2000); \$100,000 (2002–03); \$100,000 (2003–04); and \$200,000 (2004–05)

TAMAR DIANA WILSON FUND

The Tamar Diana Wilson Fund was established to support student research and scholarship conducted in the United States, Mexico, and Central America that promotes the study of urban poverty and poverty alleviation as they relate to Latinos and Mexican and Central American indigenous populations. The fund supports the collaborative efforts of the Center for the Study of Urban Poverty (CSUP) and the Chicano Studies Research Center (CSRC). In the 2009-10 academic year, the Tamar Diana Wilson Fund funded two graduate research projects (see description above).

The Center for the Study of Urban Poverty's primary mission is to encourage and facilitate academic research into the causes and consequences of urban poverty and the effectiveness of policies aimed at alleviating poverty. The CSUP's project-based research agenda focuses on three broad issues: poverty in Los Angeles, the working poor, and the transition to work for disadvantaged low-skill workers.

This fund provides research stipends that are awarded to graduate and undergraduate students in three categories.

- Student research awards. Two students are eligible to receive awards of \$2,500 to conduct original research projects in the United States, Mexico, and Central America on urban poverty and poverty alleviation as they apply to Latinos and Mexican and Central American indigenous populations.
- Work study awards. Six students can be selected to receive \$1,000 awards that are applied toward work study on assignments that relate to the fund's mission. Two students are assigned to the CSUP, and two to the CSRC. The two remaining work study assignments are eligible to support other projects at the discretion of the CSRC and the CSUP.
- CSRC–Urban Poverty internships. One student can receive a stipend of \$2,250 to work as an intern in the CSRC Library and Archive, or as an intern on the Latino Policy and Issues Briefs series, working on projects that relate to the fund's mission.

Funding: \$230,000

CSRC COMMUNITY PARTNERSHIPS

Casa Libre/Freedom House

Principle Investigator: Chon A. Noriega, Professor, Film & Television
Graduate Participant: Roberto Oregel, MFA candidate, Film & Television

Description: This project represents a partnership between the CSRC and the Center for Human Rights and Constitutional Law, Inc. (CHRCL), which serves homeless immigrant children in the Los Angeles area. Among its many activities, CHRCL operates the Casa Libre/Freedom House homeless youth shelter, a unique program that provides an array of services to immigrant minors in Los Angeles. The program offers a range of services, including case management, educational testing and placement, referrals to no-cost health care providers, drug and alcohol prevention programs, family reunification services, living skills and leadership workshops, free legal and immigration services, and cultural activities. The program focuses on Los Angeles inner-city homeless children, and it has a history of providing services primarily to immigrant and refugee children. The community partnership involved the production of a documentary film about the shelter, its unique programs, and the challenges facing unaccompanied immigrant minors. The documentary was produced at the CSRC and was executive-produced by Professor Noriega. The film was distributed to social service agencies, and it is available to the public free of charge. This fiscal year, the film was shown at the CSRC, in other Los Angeles locations, and festivals in other cities.

Funding: UCLA Center for Community Partnerships

National Hispanic Media Coalition (NHMC)

Principal Investigators: Chon A. Noriega, Professor, Film & Television, and Francisco Javier Iribarren, Assistant Director, CSRC

Description: The CSRC and the National Hispanic Media Coalition are collaborating on the ongoing Hate Speech in the Media Project. This project reflects one of the goals of the CSRC and the NHMC—to exert a positive influence in the public policy realm. Although both entities focus primarily on Latino issues, the project is a global investigation of hate speech. Nonetheless, because of the current anti-immigrant climate and the status of Latinos as the largest minority population in the United States, we expect them to be a particular target of hate speech in the mass media. The CSRC and the NHMC believe that a scientific approach must be used to evaluate the potential relationship between hate speech in the mass media and the commission of hate crimes. For this project the NHMC is serving as a liaison to the community, media, and political bodies.

First established in Los Angeles, the NHMC has now chapters in California, New York, Chicago, Arizona, Georgia, and Michigan. NHMC is an advocate for media and telecommunications policies that can benefit Latinos. It holds the secretariat for the National Latino Media Council (NLMC) and produces a widely read newsletter dealing with Latinos and the media. It is also playing a key role in securing an update to the NTIA's 1993 report to Congress.

Funding: Social Science Research Council, \$30,000

UCLA Spanish Speaking Psychosocial Clinic

Liaison: Francisco Javier Iribarren, CSRC Assistant Director and UCLA Spanish Speaking Clinic staff member

The UCLA Spanish Speaking Psychosocial Clinic is the only clinic at UCLA whose primary mission is to serve the mental health care needs of Spanish-speaking patients. As a multidisciplinary clinic with professionals in the fields of social work, psychology, and psychiatry, the Spanish Speaking Clinic provides psychotherapeutic and pharmacological services to this underserved population. The clinic also serves as a critical training ground for graduate students specializing in the mental health care field. The CSRC is providing training opportunities for clinic interns pertaining to academic projects involving the Latino population.

POSTDOCTORAL FELLOWS, VISITING SCHOLARS, AND GRADUATE ASSOCIATES

The CSRC has made a vast improvement in the number of postdoctoral researchers and visiting scholars residing at the CSRC. Since 2002 the CSRC has funded or hosted 42 postdoctoral researchers and visiting scholars in a variety of disciplines and from a diverse group of universities across the United States and the world.

INSTITUTE OF AMERICAN CULTURES

Under the auspices of the Institute of American Cultures (IAC), an administrative body comprised of UCLA's four ethnic studies research centers, CSRC offers pre- and post-doctoral fellowships as well as graduate student and faculty research grants. These are awarded on a competitive basis each year. Since the program's inception in 1978, one postdoctoral fellowship per year has been awarded through the CSRC. The IAC Postdoctoral Fellowship is available to applicants who have completed their doctorates and are interested in spending one year at the CSRC to conduct further research in ethnic studies with an emphasis in Chicano studies.

Postdoctoral fellowships and visiting scholar appointments are available to applicants from outside of UCLA who have completed their doctorates and are interested in spending up to one year at the CSRC to conduct further research in Chicana/o studies. Graduate and pre-doctoral fellowships and appointments as graduate associates are available to UCLA graduate students. In 2009–10, the center had nine postdoctoral fellows and visiting scholars, and one UCLA-based pre-doctoral fellow. These scholars came from the following institutions: UCLA, UC Berkeley, Loyola Marymount University, Universität Zürich (Switzerland), Bielefeld University (Germany), University of Kansas, and Williams College.

Postdoctoral Fellowships and Visiting Scholar Appointments since 2001

	2001–04	2004–05	2005–06	2006–07	2007–08	2008–09	2009–10
Fellows and Visiting Scholars	9	7	5	5	7	9	9
Institutions	9	7	5	5	7	9	9
Departments	7	5	4	4	6	8	8

Departments: Anthropology, Art and Art History, Chicana/o Studies, Communication, Comparative Cultures, Comparative Ethnic Studies, Education, English, Ethnomusicology, Film & Television, Gender Studies, History, Latina/o Studies, Linguistics, Mathematics and Computer Science, New Media and Art, Political Science, Sociology, Urban Planning, Women's Studies, and City and Regional Planning,

Institutions: UCLA, CSU Long Beach, Indiana University, Loyola-Marymount University, Occidental College, UC Berkeley, UC Irvine, UC Riverside, UC Santa Barbara, UC Santa Cruz, USC, University of Delaware, University of Wisconsin, CSU Dominguez Hills, Williams

College, University of Illinois at Urbana-Champaign, Chapman University, Rensselaer Polytechnic Institute, El Colegio de Michoacan, Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS), El Colegio de La Frontera (Mexico), Universitat Zurich (Switzerland), Universita Degli Studi Roma Tre (Italy), and Universita Ca Foscari (Italy), University of Zaragoza (Spain), Bielefeld University (Germany), University of Kansas, and Florida State University.

Institute of American Cultures Postdoctoral Fellow

C. Ondine Chavoya, the Institute of American Cultures (IAC) Postdoctoral Fellow for 2009-10, is an associate professor of art history and Chicana/o studies at Williams College, and he will be completing research on a major exhibition for LACMA as well as contributing to *Los Angeles: The Mexican Presence in L.A. Art, 1945-1980*, an exhibition that is being organized by the CSRC.

Visiting Scholars

Carlos Manuel Haro, Assistant Director Emeritus, CSRC

From 1983 through 2001 Dr. Haro served as the assistant to the director and then as assistant dean of UCLA's International Studies and Overseas Programs. He also served as the program director of the CSRC from 1975 through 1983 and then as assistant director from 2002 through 2007. Dr. Haro is responsible for the CSRC's annual Latina/o Education Summit series at UCLA, which assesses the critical issues facing Latina/os in the educational pipeline from kindergarten through graduate studies. The 2009 summit, "Critical Issues for Immigrant and Undocumented Students in the Latina/o Education Pipeline," focused on how policy and practices affect Latina/o students by looking at the obstacles that limit their opportunities and their access to education, the programs that serve them, and their academic success.

Seraina Rohrer, Doctoral Student, Universität Zürich, Switzerland

Ms. Rohrer participates in a national doctoral program in gender studies. She teaches courses in film studies and regularly curates film programs, and she is the recipient of a major grant from the university. She has lived and worked in the United States and Mexico and has headed the press office of the Locarno International Film Festival. Ms. Rohrer is currently working on her dissertation on transnational cinema, which examines films made since the 1970s (including short videos on YouTube) in which the border plays a central role. Her research attempts to sketch out a border aesthetic and an iconography of these productions. She is also interested in how these films circulate within the community in various formats (film, VHS, DVD, internet), how they are consumed by spectators from within the community, and how they become a reference from and for the community as a whole. Ms. Rohrer's research at the CSRC focused on considering the context and conditions of production, distribution, and spectatorship.

Alvaro Huerta, Doctoral Student, Department of City and Regional Planning, University of California, Berkeley

Mr. Huerta's research interests include immigrant workers and their social networks. At the CSRC Mr. Huerta completed his dissertation, which focuses on the negative and positive aspects of social networks among immigrants, with a special emphasis on the informal labor market. He examined immigrants' strong ties (members within cohesive

groups) and weak ties (members outside cohesive groups). The objective of his research is to better understand how marginalized immigrant workers, who lack human capital and financial resources, utilize their social networks to navigate this country's informal economy. Mr. Alvaro has been a research associate at the UCLA Center for the Study of Urban Poverty and a community scholar at the UCLA Program in Urban Planning. He has received numerous awards and fellowships, the latest being a 2007–08 Chancellor's Award for Public Service in the Civic Engagement, Graduate Student category. He has published as a scholar and as a creative writer.

Sandra de la Loza, MFA, California State University, Long Beach. Ms. de la Loza is a member of the research team for *Los Angeles: The Mexican Presence in L.A. Art, 1945-1980*. Research interest: Chicano murals in Los Angeles.

Laura Isabel Serna, Assistant Professor of History, Florida State University, Tallahassee. Research fields: transnational cultural history, American film history, Mexican cinema.

Annette Rukwied, Doctoral Student, History Dept., Bielefeld University, Germany. Ms. Rukwied worked on her dissertation project, "Forging New Identities & Identity Politics, Ethnic Agents, Media Participation & the U.S.-Mexican Borderlands."

Jessica Vasquez, Assistant Professor, Sociology Dept., University of Kansas. Dr. Vasquez worked on her project "Marriage Vows and Racial Choices: Family Dynamics and Assimilation among Latinos."

Karen Mary Davalos, Professor, Dept. of Chicano Studies, Loyola Marymount University. While in residence, Professor Davalos worked on her book entitled, *Chicana/o Art: Improbable Subjects and Political Gestures*. Also, she worked on an essay for the catalogue *Los Angeles: The Mexican Presence in L.A. Art, 1945-1980*.

DISSEMINATION OF RESEARCH

Each year, the CSRC disseminates faculty and student research through its publications and public programs. For a detailed account of these activities, see the section on the Press and Academic and Community Relations. Below we document a major dissemination effort for policy oriented research at UCLA.

Briefs and Reports

The CSRC disseminates policy oriented research through the CSRC Latino Policy and Issues Brief Series and the CSRC Research Report Series. Each brief is distributed broadly to local and state officials and relevant community-based organizations; press releases and press conferences target the media. The reports are also available on the CSRC website, at <http://www.chicano.ucla.edu>

In 2006 a second series of briefs and reports was introduced. *Latinos and Social Security* publishes the results of ongoing research on the impact of Social Security on the Latino population. It is a collaborative research of the UCLA Center for Policy Research on Aging, the USC Ethel Percy Andrus Gerontology Center, and the UCLA Chicano Studies Research Center, in partnership with the National Hispanic Council on Aging and the National Association of Latino Elected and Appointed Officials (NALEO). Major support is provided by the Ford Foundation.

Major publications in these series for 2009-10 are:

Latino Policy & Issues Brief

The *Latino Policy & Issues Brief* is an occasional publication that highlights policy-related research on Latinos in the United States. The series was launched in 2002. One brief was published in 2009-10: *The State of Latino Los Angeles*, by Abel Valenzuela, Kenya Covington, and Michael Stoll.

Latinos and Social Security Policy Brief

The *Latinos and Social Security Policy Brief* is an occasional series of research summaries designed for policymakers and the press. This series focuses on the impact of Social Security on the Latino community. The series is a collaborative effort of the CSRC, the UCLA Center for Policy Research on Aging, and the USC Ethel Percy Andrus Gerontology Center. Two briefs were published during 2009-10.

Advocacy for Latino Baby Boomers: Protecting an At-Risk Population, by Carlos M. Haro, with Francisco Javier Iribarren, Karina McCormack, and Yvette Flores. *Latinos and Economic Security Policy Brief No. 4*, January 2010.

Latino Baby Boomers: A Demographic and Economic Profile, by Zachary d. Gassoumis, Kathleen H. Wilber, Lindsey A. Baker, and Fernando Torres-Gil. *Latinos and Economic Security Policy Brief No. 5*, May 2010.

CHICANO STUDIES RESEARCH CENTER FACILITY, 2009-10

Haines Hall

Twenty-three rooms assigned to the CSRC, 5,524 sq. ft. Of the twenty-three rooms, sixteen are offices, 3,106 sq. ft., which were shared by eighty-six staff and student assistants.

Room	Sq. Feet	Staff	Purpose
126	241	Rebecca Frazier	Senior Editor
130	393	Terezita Romo Ana Guajardo David O'Grady Raul Pacheco Vanessa Raabe Mirasol Riojas	Arts Project Coordinator Graduate Assistant Graduate Assistant Visiting Scholar Graduate Assistant Graduate Associate
132	225	Jenny Walters	Museum Scientist
144	1590	Lizette Guerra Librarian Seraina Rohrer Christopher Velasco Albany Bautista Diana A. Grijalva Cynthia Melchor Khanh Tran Le Nguyen Erin Marie Rush Neda Nicole Sabori Connie Yee M Tong Veronica Talisa White	<i>Non-Circulating Library</i> Visiting Scholar Getty Intern Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant
179A	160	<i>Not applicable</i>	Archival Storage
179	312	<i>Not applicable</i>	General Conference Area
180	154	Mike Stone	Collections Processing

181	151		
183	147	Luz Orozco Darling Sianez Josue Reynaga	MSO/Financial Analyst Press Support Undergraduate Assistant
184	40	<i>Not applicable</i>	Storage
185	159	Jae Chung Edward Chen Jhao-Ling Chen Eric Chang Lap Fai Yu	Computing Support Graduate Assistant Graduate Assistant Graduate Assistant Graduate Assistant
186	151	Melanie Bertrand Jose Esteban Cordoba de la Barrera Ross Patrick Lenihan Raul Lugo Hector Pena Andrew Young	
188	147		Graduate Assistant
190	44	<i>Not applicable</i>	Computer Tech Services
192	176	Carlos Haro Alvaro Huerta Alvaro Ochoa Serrano	Postdoctoral Fellow Ph.D. Candidate/Visiting Scholar Visiting Scholar
193	381	Crystal Perez Daniel Delgado Fabian Duran Wendy F. Figueroa Guadalupe Huerta David Miracchi Alex Slevcove	Administrative Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant
193A	119	Christopher Best	Development Director
193B	175	Francisco J. Iribarren	Assistant Director

194	156	Ondine Chavoya Lindsay Perez Huber Seraina Rohrer Annette Rukwied	Visiting Scholar/Fellow Graduate Associate Visiting Scholar Visiting Scholar
196	75	<i>Not applicable</i>	Copier/Supplies
198	149	Sandra De la Loza Fiamma Montezemolo	Visiting Scholar Visiting Scholar
199	182	Chon Noriega	Director
B02	197	<i>Not applicable</i>	Publications Storage
Totals			
23	5,524 Sq. Feet		
Office Space (excluding Library, conference room, and storage space)			
16	3,106 Sq. Feet		

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