

*Chicano Studies Research Center*

**Annual Report 2008–09**

*Submitted by Director Chon A. Noriega*

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## **DIRECTOR'S MESSAGE**

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The UCLA Chicano Studies Research Center (CSRC) was founded in 1969 with a commitment to foster multi-disciplinary research as part of the overall mission of the university. As the CSRC embarks on its yearlong fortieth anniversary celebrations, we look back to our history and to the rich contributions we have made to UCLA. The CSRC was among the first research units in the nation established to advance our knowledge and understanding of the contributions that Chicanos and Latinos have made to U.S. history, thought, and culture. The CSRC's research projects span numerous disciplines and have received generous external funding. These projects also address the critical issues facing the Chicano and Latino populations, which continue to have disproportionately low access to higher education even though Latinos make up nearly three-fourths of the students in the Los Angeles Unified School District.

Given the CSRC's broad campus- and community-wide mandate, it reports to the Office of the Chancellor at UCLA. The CSRC forms part of the Inter-University Program for Latino Research (IUPLR), a consortium of Latino research centers located at twenty-three institutions in the United States. The CSRC houses a library and special collections archive, an academic press, research projects, community-based partnerships, competitive grant and fellowship programs, and the Los Tigres del Norte and Tamar Diana Wilson funds, the latter brought into CSRC this fiscal year. In addition, since the 1970s the CSRC has held six faculty positions that are placed on loan to departments. These positions increase the center's research capacity but also to allow the center to serve as a vital force across campus for diversifying the faculty and expanding the curriculum in Chicano studies. This year, Arturo Vargas-Bustamante was appointed an Assistant Professor in the School of Public Health. He also serves as a CSRC Faculty Associate.

In 2008–09, the CSRC continued previously existing programs, developed new research and archival projects, and strengthened community relations through new community partnerships and public programs. Mindful of the long-term fiscal challenges facing higher education in California, the CSRC now has a full-time director of development. The CSRC is looking confidently toward the future, certain that the center's work will continue to embody academic excellence, diversity, and civic engagement.

Highlights for 2008–09 include:

- Received eleven gifts and external grants totaling \$711,350 for research and archival projects. Continuing grants totaled \$203,000.
- Expanded the CSRC's arts- and archive-based projects. This fiscal year the CSRC obtained grants from the Getty Foundation, the Haynes Foundation, the Joan Mitchell Foundation, and the Annenberg Foundation.
- Expanded the CSRC's social science-based projects. This fiscal year the CSRC obtained grants from the Hewlett Foundation, the Social Science Research Council, and the Ford Foundation. The CSRC is also participating in two federally funded

research projects, one with the National Institute on Drug Abuse (NIDA), the other with the National Institute of Mental Health (NIMH).

- Entered into new community partnerships with the National Hispanic Media Coalition (NHMC) and the UCLA Spanish Speaking Psychosocial Clinic.
- Launched the Frontera Collection of Mexican and Mexican American Recordings at a public reception on March 26, 2009. Presenters included UCLA Chancellor Gene Block, Los Tigres del Norte, and Chris Strachwitz of the Arhoolie Foundation.
- Developed an intranet-based tracking system to better manage the center's day-to-day functioning; the system will track operations and improve accountability in four areas: publications, event programming, public relations, and library use.
- Implemented Archivists' Toolkit™, an open source archival data management system that supports archival processing, promotes data standardization, and generates efficiency. About 100 collections have been entered into Toolkit.
- Provided grant support for UCLA faculty and student researchers from seven different departments through the Institute of American Cultures (IAC) and the Latino Research Program (LRP). A total of \$31,000 was awarded: \$25,000 through the IAC and \$6,000 through the LRP.
- The CSRC hosted nine postdoctoral fellows and visiting scholars from the United States, Mexico, Italy, and Switzerland; and served as a critical factor in Chicano studies faculty recruitment and retention campus-wide.
- The CSRC Press published two issues of the field's flagship journal, *Aztlán: A Journal of Chicano Studies*, plus seventeen additional products: three books, three policy briefs, two research reports, and nine issues of our electronic newsletter. Three CSRC books received awards and a CSRC-produced documentary was screened nationwide. The CSRC Press increased its earnings to \$95,250.
- The holdings of the CSRC Library and Archive continued to increase, surpassing 62,000 items and 125 special collections. The archive acquired twelve special collections, processed twenty other collections, and prepared ten new finding aids. Eighty-two finding aids are now available through the Online Archive of California.
- The CSRC involved over fifty students in its activities through paid, volunteer, and intern opportunities, enabling them to experience all aspects of CSRC operations.
- The CSRC organized fifty-two public programs and special events that reached 38,551 people. In addition, CSRC participated in two major press conferences and a month-long TV program, which had a potential audience of millions. The CSRC-LACMA collaboration *Phantom Sightings: Art After the Chicano Movement* was exhibited in Mexico City and San Antonio, Texas.

## **CSRC ADMINISTRATION, STAFF, FACULTY, AND ASSOCIATES**

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AA: Academic appointment  
CS: Career staff  
SS: Support staff assigned from other units  
TS: Temporary staff (grants and earned income)

### **ADMINISTRATION**

Director (50%, AA)	Chon A. Noriega, PhD, Professor, Film and Television
Associate Director (20%, AA)	Kelly Lytle-Hernandez, PhD, Assistant Professor, History
Assistant Director (100%, CS)	Francisco Javier Iribarren, MSW-PsyD

### **ADMINISTRATIVE STAFF**

Financial Officer, MSO (100%, CS)	Luz Orozco
Director of Development (100%, SS)	Christopher Best
Front Office Assistant (100%, CS)	Crystal Perez
Computing Services (100%, CS)	Jae Chung
Media Relations (25%, SS)	Letisia Marquez
Public Information (50%, CS)	Cathy Rivera
Student Assistants	Eric Chang
	Wendy F. Figueroa
	Janeth Torres
	Alex Slevcove
	Analee Villalpando

### **PRESS STAFF**

Editor (50%, CS; 50% TS)	Rebecca Frazier, MME
Publications Coordinator (50%, TS)	Erica Bochanty, CPhil
Press Support (100%, CS)	Darling Sianez
Student Assistant (25%)	Judith Silva
Consultants	Bill Morosi (layout and design)
	Cathy Sunshine (copyediting)
	Esther Klein Buddenhagen (indexing)

### **LIBRARY STAFF**

Librarian (100%, AA)	Lizette Guerra
CSRC Archivist/Museum Specialist (100%, TS)	Michael Stone, MFA
Museum Scientist (50%, TS)	Jennifer Walters
Student Assistants	Albany Bautista

Diana A. Grijalva  
Cynthia Melchor  
Khanh Tran Le Nguyen  
Gabriel Jose Ramirez  
Erin Marie Rush  
Neda Nicole Sabori  
Connie Yee M Tong  
Melissa Vazquez  
Antonio Anfiteatro

## **RESEARCH STAFF**

Arts Project Coordinator (50%, TS)  
Project Research Consultants

Terezita Romo  
Sandra De La Loza  
Raul Pacheco  
Max Benavidez  
Karen Mary Davalos  
Alejandro Anreus

Graduate Student Assistants

Raul Lugo, Urban Planning  
Katie Branson, Public Health  
Yvette Flores, Social Work (USC)  
Karina McCormack, Social Welfare  
Colin Gunckel, Film and Television  
Alina Katsman, Microbiology, Immunology,  
Molecular Genetics  
Caroline Park, Public Health  
Patricia Perez, Education  
Mirasol Riojas, Film and Television

Fellows

Deena Gonzalez, Ph.D. Postdoctoral Fellow  
Angelia Edith Andrade, Predoctoral Fellow

Postdoctoral and other Visiting Scholars

Carlos Manuel Haro, Ph.D.  
Ondine Chavoya, Ph.D.  
Andres Jimenez  
Fiamma Montezemolo, Ph.D.  
Seraina Rohrer, Ph.D. Candidate  
Alvaro Huerta, Ph.D. Candidate  
Michael Chiardarelli, Ph.D. Candidate  
Christina Carotenuto, Ph.D. Candidate

Graduate Associates

Lindsay Perez Huber  
Mirasol Riojas

## CSRC FACULTY ADVISORY COMMITTEE

Under the UC policy for Organized Research Units, the Faculty Advisory Committee (FAC) meets regularly and participates actively in setting the unit's goals and in critically evaluating its effectiveness on a continual basis. Specifically, the FAC provides counsel to the unit director on all matters pertaining to the unit, including budgetary matters and personnel. The FAC is made up predominantly of faculty members, but may include some members from the professional research series and from outside the university. Members of the committee for 2008–09 were:

Professor Sylvia Hurtado, Education, Chair  
Associate Professor Eric Avila, Chicana/o Studies  
Associate Professor Charlene Villaseñor-Black, Art History  
Assistant Professor Maylei Blackwell, Chicana/o Studies  
Assistant Professor Arturo Vargas Bustamante, Public Health  
Professor Hector Calderon, Spanish  
Professor Francesco Chiappelli, Dentistry  
Associate Professor Clara Chu, Information Studies  
Librarian Norma Corral, Young Research Library  
Associate Professor Leobardo Estrada, Urban Planning  
Professor Patricia Gandara, Education  
Professor David Hayes-Bautista, Medicine  
Professor Steven Loza, Ethnomusicology  
Acting Professor Gerald Lopez, Law  
Assistant Professor Marissa Lopez, English  
Assistant Professor Kelly Lytle-Hernandez, History  
Professor Reynaldo Macias, Chicana/o Studies  
Associate Professor Alex Ortega, Public Health  
Professor Vilma Ortiz, Sociology  
Professor Francisco Ramos-Gomez, Dentistry  
Associate Professor Michael Rodriguez, Family Medicine  
Assistant Professor Jose Luis Santos, Education  
Professor Daniel Solorzano, Education  
Psychologist Cynthia Telles, Psychiatry and Biobehavioral Sciences  
Professor Fernando Torres-Gil, Social Welfare  
Professor M. Belinda Tucker, Psychiatry and Biobehavioral Sciences  
Associate Professor Concepcion Valadez, Education  
Assistant Professor Miguel Unzueta, Human Resources and Organizational Behavior  
Professor Abel Valenzuela Jr., Chicana/o Studies  
Professor William Vega, Family Medicine  
Professor Edit Villarreal, Theater  
Professor Chon A. Noriega, Film, TV, *ex officio*

The CSRC has over fifty affiliated faculty at UCLA, plus other faculty in the Southern California area. A full list is available at [http://www.chicano.ucla.edu/ppl/aff\\_fac.html](http://www.chicano.ucla.edu/ppl/aff_fac.html).

## **STUDENT REPRESENTATIVES**

Lindsay Perez Huber, Graduate Student, Education  
Janitzia Villalobos, Undergraduate Student, Chicana/o Studies

## **FACULTY ASSOCIATES**

Faculty Associates represent the “Institutional FTEs” that belong to the CSRC but are appointed in traditional departments. These faculty members serve on the FAC and contribute to the CSRC’s research mission. They were:

Leobardo Estrada, Associate Professor, Urban Planning  
Steven Loza, Professor, Ethnomusicology  
Fernando M. Torres-Gil, Professor and Associate Dean, School of Public Affairs  
Concepción Valadez, Associate Professor, Education  
Arturo Vargas Bustamante, Assistant Professor, Health Services  
Edit Villarreal, Professor, Theater

## **AFFILIATED FACULTY**

Affiliated faculty represent those faculty at UCLA whose research and/or teaching includes a focus on Chicano Studies and Latino Studies. Some of the faculty also serve on CSRC committees and the *Aztlán* editorial board. There were fifty-one faculty identified in 2008–09

## **College Departments**

### ***Art History***

Charlene Villaseñor-Black

### ***Chicana/o Studies***

Eric Avila  
Judith Baca  
Maylei Blackwell  
Robert Chao Romero  
David Hernandez  
Maria Cristina Pons  
Alicia Gaspar de Alba  
Raul Hinojosa-Ojeda  
Reynaldo Macias  
Otto Santa Ana  
Abel Valenzuela Jr.

### ***English***

Marissa Lopez  
Rafael Perez-Torres



***History***

Juan Gómez-Quiñones  
Kelly Lytle-Hernandez

***Linguistics***

Pamela Munro

***Political Science***

Raymond Rocco

***Sociology***

César Ayala  
Ruben Hernández-Léon  
David Lopez  
Vilma Ortiz

***Spanish and Portuguese***

Héctor Calderon

**Professional Schools**

***Community Health Sciences***

Donald E. Morisky

***Dentistry***

Francisco Gomez Ramos  
Francesco Chiappelli

***Education***

Patricia Gandara  
Kris D. Gutierrez  
Sylvia Hurtado  
Patricia McDonough  
José Luis Santos  
Daniel Solorzano  
Concepción M. Valadez

***Human Resources and Organizational Behavior***

Miguel Unzueta

***Ethnomusicology***

Steven Loza

***Family Medicine***

Michael Rodriguez  
William Vega

***Film and Television***

Chon A. Noriega  
A.P. Gonzalez

***General Internal Medicine and Health Services***

José Escarce

***Nursing***

Deborah Koniak-Griffin

***Health Services***

Alexander Ortega  
Arturo Vargas Bustamante

***Internal Medicine***

David Hayes-Bautista

***Psychiatry and Biobehavioral Science***

Jeanne Miranda  
Cynthia Ann Telles

***Social Welfare***

Rosina Becerra  
Diane De Anda  
Gerardo P. Lavina  
Fernando M. Torres-Gil

***Theater***

José Luis Valenzuela  
Edit Villarreal

***Urban Planning***

Leobardo Estrada

## PROJECTS AND GRANTS

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### EXTERNALLY FUNDED PROJECT-BASED GIFTS AND GRANTS

CSRC received eleven gifts and external grants totaling \$711,350 for research and archival projects. Continuing grants totaled \$203,000. These projects involved over twelve scholars from other institutions and fifty-one students from UCLA. Archival projects included ongoing collaborations with the UCLA Film and Television Archive and the UCLA Music Library. The table below shows the number of gifts and grants received for 2008–09.

#### *External Gifts and Grants Received*

Number of New Grants and Gifts	Number of Projects Supported	Funding from New Grants and Gifts	Funding from Continuing Grants	Total External Funding for 2007–08
11	10	\$711,350	\$203,000	\$908,500

### NEW PROJECT GIFTS AND GRANTS, 2008–09

Social Science Research Council (SSRC)

“Hate Speech in Media Project,” 2008–09, \$30,000

(In partnership with the National Hispanic Media Coalition)

National Institutes of Drug Abuse (NIDA)

“Project Reach: Recruiting, Engaging and Retaining Families To Prevent HIV Transmission,” 2008–10, \$35,000

(Subcontract with UCLA Center for Community Health)

National Institutes of Mental Health (NIMH)

“Project STRIVE: Preventing Chronic Homelessness Among Runaway Teens,” 2008–10, \$6,000

(Subcontract with UCLA Center for Community Health)

Getty Foundation

“Processing Four Latino Arts Collections,” 2009–10, \$48,000

“Los Angeles: The Mexican Presence in L.A. Art, 1945–1980,” 2008–11, \$225,000

“Getty Multicultural Summer Internship Program,” Summer 2009, \$4,000

Tamar Diana Wilson Fund

“Support for Student Research and Scholarship Promoting the Study of Urban Poverty and Alleviation in Relation to Latinos and Mexican and Central American Indigenous Populations,” 2008–09, \$230,000

Haynes Foundation

“Preservation of Los Angeles Chicano/Latino Photographic Collections,” 2008–09, \$47,850

Joan Mitchell Foundation

“A Ver: Revisioning Art History,” 2008–09, \$20,000

Annenberg Foundation

“Los Angeles: The Mexican Presence in L.A. Art, 1945-1980,” 2009–10, \$50,000

Disney Foundation

“Gronk’s Brain Flame: Developing an Educational Program on Art and Technology,” \$15,500

**CAMPUS GRANTS**

During 2008–09, the CSRC funded faculty and student researchers from seven departments at UCLA. These awards comprised grant support for five faculty and grants and research stipends for six students through the Institute of American Cultures (IAC) and the Latino Research Program (LRP), which is funded through the University of California Committee on Latino Research (UCCLR). A total of \$31,000 was awarded: \$25,000 through the IAC and \$6,000 through the LRP.

*Faculty and Graduate Student Grants, 2008–09*

	IAC Grants	LRP Grants	Total
Faculty Grants	4	2	5
Faculty Departments	4	2	4
Graduate Student Grants	2	4	6
Graduate Student Departments	2	1	3
Total Funds Awarded	\$25,000	\$6,000	\$31,000

Departments: Chicana/o Studies, Education, Film and Television, History, Linguistics, Psychology, Sociology

**Faculty Grantees, LRP and IAC Grants, 2008–09**

Pamela Munro, Professor, Linguistics, IAC

Ruth Milkman, Professor, Sociology, IAC

Vilma Ortiz, Professor, Sociology, LRP

Maylei Blackwell, Assistant Professor, Chicana/o Studies, IAC

(Dr. Blackwell received monies from both IAC and LRP)

A.P. Gonzalez, Professor, Film & Television, IAC

## **Student Grantees, LRP and IAC Grants, 2008–09**

Milo Alvarez, Graduate Student, History, IAC  
Betina Yanez, Graduate Student, Psychology, IAC  
Lauren Mason, Graduate Student, Education, LRP  
Lindsay Perez Huber, Graduate Student, Education, LRP  
Ofelia Huidor, Graduate Student, Education, LRP  
Maria Malagon, Graduate Student, Education, LRP

## **AFFILIATED STUDENTS**

The CSRC provided numerous opportunities for students to conduct research, work on faculty research projects, or help with center operations. A total of fifty-one students—twenty-four graduate and twenty-seven undergraduate—contributed to the center during 2008–09 as recipients of research grants, as research assistants, or as staff and interns at the CSRC’s publications office, library and special collections, academic and community relations unit, or front office. Graduate students were drawn from eight departments: art history, urban planning, public health, history, education, film and television, social welfare, and psychology. Students worked on CSRC-funded projects, IAC- and LRP-funded projects, and externally funded projects.

### *Affiliated Students, 2008–09*

	2008–09
Graduate Students	24
Graduate Student Departments	8
Undergraduate Students	27
Total Students	51

### ***A Ver: Revisioning Art History***

Colin Gunckel, Graduate Student, Film and Television

### ***Documents Project (Museum of Fine Arts, Houston)***

Vanessa C. Raabe, Graduate Student, Art History

### ***UCLA Community Partnership Program–Casa Libre Community Partnership Project***

Roberto Oregel, Graduate Student, Film and Television

Mirasol Riojas, Graduate Student, Film and Television

### ***UCCLR Policy Studies Projects, Students***

Lindsay Perez Huber, Graduate Student, Education

Nancy Guarneros, Graduate Student, Education

***IAC Projects, Students***

Milo Alvarez, Graduate Student, History  
Lauren Mason, Graduate Student, Education  
Betina Yanez, Graduate Student, Psychology  
(recipient of interethnic IAC grant, administered at the CSRC)

***Hate Speech in the Media Project***

Raul Lugo, Graduate Student, Urban Planning  
Caroline Park, Graduate Student, Urban Planning  
Katie Branson, Graduate Student, Public Health  
Paula Perez, Graduate Student, Film and Television  
Hector Pena, Undergraduate, Chicana/o Studies  
Alex Lee, Undergraduate, Sociology  
Addy Figueroa, Undergraduate, Sociology

***A New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security***

Karina McCormack, Graduate Student, Social Welfare  
Yvette Flores, Graduate Student, Social Welfare

***Project REACH: Recruiting, Engaging and Retaining Families To Prevent HIV Transmission***

Paula Perez, Graduate Student, Film and Television  
E. Carnes, Undergraduate  
Cleavant Derricks, Undergraduate  
Sarah Rahman, Undergraduate  
Jordan Hart, Undergraduate  
Mykel Brooks, Undergraduate  
Nabil Ahmad, Undergraduate  
Leslie Shim, Undergraduate  
Nanci Zhang, Undergraduate

***Preservation of Los Angeles Chicano/Latino Photographic Collections***

Connie Tong, Undergraduate, Economics  
Neda Sabori, Undergraduate, History

***CSRC Student Assistants and Interns***

Antonio Anfiteatro, Graduate Student (Press)  
Albany Baustista, Undergraduate (Library)  
Erica Bochanty, Graduate Student, Film and Television  
Eric Chang, Graduate Student (IT Support)  
Wendy F. Figueroa, Undergraduate Student (Center)  
Alina Katsman, Graduate Student (Munro Project)  
Kendra Klaus, Graduate Student (Munro Project)  
Damaris Leal, Undergraduate (Getty Intern)  
Monique Luna, Undergraduate Student (Center)  
Cynthia Melchor, Undergraduate Student (Library)

Khanh Tran Nguyen, Undergraduate Student (Center)  
Patricia Perez, Graduate Student (McDonough Project)  
Gabriel Jose Ramirez, Undergraduate Student (Center)  
Mirasol Riojas, Graduate Student (Director)  
Erin Marie Rush, Undergraduate Student (Library)  
Neda Nicole Sabori, Undergraduate Student (Library)  
Judith Silva, Graduate Student (Press)  
Alex Slevcove, Undergraduate Student (Center)  
Connie Yee M Tong, Undergraduate Student (Library)  
Janeth Torres, Undergraduate Student (Director)  
Melissa Vazquez-Undergraduate Student (Center)  
Analee Villalpando, Undergraduate Student (Center)

***Undergraduate Student Leadership Training at the IUPLR Summer Latino Public Policy Institute, Washington, DC, June, 2007***

Adan Alvarez, History and Chicana/o Studies  
Sulma Ruiz, Chicana/o Studies  
Joseph Woodard, Chicana/o Studies and Political Science

## RESEARCH

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Research is the heart of the CSRC. Support for research comes from external gifts and grants, university programs, and direct CSRC funding. The CSRC initiates in-house research projects and provides grant support for faculty and graduate students from a range of departments across the campus. A number of the in-house projects have broken new ground in their respective fields: sociology, education, media studies, art history, immigration rights, border issues, and women's rights. Important ongoing projects are *A Ver: Revisioning Art History*, which is documenting and preserving the work of individual Latina/o artists, the *Frontera Music Digitization Project*, which is preserving Mexican and Mexican American music, and the *Hate Speech in the Media Project*. The CSRC also plays a key role in sub-grant collaborations with other UCLA units, such as with the UCLA School of Public Policy and the UCLA Center for Community Health. In 2008–09 important projects were added that pertain to the arts and the social sciences. Notable research projects, new and continuing, for 2008–09 were:

- California Program on Opportunity and Equity (CalPOE)
- Hate Speech in the Media Project
- A New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security
- The Mexican American Study Project
- Project REACH
- Project STRIVE
- Research on Chicano education and curriculum
- *A Ver: Revisioning Art History*
- Los Angeles: The Mexican Presence in L.A. Art, 1945–1980
- Chicano Cinema Recovery Project
- The Latino Arts Survey of Los Angeles
- The Latino Documents Project (national)
- The Frontera Music Digitization Project
- Preservation of Los Angeles Chicano/Latino Photographic Collections
- LGBT/Mujeres Initiative Archival Project
- Mexican-American Civic Participation Initiative

CSRC provides research grants, fellowship support for postdoctoral scholars and graduate students, and training opportunities for students through the following:

- Latino Research Program–UCCLR
- IAC-CSRC Research Grant Program
- IAC-CSRC Postdoctoral and CSRC Visiting Scholars Program
- IAC Graduate and Predoctoral Fellows Program and CSRC Graduate Internships
- Tamar Diana Wilson Fund
- Getty Multicultural Summer Internship Program
- Inter University Program for Latino Research (IUPLR) Summer Institute for Latino Public Policy (SILPP)



## **CSRC IN-HOUSE RESEARCH PROJECTS**

### ***California Program on Opportunity and Equity (CalPOE)***

Principal Investigator: Chon A. Noriega, Professor, Film and Television

Project Director: Andres Jimenez

Project Staff: Alex Franco

Description: Originally headquartered at the UC Office of the President (UCOP), this grant was transferred to the CSRC. Under the CSRC's stewardship, three UCLA ethnic research centers have conducted an ongoing dialogue with elected officials with the goal of engaging in research that is relevant to public needs and priorities. To facilitate this dialogue, the project has employed a full-time liaison with the California Assembly. Three policy briefs (one from each ethnic research center participating in the project) will be published in Fall 2009 to disseminate findings from this project.

External Funding: Hewlett Foundation, \$130,500

### ***Hate Speech in the Media Project***

Principal Investigators: Chon A. Noriega, Professor, Film and Television, and Francisco Javier Iribarren, CSRC Assistant Director

Description: The CSRC received a grant to develop a replicable methodology to quantify hate speech in commercial talk radio. During 2008–09 pilot study, the CSRC developed an integrative methodology to quantify the occurrence of hate speech on talk radio, something never done before. Preliminary findings were presented at the National Press Club in Washington, DC, on January 28, 2008, and at the Beyond Broadcast conference at the USC Annenberg School of Communications on June 1, 2009.

Findings from the Summer Institute for the Study of Hate Speech, to be held in the Summer 2009 with support from UCLA's Graduate Division, will likely have a considerable impact in the public policy realm. The project, which exemplifies the tenets of an activist research paradigm, has resulted in a strategic partnership between the CSRC and the National Hispanic Media Coalition (NHMC).

External Funding: Social Science Research Council (SSRC), with funds provided by the Ford Foundation, \$30,000

Related events and publications:

- Press conference, January 28, 2009, National Press Club, Washington, DC. Alex Nogales, president and CEO of the National Hispanic Media Coalition, led the press conference; Francisco Javier Iribarren, CSRC assistant director, presented the preliminary findings of the CSRC's pilot study. Jessica Gonzalez, attorney at Georgetown University Law Center's Institute for Public Representation, presented a petition for the initiation of an inquiry into hate speech, which was filed with the Federal Communications Commission (FCC). The petition also requested that the National Telecommunications and Information Administration

(NTIA) update its 1993 report, *The Role of Telecommunications in Hate Crime*. CSRC Latino Policy and Issues Brief No. 22, which presents the results of the CSRC's pilot study, was a crucial reference in the petition.

- *Hate Speech on Commercial Talk Radio: Preliminary Report on a Pilot Study*, by Chon A. Noriega and Francisco Javier Iribarren, CSRC Latino Policy and Issues Brief No. 22 (February 2009). This brief presents initial findings from the pilot study. Preliminary data reveal a systematic and extensive use of false facts, flawed argumentation, divisive language, and dehumanizing metaphors in commercial talk radio that are directed toward specific vulnerable groups.
- Beyond Broadcast, a conference at USC's Annenberg School of Communications, June 1–2, 2009. This conference was supported by the Necessary Knowledge for a Democratic Public Sphere program of the Social Science Research Council. CSRC showcased the findings obtained from its Hate Speech in the Media Project, which is funded by the Social Science Research Council. The annual Beyond Broadcast conferences explore topics related to social media, the digital realm and its platforms, and public broadcasting.

***A New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security***

Principal Investigator: Fernando Torres-Gil, Professor and Associate Dean, UCLA School of Public Affairs

Description: As part of a longstanding collaborative relationship between the CSRC and the School of Social Welfare, the CSRC obtained a subgrant to develop and conduct a survey of key groups and organizations that serve Latinos. The goal was to assess how these groups and organizations are preparing to serve the growing population of Latino baby boomers. Results will help these groups and organizations assess best practices and determine areas for improvement. Graduate students from the UCLA Spanish Speaking Psychosocial Clinic participated in this project. A policy brief illustrating the process and findings from the survey will be published in Fall 2009. The CSRC has obtained another subgrant (\$35,000) from the Ford Foundation to conduct additional research during 2009–10.

External Funding: Ford Foundation, \$35,000

***Project REACH: Recruiting, Engaging, and Retaining Families to Prevent HIV Transmission***

Principal Investigator: Norweeta Milburn, Associate Researcher, UCLA Center for Community Health

Co-investigator: Francisco Javier Iribarren, Assistant Director, CSRC

Description: A subgrant from the UCLA Center for Community Health (CCH) enabled the CSRC to develop a Public Service Announcement (PSA) to introduce the Project REACH to potential participants and stakeholders. The PSA was written, directed, and produced by Michael Stone, CSRC archives manager. The goal is to familiarize the

community with the possibility of participating in clinical research with the potential to have a positive impact. A Public Service Announcement (DVD) has been produced in-house by CSRC and is now in the process of being shown to focus groups.

External Funding: National Institutes of Drug Abuse (NIDA), \$35,000

***Project STRIVE: Support to Reunite, Involve, and Value Each Other***

Principal Investigator: Norweeta Milburn, Associate Researcher, UCLA Center for Community Health

Co-investigator: Francisco Javier Iribarren, Assistant Director, CSRC

Description: The purpose of this longitudinal study is to develop an intervention strategy to help families learn how to resolve family conflict, which is a primary reason that adolescents run away from home. This project is now in the data analysis phase.

External Funding: National Institutes of Mental Health (NIMH), \$6,000

***A Ver: Revisioning Art History***

Principal Investigator: Chon A. Noriega, Professor, Film and Television

Graduate Participants: Colin Gunckel, Film

Description: This long-term research project and monograph series focuses on the cultural, aesthetic, and historical contributions of Chicano, Cuban American, Puerto Rican, and other U.S.-based Latino artists. The project has commissioned writers for the first fifteen books, planned for publication by 2013, on the following artists: Judith Baca, María Brito, María Magdalena Campos Pons, Rafael Ferrer, Carmen Lomas Garza, Gronk, Yolanda López, Amalia Mesa-Bains, Jose Montoya, Malaquías Montoya, Celia Alvarez Muñoz, Raphael Montañez Ortiz, Pepón Osorio, Freddy Rodríguez, and Juan Sánchez. The A Ver monographs are structured to have a broad impact within the humanities. Each book covers three registers: biography, historical context, and visual analysis of works that are representative of the artist's career. In addition to the scholarly text, each book has color illustrations, a comprehensive bibliography, an exhibition history, and an index. The overall goal is to establish the fundamental scholarly building blocks for this emerging area of study.

This project is foundational in several ways: it brings together the leading scholars and curators from across the United States who are working on Latino art and artists; it is producing the first extended scholarly work on key Latino artists; it has established a network of seventeen museums, arts organizations, and research centers committed to promoting and distributing the books; and it will generate oral histories and gather other archival resources for scholars, critics, teachers, and curators.

Faculty and curator participants are: Alejandro Anreus, Professor, Art History, William Patterson University; Gil Cardenas, Professor, Notre Dame University; Karen Mary Davalos, Professor, Chicana/o Studies, Loyola Marymount University; Henry Estrada, Smithsonian Center for Latino Initiatives; Jennifer Gonzalez, Assistant Professor, Art

History, UC Santa Cruz; Kellie Jones, Assistant Professor, History of Art and African American Studies, Yale University; Mari Carmen Ramirez, Curator, Latin American Art, Museum of Fine Arts, Houston; Yazmin Ramirez, Research Fellow City University of New York; and Terezita Romo, Independent Researcher and Curator.

External Funding: Rockefeller Foundation, \$75,000; Ford Foundation, \$250,000; Getty Foundation, \$100,000; JP Chase Morgan, \$100,000; Andy Warhol Foundation, \$100,000; Joan Mitchell Foundation, \$40,000.

Related publications:

- *Yolanda M. López, A Ver: Revisioning Art History volume 2*, by Karen Mary Davalos, 2008

### ***Frontera Digitization Project***

Principal Investigators: Chon A. Noriega, Professor, Film and Television

Description: In October 2001 the CSRC initiated the digital preservation of the Arhoolie Foundation's Strachwitz Frontera Collection, the largest repository of Mexican and Mexican American popular and vernacular recordings in existence; many of the recordings are one of a kind. The website was launched in 2004, and in 2005, the contents of the Frontera Collection became available for listening via UCLA domain. This effort is managed at the Arhoolie Foundation's facilities in El Cerrito, California. The production team is under the direction of foundation board members Tom Diamant and Chris Strachwitz. They cataloged the entire collection of over 100,000 individual recordings on cassettes and 78 rpm, 45 rpm, and 33 1/3 rpm long-playing (lp) records. The CSRC has digitized the first section of the collection, consisting of 41,000 78-rpm and 45-rpm phonograph recordings. Digitization will be an ongoing process. During this fiscal year the online archive was publicly launched. The digital archive is hosted by the UCLA Music Library in partnership with the UCLA Digital Library Program.

External Funding: Los Tigres del Norte Fund, \$250,000

Related events

- Public launch of the Frontera Collection Online Archive, March 26, 2009, the UCLA Morgan Center. The launch was hosted by the CSRC in collaboration with the University Library, Los Tigres del Norte Foundation, and the Arhoolie Foundation. Presenters were Chancellor Gene Block, Los Tigres del Norte, Chris Strachwitz of the Arhoolie Foundation, and Chon A. Noriega, CSRC director. The event was attended by members of the public, academia, and national and international media. Presentations were in English and Spanish. The Frontera Collection Online Archive (<http://digital.library.ucla.edu/frontera/>) provides access to an essential component of the Spanish-language musical heritage of the United States.

***Mexican American Study Project—The Mexican American People: A Generation Later***

Principal Investigators: Vilma Ortiz, Professor, Sociology, and Edward Telles, Professor, Sociology

Graduate Research Assistants: Katy Pinto, Sociology; Daniel Malpica, Sociology; Berta Cueva, Women's Studies; and Anne-Marie Nunez, Education

Description: The Mexican American Study Project is a study of intragenerational and intergenerational change and persistence in ethnic identity and behavior as well as socioeconomic mobility among Mexican Americans in Los Angeles and San Antonio. It is the first major survey to systematically examine changes in long-term intragenerational and intergenerational socioeconomic status and ethnic identity within any ethnic group. This project's original data set will be permanently archived at UCLA, and the CSRC is assisting in this process.

***Chicano Education Research Project***

Principal Investigator: Carlos Manual Haro, CSRC and Education

Graduate Research Assistant: Nadine Bermudez, PhD Student, Education

Undergraduate Research Assistants: Crystal Perez, Melissa Vasquez

Description:

This ongoing research on Chicano education and history, with a focus on California, covers the 1930s to the present. The historical research includes accessing archives at UCLA libraries, including special collections in the CSRC Library and Archive, surveying monographs, academic journals, and newspapers, and searching the Internet. A series of coordinated research reports have been released as part of the Chicano education conferences sponsored by the CSRC. This ongoing project is also compiling a database on Chicana/o studies curriculum and instruction.

***Latino Arts Survey of Los Angeles***

Principal Investigator: Chon A. Noriega, Professor, Film and Television

Project Coordinator: Terezita Romo

Description: This project, which began in 2004, has multiyear support from the Getty Foundation. Purpose of the project is to survey and assess archival holdings related to the history of Latino art in Los Angeles. The project team is collecting information that chronicles the social and institutional history of entities that have supported, exhibited, or otherwise circulated Chicano and Latino art. The project is also collecting the histories of the individual artists involved with these organizations and surveying the documentary materials related to the development of Latino art organizations and artists' collectives in Southern California beginning in the 1960s. Survey results will be posted on the CSRC website. The project is also identifying historical materials, organizational records, and individual artist's papers that need archival preservation. Materials and content of survey participation is in the process of being put on the web.

External Funding: Getty Foundation, \$270,000

***Latino Documents Project***

Principal Investigator: Chon A. Noriega, Professor, Film and Television  
Graduate Researchers: Vanessa Raab

Description: Working under contract with the Museum of Fine Arts, Houston, the CSRC is coordinating the work of four university-based research teams that are identifying and digitizing primary historical documents related to the art of Chicanos, Cuban Americans, Dominicans, Puerto Ricans, and other U.S. Latino groups. These materials will be added to an online digital archive of similar resources for the Americas. Other participating institutions are the Centro de Estudios Puertorriqueños at Hunter College, the Cuban Research Institute at Florida International University, and the University of Puerto Rico. The CSRC will also play a role in developing edited anthologies of primary documents. When appropriate, the CSRC will seek to archive the original documents.

External Funding: Museum of Fine Arts, Houston, \$59,420

***Preservation of Los Angeles Chicano/Latino Photographic Collections***

Principal Investigator: Chon A. Noriega, Professor, Film and Television

Description: This project involves a major archival effort to digitally preserve and provide access to photographs that depict the lives and careers of Mexican Americans in Los Angeles during the twentieth century, including civic leaders and everyday citizens. Seminal collections of civic leaders, such as those belonging to Dionicio Morales and Edward Roybal, were obtained and processed this fiscal year.

External Funding: Haynes Foundation: \$47,850 (2008–09)

***Mexican-American Civic Participation Initiative***

Principal Investigators: Chon A. Noriega, Professor, Film and Television, and Lizette Guerra, CSRC Librarian

This project is collecting and preserving archives pertaining to Mexican American civic leaders and organizations, particularly concentrating on the so-called *Greatest Generation*. This generation came of age during and after War World II, and some of its Mexican-American civic leaders are regarded as trailblazers, as figures that achieved prominence in the civic and political realm, effectively paving the way for Latino engagement in public and political engagement. Besides individuals, this project is pursuing the collection and preservation of documents pertaining to organizations.

External Funding: NEH proposal under consideration.

***LGBT/Mujeres Initiative***

Principal Investigator: Chon A. Noriega, Professor, Film and Television

Description: Through this project the CSRC Library and Archive is increasing its LGBT and mujeres collections. The center has acquired and is processing six collections. During

2008–09 the CSRC developed guidelines for community-based organizations interested in archiving materials pertaining to these communities. The CSRC is organizing several conferences in different geographic locations to disseminate the guidelines and consult with intended audiences.

External Funding: Ford Foundation, \$100,000

**RESEARCH SUPPORTED THROUGH CSRC GRANT PROGRAMS**

The CSRC administers four programs that support faculty and student research projects: the Latino Research Program (established in 1987), which is funded by the University of California Committee on Latino Research (UCCLR), the Institute of American Cultures (IAC) fellowships and grants program (established in 1986), the Los Tigres del Norte Fund (established in 2001), and the Tamar Diana Wilson Fund (activated this fiscal year). These programs have awarded over \$1.5 million since they were established, mostly through competitive grants and fellowships. They provide research opportunities for students and collaborating faculty.

During 2008–09 the CSRC funded five faculty and six graduate student researchers. A total of \$31,000 was awarded: \$25,000 through the IAC, and \$6,000 through the Latino Research Program–UCCLR.

*Combined IAC and LRP Grants Awarded to Faculty and Students, 2008–09*

Faculty Grants	5
Faculty Departments	4
Graduate Student Grants	6
Graduate Student Departments	3

Departments: Linguistics, Sociology, Chicana/o Studies, History, Education

**LATINO RESEARCH PROGRAM**

*1. Progress during AY 2008-09*

The UCLA Chicano Studies Research Center (CSRC) administers the Latino Research Program, which provides research grants and supports other activities that promote policy-relevant research on Chicano and Latino issues in California. Funding for the Latino Research Program comes from the University of California Committee on Latino Research (UCCLR). The Latino Research Program is a critical part of the CSRC’s overall research mission and its efforts to sustain and develop a campus-wide infrastructure that addresses issues related to the Latino population in California. Each year the Latino

Research Program supports individual and collaborative research projects by the faculty and graduate students, conferences and other public programs, and various policy-oriented publications. This program is unique at UCLA, not only offering research support on a competitive basis but also providing hands-on support on an open basis for repackaging and broadly disseminating policy-oriented research.

Since 2001 the Latino Research Program has awarded forty-one competitive grants to faculty and students in fourteen departments and professional schools and has helped facilitate over \$1 million in external funding for faculty projects. The program has also published and disseminated twenty-three policy briefs, twelve research reports, and three conference programs. Many of these publications derive from projects supported by the grants program; others reflect the wide range of research on the Chicano and Latino population that is being conducted in different disciplines across campus (for which the Latino Research Program is the only mechanism for broad academic and public dissemination). Since 2001 the program has supported three major conferences on public education in California, other public programs (workshops, symposia, study groups), a CSRC Library and Archive Fellow (whose book on the Mexican Museum of San Francisco will be published in 2009 by the CSRC Press as part of its Chicano Archive series), and other faculty research.

***Latino Research Program Grants since 2001***

	2001–04	2004–05	2005–06	2006–07	2007–08	2008–09	Totals
Faculty Grants	15	4	3	2	1	2	27
Faculty Departments	12	4	3	2	1	2	12
Students Grants		3	2	5	1	3	14
Student Departments		2	2	2	1	1	3
Total Funds Awarded	\$130,000	\$25,000	\$17,000	\$18,000	\$9,000	\$6,000	\$205,000

Departments: Chicana/o Studies, Dentistry, Education, English, History, Law, Nursing, Political Science, Public Health, Psychology, Sociology, Social Science and Comparative Education, Social Welfare, Urban Planning

During 2008–09, the Latino Research Program engaged in activities in four key areas: policy brief and research report series, conferences, competitive grants, and other faculty research support.



## BUDGET

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1. Policy Brief & Research Report Series:	\$8,611
2. Workshops/Colloquia/Conferences:	\$10,000
3. Competitive Grants:	\$ 9,000
4. Library and Archive Fellow	\$ 7,664
4. Other Faculty Research Support	\$ 4,000
5. Discretionary Funding	\$ 1,000
<b>Total Expenditures</b>	<b>\$40,275</b>

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Funds provided by UCCLR have generated a considerable body of deliverables (detailed in past reports). In AY 2008–09, UCCLR-sponsored projects generated one large-scale conference (235 attendees, 18 presenters), a study group (15 meetings, 450 attendees), four book presentations (270 attendees), and eleven publications.

In sum, the CSRC Latino Research Program, with critical support from the UCCLR, provides seed and completion grants (where there is a potential for external support) and project support in several fields and areas that receive little if any external funding. Even more critical, the program's publications and conferences provide a necessary mechanism for disseminating research findings to a broader public. The CSRC Latino Policy and Issues Brief series (<http://www.chicano.ucla.edu/press/briefs/current.asp>) and the CSRC Research Report series (<http://www.chicano.ucla.edu/press/reports/current.asp>) are available on our website and are widely distributed to thousands of key stakeholders: scholars, students, alumni, policy makers, community leaders, and community-based organizations. Taken as a whole, the Latino Research Program offers much more than the sum of its parts—it constitutes a vital multi-disciplinary intellectual environment in which scholars can exchange ideas, students can receive hands-on training in policy-oriented research, and campus-based research can be supported, disseminated, and placed into public dialogue around key issues facing California.

### ***2. Program Activities***

Below we provide information on program activities during 2008–09 in four key areas.

#### **Policy Brief and Research Report Series**

The Latino Research Program provides partial support for two policy-oriented series published and disseminated through the CSRC Press: the CSRC Latino Policy and Issues Brief series and the CSRC Research Report series. These series provide a platform for recent research projects by faculty and graduate students, highlighting key findings and drawing out their policy implications. For the policy briefs, 3,000 printed copies are disseminated to individuals and organizations on CSRC mailing lists and a PDF version is made available through our newsletter and website. The CSRC works with UCLA

Media Relations to develop a press release and, when merited, host a press conference. In 2008–09, the CSRC Press produced three Latino Policy and Issues Briefs. Press coverage included numerous articles related to *Hate Speech on Commercial Talk Radio: Preliminary Report on a Pilot Study*, CSRC Latino Issues and Policy Brief No. 22, and the brief was a major reference in a petition to the FCC for an enquiry into the role of the media in the commission of hate crimes. CSRC Research Reports are longer and allow for the extended presentation of data and findings. They are available online in PDF format and can be accessed through the CSRC newsletter and on the CSRC website. One CSRC Research Report was published in 2008–09. In 2008–09, there were a total of nine authors for the three policy briefs and one research report: four faculty (Film and Television, Sociology, and Education), two graduate students (Education), and one CSRC senior staff member.

### **Workshops, Colloquia, and Conferences**

In 2008–09, the Latino Research Program provided partial support for the following activities:

- One major conference on the issue of undocumented students within higher education in California.
- The UCLA Migration Study Group, which includes faculty and graduate students and invited guest speakers.
- Three book presentations.

The signature event of the Latino Research Program is the annual Latina/o Education Summit, established in 2006, which promotes an ongoing collaborative relationship between the university and educators, policymakers, community leaders, and parents and students. The summit combines the presentation of the latest research with reports from practitioners, and it provides a forum for the development of policy recommendations and practical solutions to improve graduation rates among Latinos from elementary school through the postdoctoral level. This year the conference focused on the challenges and roles facing undocumented students in California’s higher education system. Students, faculty, and other key stakeholders participated in this exceedingly well-attended conference. This conference was organized and supported by the CSRC Latino Research Program, which receives funding from the University of California Committee on Latino Research, and UC/ACCORD (University of California All Campus Consortium on Research for Diversity). Additional support was provided by the CSRC California Program on Opportunity and Equity (CalPOE), which receives funding from the William and Flora Hewlett Foundation.

### **Competitive Grants**

The Latino Research Program provides competitive grants in support of faculty and graduate student research at UCLA. Proposals are submitted through the Institute of American Cultures (IAC) Research Grant Program, a campus-wide research program. The IAC was established in 1969 as an umbrella organization to support the four ethnic

studies research centers at UCLA; it offers ethnic studies research grants and postdoctoral and graduate level fellowships that are national in their subject area focus. UCLA faculty, graduate students, and postdoctoral scholars are eligible to submit a proposal to the Latino Research Program and/or the IAC. For Latino Research Program grant applications, all IAC grant proposal guidelines and conditions apply; in accordance with funding guidelines, the Latino Research Program will ordinarily not award more than \$7,000 for faculty and postdoctoral research grants, and graduate students projects receive no more than \$3,000. Proposals are reviewed by a subcommittee of the CSRC Faculty Advisory Committee.

Ten research grant proposals were submitted to the CSRC for 2008–09: four from faculty, and six from graduate students. The total requested was \$73,000. Two faculty and three graduate students were awarded Latino Research Program Grants:

***Lideres Campesinas: Transnational Migrant Organizing Strategies***

Maylei Blackwell, Assistant Professor, Chicana/o Studies

Grant: \$1,500

***Homeownership and Wealth among Mexican Americans***

Vilma Ortiz, Professor, Sociology

Grant: \$1,500

***Riding the Yellow Bus in a Post-Brown Era: Experiences of Mexican-Origin Students in a Racially Integrated Suburban School Setting***

Ofelia Huidor, PhD Student, Education

Grant: \$1,000

***Trenches under the Pipeline: Understanding the Chicano Male Continuation High School Experience***

Maria Malagon, PhD Student, Education

Grant: \$1,000

***Suenos Indocumentados: The Educational Experiences of Undocumented Chicanas in California Higher Education***

Lindsay Perez-Huber, PhD Student, Education

Grant: \$1,000

The Latino Research program also provided research funds for the CSRC Library and Archive Fellow, Karen Mary Davalos, Associate Professor, Chicana/o Studies, Loyola Marymount University. During 2008–09 she researched the Mexican Museum of San Francisco Papers collection at the CSRC Library and Archive. A publication based on her research, *Mexican Museum of San Francisco*, The Chicano Archives, vol. 3, will be published by the CSRC Press in 2009-10.

## **LRP-Related Publications and Dissemination**

### ***CSRC Latino Policy & Issues Brief Series***

*Still Dreaming: Legislation and Legal Decisions Affecting Undocumented AB 540 Students*, by Nancy Guarneros, Cyndi Bendezu, Lindsay Perez Huber, Veronica N. Velez, and Daniel G. Solorzano (CSRC Policy and Issues Brief No. 23)

*Hate Speech on Commercial Talk Radio: Preliminary Report on a Pilot Study*, by Chon A. Noriega and Francisco Javier Iribarren (CSRC Policy and Issues Brief No. 22)

*Mexican American Culture and Language*, by Edward E. Telles and Vilma Ortiz (CSRC Policy and Issues Brief No. 21)

### ***CSRC Research Report Series***

*Struggling for Opportunity: Undocumented Students in the Latina/o Education Pipeline*, by Lindsay Perez Huber, Maria C. Malagon, and Daniel G. Solorzano (CSRC Research Report No. 13)

### ***Dissertations***

Aguilera, A. Expected 2009. "Acculturation, Ethnic Density and Family Factors in the Course of Schizophrenia." UCLA Department of Psychology. (Supported through Steve Lopez project.)

Huidor, O. Expected 2010. "Riding the Yellow School Bus in a Post-Brown Era: Experiences of Mexican-Origin Students in a Racially Integrated Suburban School Setting." (Supported by a 2008-09 LRP grant)

### ***Articles***

García, D.G. Forthcoming. "Culture Clash Invades Miami: Oral Histories and Ethnography Center Stage." *Qualitative Inquiry*.

García, D.G. Forthcoming. "Transformations through *Teatro*: Culture Clash in a Chicana/o History Classroom." *Radical History Review*.

### ***Books***

Davalos, K. M. Forthcoming. *The Mexican Museum of San Francisco*. Los Angeles: UCLA Chicano Studies Research Center Press.

Gaspar de Alba, A. Forthcoming. *Making a Killing: Femicide, Free Trade, and La Frontera*. Austin: University of Texas Press.

## **LRP Faculty and Student Grants, 2008–09**

### ***Lideres Campesinas: Transnational Migrant Organizing Strategies***

Principal Investigator: Maylei Blackwell, Assistant Professor, Chicana and Chicano Studies

Description: Labor groups representing immigrant women are grossly understudied, yet an understanding of local labor groups is crucial for evaluating the larger processes associated with globalization, such as mass migration and the establishment of transnational labor rights. The study examined the experiences of women in Lideres Campesinas, a statewide organization that works with women farm workers in California. An ethnographic approach was used to explore their experiences in terms of negotiating multiple systems of power, oppression (e.g., different cultural systems, different forms of patriarchy), and self-empowerment at a binational level. The study shows how these negotiations with different hegemonic structures are creating new diasporic subjectivities (subjective transnationalism). Results from this study are providing information for policymakers at local, national, and transnational levels.

### ***Homeownership and Wealth among Mexican Americans***

Principal Investigator: Vilma Ortiz, Professor, Sociology

Description: This project, an important extension of the Mexican American Study Project (MASP), a CSRC-based study headed by Professors Vilma Ortiz and Edward Telles, examined data dealing with homeownership and wealth among Mexican Americans. It used longitudinal and intergenerational data gathered from over 1,400 respondents in Los Angeles and San Antonio to shed light on the relationships among several economic indicators, particularly the extent to which financial status and occupational status are related. The project also assessed generational and assimilation issues and their significance to the economic status of Mexican Americans. Findings from this project make a considerable contribution to scholarship in Chicana/o studies by addressing an area of critical importance: the economic wellbeing of the Chicano community.

### ***Riding the Yellow Bus in a Post-Brown Era: Experiences of Mexican-Origin Students in a Racially Integrated Suburban School Setting***

Principal Investigator: Ofelia Huidor, PhD Student, Education

Description: This project examined the reasoning and the process by which Mexican-origin students and their parents decide to travel out of predominantly Latino communities into suburban, predominantly white schools via the LAUSD's Permits with Transportation (PWT) program, a voluntary busing program. The study drew on resistance theory and the sociocultural dimension of schooling and employed a qualitative methodology to focus on participants' perspectives and accurately represent their responses. This project is making a significant contribution to studies of school desegregation, which traditionally have focused on the experiences of African American students, and it may have an impact on public policy.

***Trenches under the Pipeline: Understanding the Chicano Male Continuation High School Experience***

Principal Investigator: Maria Malagon, PhD Student, Education

Description: Critical race theory and Chicana feminist epistemology provided the framework for this study of Chicano males in continuation schools. Although often ignored, this population comprises one-tenth of high school students and one-fifth of students in eleventh and twelfth grades. Traditionally, research on this population has been framed by a perceived cultural deficit, which in effect associates the behavior of at-risk students with their minority status. This project used oral histories to identify the institutional barriers that contribute to the low academic attainment of Chicano continuation students. Results are expected to make a significant contribution not only to the research on this student population but also to discussions at the policy level.

***Suenos Indocumentados: The Educational Experiences of Undocumented Chicanas in California Higher Education***

Principal Investigator: Lindsey Perez Huber, PhD Student, Education

Description: This project examined the critical issue of undocumented students in public higher education, looking in particular at how race, class, gender, and immigration status intersect in this context. Findings will illuminate the struggle that undocumented students experience while they navigate educational waters and contribute significantly to the public policy debate that surrounds this issue.

***3. UCOP Defunds the LRP-UCCLR***

The Latino Research Program has provided critical funding for groundbreaking research on Latino issues. Following a funding competition motivated by the economic crisis facing the state and the UC system, the University of California Office of the President defunded the Latino Research Program for 2009–10, and no grants will be awarded. The other existing multi-campus research units that engaged minority communities and policy-oriented research were also de-funded.

**INSTITUTE OF AMERICAN CULTURES (IAC)**

As one of the members of the Institute of American Cultures (IAC), an administrative body composed of UCLA's four ethnic studies research centers, the CSRC participates in the annual cooperative IAC-CSRC research grant and fellowship program for UCLA faculty, research staff, and students. The CSRC offers graduate and postdoctoral fellowships as well as graduate student and faculty research grants. These are awarded on a competitive basis each year. Since the inception of the research grants program in 1976 and the fellowship program in 1978, over 160 grants and over 40 fellowships have been awarded by the ethnic studies ORUs to faculty and graduate students, who represent over thirty departments and disciplines across campus. The IAC is responsible for strengthening and coordinating interdisciplinary research and instruction in ethnic studies

with special attention to the four UCLA ethnic studies research centers, including the CSRC.

The deadline for grant applications is normally the end of April each year, with faculty projects usually funded at not more than \$7,000, and graduate student projects at no more than \$3,000. Detailed information on the IAC Grants Program is posted at [www.gdnet.ucla.edu/iacweb/iachome.htm](http://www.gdnet.ucla.edu/iacweb/iachome.htm)

Since 2001, the CSRC has awarded sixty-one IAC grants, thirty to faculty and thirty-two to students, totaling \$215,117. The grant recipients represent twenty departments.

***IAC Grants since 2001***

	2001–03	2003–04	2004–05	2005–06	2006–07	2007–08	2008–09	Total
Faculty Grants	6	4	4	3	5	4	4	30
Faculty Departments	5	4	3	3	4	4	3	8
Student Grants	7	3	7	3	6	4	2	32
Student Departments	7	3	7	3	4	3	2	12
Total Funds Awarded	\$48,043	\$28,649	\$28,649	\$25,053	\$33,023	\$26,700	\$25,000	\$215,117

Departments: Applied Linguistics, Chicana/o Studies, Clinical Psychology, Comparative Literature, Education, Information Studies, Ethnomusicology, Film and Television, History, Indo-European Studies, Information Studies, Law, Linguistics, Political Science, Psychology, Sociology, Spanish, Theater, Urban Planning, Women’s Studies

**IAC-Chicano Studies Research Center Grants**

There were ten proposals submitted to the CSRC for 2008–09: four from faculty, and six from graduate students. The total requested was \$73,000. Five projects were funded by the IAC: four faculty grants and two graduate student grants. Total funding for these grants was \$25,000.

***El Beisbol: The Story of Latinos in Baseball***

Principal Investigator: A.P. Gonzalez, Professor, UCLA Film, Television and Digital Media

Description: Professor Gonzalez expanded his ongoing research on Latinos’ involvement in baseball, focusing on questions of race/ethnicity and racial mix. The research is contributing to a documentary on Latinos in baseball that is being developed by Professor Gonzalez. (Administered through the CSRC.)

***Understanding the Breast Cancer Experience in Ethnically Diverse Women: A Predictive Model***

Principal Investigator: Betina Yanez, Professor, Psychology

Description: This project proposed the use of qualitative methodology to identify ethnic and cultural mechanisms and their relationship to psychological factors that have an influence on health outcomes. The focus of the study was on the experiences of white and Latina women with breast cancer. Findings from the study are expected to contribute to the psychosocial oncology literature. (Administered through the CSRC.)

***A New Dictionary of Valley Zapotec***

Principal Investigator: Pamela Munro, Professor, Linguistics

Description: The original Zapotec dictionary, co-authored by Professor Munro, was published by CSRC in 1999. Professor Munro's revision will add words, correct errors, and incorporate a new user-friendly spelling system that has been used successfully in Zapotec classes at UC San Diego and UCLA. Additional funding was requested from an external source to print and distribute the revised edition. The new dictionary is expected to facilitate the study of Oaxacan languages and culture (for example, in the Zapotec courses offered through the UCLA Latin American Institute). It will also be of value to Zapotec-speaking immigrants in Los Angeles and for projects dealing with Native American issues.

***Low-Wage Workers and Labor Union Law Violation in Los Angeles***

Principal Investigator: Ruth Milkman, Professor, Sociology

Description: This project addressed a most timely issue: violation of U.S. labor law as it affects vulnerable populations in Los Angeles. There were no reliable data on the magnitude of this problem, neither in terms of the industries where violations occur nor in terms of who is most affected. In fact, most government surveys tend to miss the type of workers that were included in this study: undocumented Latinos, ex-felons, and the homeless. Results derived from this study have the potential to have a tremendous impact in the policy realm. The project is expected to result in a national policy report, scholarly articles, and, potentially, a book.

***Lideres Campesinas: Transnational Migrant Organizing Strategies***

Principal Investigator: Maylei Blackwell, Assistant Professor, Chicana/o Studies

Description: Labor groups representing immigrant women are grossly understudied, yet an understanding of local labor groups is crucial for evaluating the larger processes associated with globalization, such as mass migration and the establishment of transnational labor rights. This study examined the experiences of women in Lideres Campesinas, a statewide organization that works with women farm workers in California. An ethnographic approach was used to explore their experiences in terms of negotiating multiple systems of power, oppression (e.g., different cultural systems, different forms of patriarchy), and self-empowerment at a binational level. The study shows how these



negotiations with different hegemonic structures are creating new diasporic subjectivities (subjective transnationalism). Results from this study are providing information for policymakers at local, national, and transnational levels.

***On the Shoulders of Generations: The Brown Berets of Aztlán in the Long Civil Rights Era***

Principal Investigator: Milo Alvarez, PhD Student, History

Description: Although the Brown Berets was the biggest and most geographically extensive Chicano group in the civil rights era, very little research has been done on the group or its impact. This project framed the Brown Berets as distinctive from other social movements during the 1960s and 1970s. Mr. Alvarez used a historiographical perspective to assess the Brown Berets' brand of Chicano nationalism and how it was rooted in a long tradition of Mexican American political customs. The study has incorporated data from previously conducted interviews with former Brown Berets and draw on material from a variety of sources: FBI archives, public archives, personal archives, speeches, posters, and so on. The emphasis on oral histories was particularly well suited for this project since many Brown Berets were subjected to government surveillance.

***Protecting and Serving Outcast Communities”: Chicana/o Performance and Performativity in Chicano Secret Service Teatro***

Principal Investigator: Lauren Mason, PhD Student, Applied Linguistics

Description: This study highlighted the critical social commentary that is integral to the sketch comedy of Chicano Secret Service, a Chicano comedy troupe. A multidimensional examination of language, identity, and performance, the project analyzed videotaped performances and audience reactions, field notes made during events, reflection notes made after events, and records of spoken communications. It has contributed to the field of creative Chicano cultural production and the growing body of multi-layered, multi-site ethnographies, which, by giving a voice to the research participant, moves away from analyst-centered research.

**IAC-Related Publications and Dissemination**

***Conference Presentations and Colloquia***

Hernandez, D. "Subcontractors and Surrogates." Presentation at the American Studies Department, Center for Mexican American Studies, and the University of Texas Law School. University of Texas, Austin, March, 2008. (Supported by a 2006-07 IAC faculty grant)

Gonzalez, Deena J. "Symbols of Impress: Anzaldúan Examples desde los Archivos de las Indias, Sevilla." Presentation at the first annual conference of the Society for the Study of Gloria Anzaldúa. University of Texas, San Antonio, May 15–17, 2009. (Supported by a 2008-09 IAC post-doctoral award).

Gonzalez, Deena J. "A Girl and her Guy: The Strange Case of Maria Francisca Baca of Santa Fe, 1747." Faculty colloquium. Loyola Marymount University, 2009. (Supported by a 2008-09 IAC post-doctoral award).

### ***Forthcoming Publications***

Gonzalez, Deena J. "Lupe's Song: It's Not about the Virgen of the Conquest, but about the Conquest of the Virgen: Making Privates Public," in *Our Lady of Controversy: Alma Lopez's Irreverent Apparition*, ed. Alicia Gaspar de Alba and Alma Lopez. Austin: University of Texas Press, 2010). (Supported by a 2008-09 IAC post-doctoral award).

Gonzalez, Deena J. "An Overview of Mexican/American Los Angeles, 1769–Present," in *La Plaza de Cultura y Artes, Core Exhibition Content*, Los Angeles (2010). (Supported by a 2008-09 IAC post-doctoral award).

### ***Class Presentations***

Gonzalez, Deena J. Presentation in Professor Otto Santa Ana's class, "Chicana/o Theory." UCLA, April 27, 2009.

Gonzalez, D. Judge/evaluator in Professor Alicia Gaspar de Alba's class, "Border Consciousness." UCLA, June, 2009.

### ***Submissions***

Gonzalez, Deena J. Reflection piece for *Aztlán*, spring 2010, fortieth anniversary commemorative issue.

## **LOS TIGRES DEL NORTE FUND**

In 2000, the CSRC received a commitment for a \$500,000 gift from Los Tigres del Norte Foundation to establish a fund for the preservation of Spanish-language music in the United States. Current projects include the digital preservation of the Arhoolie Foundation's Strachwitz Frontera Collection, the largest repository of Mexican and Mexican American popular and vernacular recordings in existence (see archival projects). Other projects include a regular course on Spanish-language songwriting, an oral history initiative, and development of other collections related to the history of Latin music in Los Angeles.

Funding: \$100,000 (2000); \$100,000 (2002–03); \$100,000 (2003–04); and \$200,000 (2004–05)

## **TAMAR DIANA WILSON FUND**

The Tamar Diana Wilson Fund was established to support student research and scholarship conducted in the United States, Mexico, and Central America that promotes the study of urban poverty and poverty alleviation as they relate to Latinos and Mexican and Central American indigenous populations. The fund supports the collaborative efforts of the Center for the Study of Urban Poverty (CSUP) and the Chicano Studies Research Center (CSRC).

The Center for the Study of Urban Poverty's primary mission is to encourage and facilitate academic research into the causes and consequences of urban poverty and the effectiveness of policies aimed at alleviating poverty. The CSUP's project-based research agenda focuses on three broad issues: poverty in Los Angeles, the working poor, and the transition to work for disadvantaged low-skill workers.

This fund provides research stipends that are awarded to graduate and undergraduate students in three categories.

- Student research awards. Two students are eligible to receive awards of \$2,500 to conduct original research projects in the United States, Mexico, and Central America on urban poverty and poverty alleviation as they apply to Latinos and Mexican and Central American indigenous populations.
- Work study awards. Six students can be selected to receive \$1,000 awards that are applied toward work study on assignments that relate to the fund's mission. Two students are assigned to the CSUP, and two to the CSRC. The two remaining work study assignments are eligible to support other projects at the discretion of the CSRC and the CSUP.
- CSRC–Urban Poverty internships. One student can receive a stipend of \$2,250 to work as an intern in the CSRC Library and Archive, or as an intern on the Latino Policy and Issues Briefs series, working on projects that relate to the fund's mission.

Funding: \$230,000

## **CSRC COMMUNITY PARTNERSHIPS**

### ***Casa Libre/Freedom House***

Principle Investigator: Chon A. Noriega, Professor, Film and Television

Graduate Participant: Roberto Oregel, MFA candidate, Film and Television

Description: This project represents a partnership between the CSRC and the Center for Human Rights and Constitutional Law, Inc. (CHRCL), which serves homeless immigrant children in the Los Angeles area. Among its many activities, CHRCL operates the Casa Libre/Freedom House homeless youth shelter, a unique program that provides an array of services to immigrant minors in Los Angeles. The program offers a range of services, including case management, educational testing and placement, referrals to no-cost health care providers, drug and alcohol prevention programs, family reunification services, living skills and leadership workshops, free legal and immigration services, and cultural activities. The program focuses on Los Angeles inner-city homeless children, and it has a history of providing services primarily to immigrant and refugee children. The community partnership involved the production of a documentary film about the shelter, its unique programs, and the challenges facing unaccompanied immigrant minors. The documentary was produced at the CSRC and was executive-produced by Professor

Noriega. The film was distributed to social service agencies, and it is available to the public free of charge. This fiscal year, the film was shown at the CSRC, in other Los Angeles locations, and festivals in other cities.

Funding: UCLA Center for Community Partnerships

***National Hispanic Media Coalition (NHMC)***

Principal Investigators: Chon A. Noriega, Professor, Film and Television, and Francisco Javier Iribarren, Assistant Director, CSRC

Description: The CSRC and the National Hispanic Media Coalition are collaborating on the ongoing Hate Speech in the Media Project. This project reflects one of the goals of the CSRC and the NHMC—to exert a positive influence in the public policy realm. Although both entities focus primarily on Latino issues, the project is a global investigation of hate speech. Nonetheless, because of the current anti-immigrant climate and the status of Latinos as the largest minority population in the United States, we expect them to be a particular target of hate speech in the mass media. The CSRC and the NHMC believe that a scientific approach must be used to evaluate the potential relationship between hate speech in the mass media and the commission of hate crimes. For this project the NHMC is serving as a liaison to the community, media, and political bodies.

First established in Los Angeles, the NHMC has now chapters in California, New York, Chicago, Arizona, Georgia, and Michigan. NHMC is an advocate for media and telecommunications policies that can benefit Latinos. It holds the secretariat for the National Latino Media Council (NLMC) and produces a widely read newsletter dealing with Latinos and the media. It is also playing a key role in securing an update to the NTIA's 1993 report to Congress.

Funding: Social Science Research Council, \$30,000

***UCLA Spanish Speaking Psychosocial Clinic***

Liaison: Francisco Javier Iribarren, CSRC Assistant Director and UCLA Spanish Speaking Clinic staff member

The UCLA Spanish Speaking Psychosocial Clinic is the only clinic at UCLA whose primary mission is to serve the mental health care needs of Spanish-speaking patients. As a multidisciplinary clinic with professionals in the fields of social work, psychology, and psychiatry, the Spanish Speaking Clinic provides psychotherapeutic and pharmacological services to this underserved population. The clinic also serves as a critical training ground for graduate students specializing in the mental health care field. The CSRC is providing training opportunities for clinic interns pertaining to academic projects involving the Latino population.

## POSTDOCTORAL FELLOWS, VISITING SCHOLARS, AND GRADUATE ASSOCIATES

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The CSRC has made a vast improvement in the number of postdoctoral researchers and visiting scholars residing at the CSRC. Since 2002 the CSRC has funded or hosted forty-two postdoctoral researchers and visiting scholars in a variety of disciplines and from a diverse group of universities across the United States and the world.

### INSTITUTE OF AMERICAN CULTURES

Under the auspices of the Institute of American Cultures (IAC), an administrative body comprised of UCLA's four ethnic studies research centers, CSRC offers pre- and post-doctoral fellowships as well as graduate student and faculty research grants. These are awarded on a competitive basis each year. Since the program's inception in 1978, one postdoctoral fellowship per year has been awarded through the CSRC. The IAC Postdoctoral Fellowship is available to applicants who have completed their doctorates and are interested in spending one year at the CSRC to conduct further research in ethnic studies with an emphasis in Chicano studies.

Postdoctoral fellowships and visiting scholar appointments are available to applicants from outside of UCLA who have completed their doctorates and are interested in spending up to one year at the CSRC to conduct further research in Chicana/o studies. Graduate and predoctoral fellowships and appointments as graduate associates are available to UCLA graduate students. In 2008–09, the center had nine postdoctoral fellows and visiting scholars, and one UCLA-based predoctoral fellow. These scholars came from the following institutions: UCLA, UC Berkeley, Loyola Marymount, Colegio de la Frontera Norte (Mexico), Universität Zürich (Switzerland), Università degli Studi Roma Tre (Italy), Università Ca' Foscari (Italy) and Williams College.

#### *Postdoctoral Fellowships and Visiting Scholar Appointments since 2001*

	2001–03	2003–04	2004–05	2005–06	2006–07	2007–08	2008–09
Fellows and Visiting Scholars	2	7	7	5	5	7	9
Institutions	2	7	7	5	5	7	8
Departments	2	5	5	4	4	6	8

Departments: Anthropology, Art and Art History, Chicana/o Studies, Communication, Comparative Cultures, Comparative Ethnic Studies, Education, English, Ethnomusicology, Film and Television, Gender Studies, History, Latina/o Studies, Linguistics, Mathematics and Computer Science, New Media and Art, Political Science, Sociology, Urban Planning, Women's Studies

Institutions: UCLA, CSU Long Beach, Indiana University, Loyola-Marymount University, Occidental College, UC Berkeley, UC Irvine, UC Riverside, UC Santa Barbara, UC Santa Cruz, USC, University of Delaware, University of Wisconsin, CSU Dominguez Hills, Williams

College, University of Illinois at Urbana-Champaign, Chapman University, Rensselaer Polytechnic Institute, El Colegio de Michoacan, Centro de Investigaciones y Estudios Superiores en Antropología Social (CIESAS), El Colegio de La Frontera (Mexico), Universitat Zurich (Switzerland), Universita Degli Studi Roma Tre (Italy), and Universita Ca Foscari (Italy).

### **Institute of American Cultures Postdoctoral Fellow**

Deena Gonzalez, Professor and Chair, Department of Chicana/o Studies, Loyola Marymount University, Los Angeles

Dr. Gonzalez obtained her PhD in history from the University of California, Berkeley. She is the recipient of numerous honors, awards, and fellowships and has published over thirty-seven articles and reviews. Her research integrates cross-historical, feminist, and border studies. During her IAC fellowship she worked on completing the draft of a book dealing with attitudes and responses to women of Mexican origin. This work is contributing significantly to the literature on cross-century Chicana feminist analysis, a relatively unexplored area of Chicano studies.

### **Postdoctoral Fellows and Visiting Scholars**

Carlos Manuel Haro, Assistant Director Emeritus, CSRC

From 1983 through 2001 Dr. Haro served as the assistant to the director and then as assistant dean of UCLA's International Studies and Overseas Programs. He also served as the program director of the CSRC from 1975 through 1983 and then as assistant director from 2002 through 2007. Dr. Haro is responsible for the CSRC's annual Latina/o Education Summit series at UCLA, which assesses the critical issues facing Latina/os in the educational pipeline from kindergarten through graduate studies. The 2009 summit, "Critical Issues for Immigrant and Undocumented Students in the Latina/o Education Pipeline," focused on how policy and practices affect Latina/o students by looking at the obstacles that limit their opportunities and their access to education, the programs that serve them, and their academic success.

Andrés E. Jiménez, Project Director, California Program on Opportunity and Equity (CalPOE)

Mr. Jiménez researches, writes, and teaches about society and politics in the United States and Mexico, U.S. race and ethnic relations, U.S. immigration policy, and U.S.-Latin American relations. He has published commentaries in *The New York Times*, the *Los Angeles Times*, *La Opinión*, and the *San Jose Mercury News*. Mr. Jiménez was director of the UC California Policy Research Center for more than sixteen years and coordinator of research programs at the Institute of International Studies and the Institute for the Study of Social Change at the University of California, Berkeley, for more than a decade. Mr. Jiménez serves as member of the State Advisory Council of the Center for California Studies at California State University, Sacramento, and the Public Policy Institute of California. He has been twice elected to the national policy council for the Association of Public Policy Analysis and Management (APPAM). He currently serves as chair of the APPAM diversity and equity committee. As a CSRC visiting scholar, Mr. Jiménez continued to coordinate projects for CalPOE and conduct scholarly analyses of

public policy topics in collaboration with UCLA faculty and colleagues at other UC campuses.

Fiamma Montezemolo, Associate Professor, Department of Cultural Studies, Colegio de la Frontera Norte, Mexico

Dr. Montezemolo received her PhD from the Università degli Studi di Napoli–L’Orientale, Italy. She is the author of two ethnographies, *Senza volto: L’etnicità e il genere nel movimento zapatista* (Faceless: Ethnicity and Gender in the Zapatista Movement) and *La mia storia non la tua: La costruzione dell’identità chicana tra etero e autorappresentazione* (My History, Not Yours: Chicana Identity between Representation and Self-representation), and is a co-author of *Here Is Tijuana: A Visual Ethnography*. She has articles in numerous national and international publications, including *Aztlán: A Journal of Chicano Studies* (UCLA), *Third Text* (UK), *Revista de Antropología Social* (Madrid University), *Aztlán* (Guadalajara University), *Letras Libres* (Mexico), and *Avatar* (Italy). She contributed an essay for *[Situational] Public > Público [situacional]*, published in conjunction with inSite05, a binational public art event. During her stay at the CSRC she conducted archival and ethnographic research for a project on the rapport between art practice, ethnicity, and violence.

Seraina Rohrer, Doctoral Student, Universität Zürich, Switzerland

Ms. Rohrer participates in a national doctoral program in gender studies. She teaches courses in film studies and regularly curates film programs, and she is the recipient of a major grant from the university. She has lived and worked in the United States and Mexico and has headed the press office of the Locarno International Film Festival. Ms. Rohrer is currently working on her dissertation on transnational cinema, which examines films made since the 1970s (including short videos on YouTube) in which the border plays a central role. Her research attempts to sketch out a border aesthetic and an iconography of these productions. She is also interested in how these films circulate within the community in various formats (film, VHS, DVD, internet), how they are consumed by spectators from within the community, and how they become a reference from and for the community as a whole. Ms. Rohrer’s research at the CSRC focused on considering the context and conditions of production, distribution, and spectatorship.

Alvaro Huerta, PhD Student, Department of City and Regional Planning, University of California, Berkeley

Mr. Huerta’s research interests include immigrant workers and their social networks. At the CSRC Mr. Huerta completed his dissertation, which focuses on the negative and positive aspects of social networks among immigrants, with a special emphasis on the informal labor market. He examined immigrants’ strong ties (members within cohesive groups) and weak ties (members outside cohesive groups). The objective of his research is to better understand how marginalized immigrant workers, who lack human capital and financial resources, utilize their social networks to navigate this country’s informal economy. Mr. Alvaro has been a research associate at the UCLA Center for the Study of Urban Poverty and a community scholar at the UCLA Program in Urban Planning. He has received numerous awards and fellowships, the latest being a 2007–08 Chancellor’s

Award for Public Service in the civic engagement–graduate student category. He has published as a scholar and as a creative writer.

Michael Chiardarelli, Graduate Student, History, Criticism, and Theory of Cinema and Audiovisual Arts, Università degli Studi Roma Tre, Italy

Mr. Chiardarelli's research at CSRC explored the use of cinema and mass media during the Chicano civil rights movement and, specifically, how deterritorialized cinema was used to express the drama of exile and loss of identity. Mr. Chiardarelli discusses the "first cinema oligarchy" as an example of media aimed to entertain and distract audiences and examines how the debate that has developed around the "third film" questions definitions of otherness and marginality and promotes a renewal of film theory.

Christina Carotenuto, Graduate Student, Language Science, Università Ca'Foscari, Italy

Ms. Carotenuto's areas of research interest include Chicano language within a literary context. Her research at CSRC focused on the study of various aspects of Chicano culture, from the strictly linguistic (e.g., differences between Castilian Spanish and Chicano) to the sociolinguistic spheres, and how Chicano culture is reflected in literary texts. Ms. Carotenuto plans to translate a Chicano novel into Italian; her commentary is drawing out the most significant linguistic and cultural difficulties of translation and will describe the translating strategies she puts into practice.

C. Ondine Chavoya, Associate Professor, Contemporary Art and Latina/o Studies, Williams College

Dr. Chavoya was at the CSRC in summer 2008. During his visiting scholar appointment he focused on his interest on Chicano Art in Southern California and on an upcoming exhibition he will co-curate. Dr. Chavoya's research has been supported by the Woodrow Wilson National Fellowship Foundation as a Career Enhancement Fellow.

### **Institute of American Cultures-Chicano Studies Pre-doctoral/Graduate Fellow**

Argelia Edith Andrade, Graduate Student, Department of Spanish and Portuguese, UCLA

Ms. Andrade, who received her undergraduate degree from UCLA, has received several important fellowships and awards as a graduate student, including a Cota Robles Fellowship, a Spanish and Portuguese Department Year Fellowship, and an Honorable Mention in the National Science Foundation Competition. Her study, "Intonational Phonology of Los Angeles Spanish Speakers," explored an emerging field in which there is little or no Chicana/o representation. This research is an important strand in the research begun by the late Professor Guillermo Hernandez. As the founder of an inner city dance academy, she was in a unique position to serve as a bridge between the CSRC and the Chicano/Latino immigrant community.



## DISSEMINATION OF RESEARCH

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Each year, the CSRC disseminates faculty and student research through its publications and public programs. For a detailed account of these activities, see the sections on the Press and Academic and Community Relations. Below we document a major dissemination effort for policy-oriented research at UCLA.

### BRIEFS AND REPORTS

The CSRC disseminates policy-oriented research through the CSRC Latino Policy and Issues Brief series and the CSRC Research Report series. Each brief is distributed broadly to local and state officials and relevant community-based organizations; press releases and press conferences target the media. The reports are also available on the CSRC website, at <http://www.chicano.ucla.edu>.

In 2006 a second series was introduced. Latinos and Social Security policy briefs and research reports publish the results of ongoing research on the impact of Social Security on the Latino population. It is a collaborative research project of the UCLA Center for Policy Research on Aging, the USC Ethel Percy Andrus Gerontology Center, and the CSRC, in partnership with the National Hispanic Council on Aging and the National Association of Latino Elected and Appointed Officials (NALEO). Major support is provided by the Ford Foundation.

Publications in these series for 2008–09 are:

#### **CSRC Latino Policy & Issues Brief Series**

*Still Dreaming: Legislation and Legal Decisions Affecting Undocumented AB 540 Students*, by Nancy Guarneros, Cyndi Bendezu, Lindsay Perez Huber, Veronica N. Velez, and Daniel G. Solorzano (CSRC Policy and Issues Brief No. 23)

*Hate Speech on Commercial Talk Radio: Preliminary Report on a Pilot Study*, by Chon A. Noriega and Francisco Javier Iribarren (CSRC Policy and Issues Brief No. 22)

*Mexican American Culture and Language*, by Edward E. Telles and Vilma Ortiz (CSRC Policy and Issues Brief No. 21)

#### **CSRC Research Report Series**

*Struggling for Opportunity: Undocumented Students in the Latina/o Education Pipeline*, by Lindsay Perez Huber, Maria C. Malagon, and Daniel G. Solorzano (CSRC Research Report No. 13)

## **Latinos and Social Security Policy Brief Series**

*Latino Baby Boomers: A Hidden Population*, by Zachary D. Gassoumis, Kathleen H. Wilber, and Fernando Torres-Gil (Latinos and Social Security Policy Brief No. 3)

## **Latinos and Social Security Report Series**

*Who Are the Latino Baby Boomers? Examining the Demographic and Economic Characteristics of a Hidden Population*, by Zachary D. Gassoumis, Kathleen H. Wilber, and Fernando Torres-Gil (Latinos and Social Security Research Report No. 3)

## **PRESS CONFERENCES**

- Presentation of preliminary results from the Hate Speech in the Media Project. January 28, 2009. National Press Club, Washington DC. Presenters: Alex Nogales, president and CEO of the National Hispanic Media Coalition; Jessica Gonzalez, attorney at the Georgetown University Law Center's Institute for Public Representation; and Francisco Javier Iribarren, CSRC assistant director.
- Public launch of the Frontera Collection of Mexican and Mexican American Recordings. March 26, 2009. UCLA Morgan Center. Presenters: Chancellor Gene Block; Los Tigres del Norte; Chris Strachwitz, Arhoolie Foundation; and Chon A. Noriega, CSRC director.

## DEVELOPMENT

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Development is crucial to sustain CSRC's activities and operations. In 2008 the CSRC hired a development director, Christopher Best, whose primary goal is to establish a successful, self-sustaining development operation for the CSRC, one that will allow the center to move beyond a dependency on project-specific funding. Intermediate goals are to:

- Establish a portfolio of 150 to 200 donors and prospective donors with the capacity and inclination to support the CSRC at the major gift level (\$25,000+).
- Establish a steady stream of gifts of \$50 to \$500, generated through online solicitation and annual fund drives, which will be a reliable source not only for discretionary funding but also for new donor and volunteer prospects.
- Create a well-connected, committed, and active advisory board; members will support the efforts of the CSRC as volunteers and as donors.

In the short term, Best has focused his efforts on developing and managing the advisory board, cultivating individual prospects, and promoting online giving efforts. To interact more effectively with supporters and prospects, the CSRC is also examining its "brand"—that is, how the CSRC is perceived by the public.

The CSRC has been especially successful in its efforts to recruit an advisory board. The board, which had its first meeting in May 2009, currently stands at seven members, with two others whose membership is pending. All board members have pledged their financial support to the CSRC, leading to \$65,000 in forthcoming foundation grants and another \$40,000 in individual pledges. The second board meeting is tentatively scheduled for October 2009. Board members have also leveraged significant nonfinancial support, connecting CSRC with an architect to assist with the redesign of the CSRC Library and enabling partnerships with community organizations.

Best has been able to identify over fifty new prospects, increasing CSRC's prospective donor pool to over 100 individuals. He has met directly with over 60 of them and has had meaningful contact with nearly 80 percent. These visits have led to increased individual contributions, including several gifts over \$1,000—an excellent indicator of future major gift interest. He also helped to transfer the Tamar Diana Wilson Fund—a \$230,000 endowment—to CSRC, and he helped devise a workable framework to manage and utilize the fund. His stewardship efforts led directly to an additional \$20,000 contribution from the fund's donor.

Budgetary restrictions proscribed some planned direct mail efforts, but CSRC has adapted to this reality by focusing on online giving. Because small gifts frequently lead to larger gifts, online giving is a core element of development efforts to identify donor interest. Best revamped CSRC's main online giving page, streamlining giving options and updating the solicitation message. He also worked with staff to develop a second "\$40 for 40" page that was coordinated with a large email solicitation (over 7,000 recipients) that highlighted CSRC's upcoming fortieth anniversary.

## PRESS

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Since 1970, publications from the CSRC Press have reached a state, national, and international audience, helping shape opinion, policy, and research. Wendy Belcher, who began working for the CSRC Press in November 1995, accepted a tenure track position at Princeton University that started in the fall of 2008; her position was filled by Rebecca Frazier. In the last twelve eleven years, with Chon A. Noriega as the editor of *Aztlán: A Journal of Chicano Studies* and then as CSRC director, press earnings grew from about \$100 a year to around \$100,000 a year. Under his leadership the press launched a number of new series— Chicano Cinema and Media Arts Series, The Chicano Archives, A Ver: Revisioning Art History, and Aztlán Anthology—and products. The press also received over \$575,000 in grants. This period of growth—in products, series, staff, and earnings—was only previously matched in the first decade of the press’s existence. The CSRC Press has become one of the most active presses in the University of California system. In the 2008–09 fiscal year, the CSRC Press produced two issues of *Aztlán: A Journal of Chicano Studies*, two Latino Policy & Issues briefs, three books, one CSRC Research report, one Latinos and Social Security Policy Brief, one Latinos and Social Security Research Report, and nine newsletters, all described below.

### BOOK AWARDS

Three books published by CSRC Press received International Latino Book Awards for 2009: *The Art of Healing Latinos*, by David Hayes-Bautista (first place in the Health Books in English category); *Paths To Discovery*, edited by Norma Cantu (second place in the Biography in English category), and *Yolanda M. Lopez*, by Karen Mary Davalos (honorable mention in the Arts Books in English category).

The awards were presented during the International Latino Book & Family Festival on May 28, 2009, at the Javitts Center in New York. These awards are sponsored by Latino Literacy Now, a non-profit organization that champions literacy excellence and literacy among the Latino community. The festival took place during BookExpo America.

### STAFF

Chon A. Noriega, CSRC director, has been the editor of *Aztlán* since July 1996 and the press director since July 2002; Erica Bochanty has been the peer review coordinator since November 2000. The press hired a senior editor, Rebecca Frazier, in September 2005, and she managed production for a variety of projects; in the summer of 2008 she became publications manager. William Morosi has been the freelance typesetter and designer since March 1998, and Cathy Sunshine has been the freelance copyeditor since September 2000. All publications employees, except the senior editor, serve part time.

For 2008–09 the editorial board members for *Aztlán* were Karen Mary Davalos, Loyola Marymount University; Lauro Flores, University of Washington; Estevan Flores, University of Colorado, Denver; Patricia Gándara, University of California, Davis; Alicia Gaspar de Alba, University of California, Los Angeles; Elena Gutiérrez, University of

Illinois, Chicago; Ramón A. Gutiérrez, University of California, San Diego; Michelle Habell-Pallán, University of Washington; Sylvia Hurtado, University of California, Los Angeles; Anthony de Jesús, Hunter College; Lawrence La Fountain-Stokes, University of Michigan, Ann Arbor; Luis D. León, University of California, Berkeley; Roberto Lint-Sagarena, University of Southern California; Alejandro Lugo, University of Illinois, Urbana-Champaign; Kelly Lytle Hernández, University of California, Los Angeles; Reynaldo Macias, University of California, Los Angeles; Leo S. Morales, University of California, Los Angeles; Yolanda C. Padilla, University of Texas, Austin; Rafael Pérez Torres, University of California, Los Angeles; Ricardo Ramirez, University of Southern California; Maggie Rivas-Rodriguez, University of Texas, Austin; Bárbara J. Robles, Arizona State University; David Román, University of Southern California; M. Rosa Solorio, University of California, Los Angeles; Víctor Alejandro Sorell, Chicago State University; Gerald Torres, University of Texas, Austin; Abel Valenzuela, University of California, Los Angeles; Omar Valerio-Jiménez, California State University, Long Beach; Tomás Ybarra-Frausto, Rockefeller Foundation (retired).

The press has an excellent record of involving faculty and students, both from UCLA and across the country. The largest participation of faculty and student involvement is through *Aztlán: A Journal of Chicano Studies*: faculty serve on the editorial board and as peer reviewers, and faculty and students publish their work in the journal. While some journals remain fairly insular, *Aztlán* involves more people outside of UCLA than within: in the 2008–09 fiscal year, more than two-thirds of board members, about 70 percent of reviewers, and over 85 percent of authors were from outside UCLA. The CSRC Press also has a good record of helping graduate students get published; in 2008–09 two graduate students published in *Aztlán*. In addition, six of the authors of policy briefs and research reports produced this year were graduate students.

The press earned a total of \$95,247 and spent a total of around \$52,542. It has a surplus of around \$82,000. To simplify recordkeeping, the press combined its sales and service accounts into one account. Although it is less easy to track earnings for any one product, the rewards of simplifying are important.

## **ONLINE STORE**

The CSRC Press's online store was launched in the fall of 2006. All CSRC Press products, including subscriptions for *Aztlán*, are available through the store.

## **PRESS PUBLICATIONS**

### **Aztlán**

*Aztlán: A Journal of Chicano Studies* continues to be the leading journal in the field and has no competitors. The plan for taking the journal online was realized in the fall of 2006. After several years of negotiation, the journal became available online through MetaPress, an online hosting site run by EBSCO. Subscribers have full access to all

issues, either by issue or through the MetaPress search function. Nonsubscribers can purchase single articles.

The CSRC Press is successful in distributing *Aztlán* beyond the campus and California, with subscribers at both the national and international levels. In 2008–09 *Aztlán* had 345 institutional subscribers and over 300 individual subscribers.

**Volume 32.2 and 33.1**

In fall of 2008, 1,041 copies of Volume 33, Issue 2 were printed (at a cost of \$4,195 for printing and dissemination) and were sent to subscribers (see appendix 1 for table of contents). In spring of 2008, 1,078 copies of Volume 34, Issue 1, were printed (at a cost of \$7,541 for printing and dissemination) and were sent to subscribers (see appendix 1 for tables of contents).

**Submissions**

Essay submissions have increased when compared to last year’s level (i.e., 52 to 41). We have seen an increase in overall submissions, from seventy-five last year to seventy-nine this year (see table 1), a pattern observable across several years.

Our current rejection rate for peer-reviewed academic essays is 89 percent, which is an appropriate percentage. Since the reviews, dossier pieces, and communiqués are generally solicited, we do not include them in our official rejection rate statistics. These figures are slightly off, however, as many of the essays are still in process. The journal is getting more selective, since *Aztlán*’s long-term peer-reviewed rejection rate is somewhere between 45 and 66 percent (see table 2).

**Table 1. 2008–09 Submissions to *Aztlán*: A Journal of Chicano Studies**

	Essays	Dossiers	Reviews	Communiqués	Others	Total
1. Received	52*	11	14	2	0	79
2. Rejected	17	0	0	0	0	17
3. Published	11	11	14	2	0	38
4. Accepted	8	7	14	2	0	31
5. Pending	33**	4	0	0	0	37
Rejection Rate RP	89%					40%
Rejection Rate NPP	52%					88%

Note: Does not include Editor’s Commentaries

\*11 essays were resubmissions

\*\*13 of the 33 pending submissions received a revise and resubmit

**Table 2. 1997–2009 Submissions to *Aztlán: A Journal of Chicano Studies***

	Essays	Dossiers	Reviews	Communiqués	Others	Total
1. Received	377	108	117	27	19	648
2. Rejected	147	6	5	0	12	170
3. Published	99	79	102	25	6	311
4. Accepted	43	48	70	9	7	177
5. Pending	70	13	3	0	0	86
6. Withdrawn	3	0	0	1	0	4
Rejection Rate RP	47%					31%
Rejection Rate NPP	31%					55%

Note: Does not include Editor’s Commentaries.

Rejection Rate RP is calculated by dividing rejected submissions by received minus pending submissions: line 2 / (line 1 minus line 5) [ratio of rejected to processed]

Rejection Rate NPP is calculated by dividing published submissions by received minus pending submissions and subtracting that from one: 1 minus line 3/ (line 1 minus line 5)] [ratio of not published to processed]

## **New Books and Films**

### ***Yolanda M. López***

In this groundbreaking overview of Yolanda M. López’s life and career, Karen Mary Davalos traces the artist’s participation in Bay Area activism in the late 1960s and her subsequent training in conceptual practices. Davalos explores how López’s experiences informed her art, which ranges from posters to portraiture and the highly influential Guadalupe Series to later installations. López has consistently challenged predominant modes of Latino and Latina representation, proposing new models of gender, racial, and cultural identity. *Yolanda M. López* reveals the complexity of the artist’s work over time and illuminates the importance of her contributions to Chicana/o art, Chicana feminism, conceptual art, and the politics of representation. This is the second book published in the A Ver series. Sixty-three copies were sold, earning close to \$1,400.

### ***The Fire of Life: The Robert Legorreta-Cyclona Collection***

This book is part of the Chicano Archive series, which brings together resources and information about major Chicano collections. The Fire of Life—the collection of performance artist Robert Legorreta—is a fascinating and eclectic archive.

Correspondence, artwork, photographs, and other materials document Legorreta’s artistic career and trace the development of the East L.A. arts scene in the late 1960s and early 1970s. Another part of the collection contains more than a thousand LPs, recordings gathered primarily for the Latino imagery on their covers. The balance comprises materials—toys, coupons, ads, and the like—that show how Latino themes have been

used to promote consumer products. Robb Hernandez first explores Legorreta's career as the performance artist Cyclona and his influence on the generation of East L.A. artists who emerged during the tumultuous years of the Chicano movement, then assesses the collection in terms of its value to researchers. An illustrated section features album covers and the artist's thoughts on the significance of their Latino imagery. The book also includes a detailed finding aid for the collection. Two copies were sold, earning close to \$40.

***Con Safo: The Chicano Art Group and the Politics of South Texas***

Ruben C. Cordova traces the history of Con Safo, one of the earliest and most significant of the Chicano art groups, from 1968, when it formed as El Grupo, to the mid-1970s, when Con Safo gradually disbanded. Founded by Felipe Reyes, the original group was made up of six San Antonio artists. The membership of the group evolved over the course of the decade that it was active, with some artists leaving while others joined. Among the members were Mel Casas, Jose Esquivel, Rudy Treviño, and Roberto Ríos. Although the structure of the original group changed, its mission did not: Con Safo was at the forefront of efforts to define possibilities for Chicano art at a time when Chicano culture was largely invisible. Six copies were sold, earning over \$100.

***DVD 7: Casa Libre/Freedom House (Chicano Cinema and Media Art Series)***

This CSRC documentary production was produced by CSRC director Chon A. Noriega, Roberto Oregel (also the film director), and Peter Schey, Executive Director of Casa Libre/Freedom House. This film portrays the challenges and realities of undocumented, unaccompanied minors who have found refuge at Casa Libre, a shelter for this population in Los Angeles. Six hundred and twenty-six copies of this DVD were distributed free of charge.

**Ongoing Book Projects**

Editorial work continues on a number of upcoming books, including the third volume in The Chicano Archives series, *The Mexican Museum of San Francisco*; the third and fourth volumes in the A Ver series, *Celia Alvarez Muñoz* and *Maria Brito*; and *Selena Moves*, an anthology of writings from *Aztlán* and other journals.

**Other In-Print Books**

***Zapotec Dictionary***

The first English-Zapotec dictionary in the world, published in 1999, sold 13 copies this year, making \$341. To date, it has sold 464 copies from its 534 print run and has earned \$10,950, making up its production costs of \$9,896. This book is no longer available, and a second edition is being planned.

***Las Obreras: Chicana Politics of Work and Family***

This edited volume, building upon the best-selling volume 20 of *Aztlán: A Journal of Chicano Studies*, sold 49 copies this year, making \$840. To date, it has sold a total of



1,453 copies from its first (1,101 in April 2002) and second (1,071 in February 2003) print runs and has earned \$17,500, making up its production costs of \$9,430.

***The Future of Latino Independent Media: A NALIP Sourcebook***

This edited volume, addressing Latinos in media, sold 14 copies this year, making \$178. To date, it has sold a total of 507 from its 2,142 print run and has earned \$4,564, making up its printing costs of \$4,088. It is now out of print.

***The Chicano Studies Reader: An Anthology of Aztlán 1970–2000***

This edited volume, a collection of the best articles from *Aztlán: A Journal of Chicano Studies*, sold 483 copies this year, making \$9,300. It was published on December 3, 2001, and has sold close to 3,200 copies. It has earned close to \$47,200, making up all its printing and reprinting costs of \$24,514. The book continues to be ordered by various professors for the classroom, and preparations for a second edition are underway. It is our best selling book.

***I Am Aztlán: The Personal Essay in Chicano Studies***

This anthology of essays from *Aztlán* collects author reflections on their experiences as researchers or activists. It is co-edited by Chon A. Noriega and Wendy Belcher and was launched in November 2004. It was reprinted in 2008. It sold 87 copies this year, making \$1,275. It has earned \$10,000, fully making up its printing and reprinting costs of \$1,150.

***Self-Help Graphics & Art: Art in the Heart of Los Angeles***

This first book in The Chicano Archive series was published in fall 2005. Self Help Graphics & Art has been the leading visual arts center serving the Los Angeles community for the past thirty years. The book includes an essay by Kristin Guzman and is edited by Colin Gunckel. It has earned \$10,700, fully making up its printing costs of about \$3,894. In this fiscal year, 158 copies were sold, for a total of \$4,600. This book is no longer available, and a second edition is being planned.

***Gronk***

The first book in the A Ver: Revisioning Art History series, *Gronk*, written by Max Benevidez, was published in the 2006–07 fiscal year. The A Ver series is a long-term, groundbreaking monograph series on the cultural, aesthetic, and historical contributions of Chicano, Puerto Rican, Cuban, and other U.S. Latino artists. The series is distributed by the University of Minnesota Press. *Gronk* received some press coverage, which is posted online. About 2,000 soft cover copies were printed and 500 hard cover copies. In this fiscal year, the CSRC has sold 6 copies of its share of the print run (500 soft cover and 100 hard cover copies). These sales brought in \$59. University of Minnesota Press sold around 600 of 2,000 soft cover copies and all 400 hard cover copies.

***The Art of Healing Latinos: Firsthand Accounts from Physicians and Other Health Advocates***

Edited by Professor David Hayes-Bautista and Roberto Chiprut, MD, and first published in 1999, the second edition of this book was produced in 2008. This book is an invaluable resource to those in the healthcare field serving Latinos. It provides an account of the

wisdom and experience from health care professionals serving the Chicano/Latino community, including the fields of geriatrics, oncology and psychology. This book bridges the gap between contemporary American medicine and the ancient traditions of Latino culture. This fiscal year, this book sold 49 copies, earning \$940. So far, close to 60 copies have been sold, earning over \$1,000.

***Paths to Discovery: Autobiographies from Chicanas with Careers in Science, Mathematics, and Engineering***

Edited by Norma Cantu and published by the CSRC this fiscal year, this is an exciting new book with great potential for inspiring and guiding Latina/o college students to excel in the sciences. This book consists of autobiographies of Chicanas in successful science career. Today these Chicanas are teaching at major universities, setting public and institutional policy, and pursuing groundbreaking research. Their experiences will encourage young Chicanas/os to study these subjects and to create futures in classrooms, boardrooms, and laboratories across the nation. This book offers moving, compelling, and ultimately inspiring personal stories that illustrate how Chicanas have succeeded despite the considerable challenges facing them and how they are making important contributions to society and their communities. In this fiscal year 258 copies were sold, earning \$4,500. So far this book has sold over 300 copies and has earned close to \$5,500.

**Chicano Cinema and Media Art Series (DVDs)**

Seven DVDs in this series had been released by the end of this fiscal year. Most of these works have been restored and are being made available for the first time, and the originals are archived in the CSRC Library and Archive. Work is almost completed on the seventh volume in this series: the photographs and short videos of Laura Aguilar. This DVD will also feature a filmed interview by CSRC staff.

***DVD 1 Los Four and Murals of Aztlán***

This DVD was released on April 29, 2004, and from that point through June 2007 it sold 331 of 1,000 copies, earning about \$7,347 and fully making up its reproduction costs of \$2,685. In this fiscal year, 98 copies were sold, earning \$1,750. So far, this DVD has sold about 440 copies and earned about \$9,000.

***DVD 2 Harry Gamboa 1980s Videos***

This DVD was released on May 31, 2004, and has sold 200 copies, earning about \$5,000 and fully making up its reproduction costs of \$2,685. In this fiscal year, 21 copies were sold, earning \$390.

***DVD 3 Harry Gamboa 1990s Videos***

This DVD was released on July 26, 2004, and has sold about 180 of 1,000 copies, earning about \$4,000 and fully making up its reproduction costs of \$2,685. In this fiscal year, 22 copies were sold, earning \$390.

#### ***DVD 4 Frontierland/Frontierlandia***

This DVD was released in 2005, and has sold 163 of 1,000 copies, earning about \$3,300; production costs were around \$3,600 (a relatively higher cost because of length and the need for two subtitled versions of the accompanying documentary). In this fiscal year, 37 copies were sold, for a total of \$611.

#### ***DVD 5 Gronk***

This DVD was released in the spring of 2007. This fiscal year 34 copies were sold, earning over \$530. So far, this DVV has earned about \$1,700 and essentially making up its reproduction costs of \$1,383.

#### ***DVD 6 Please, Don't Bury Me Alive!***

This DVD was released in April 2007, at which time it sold 12 of 100 copies, earning about \$274, with reproduction costs of around \$1,985. The preceding fiscal year, 35 copies were sold, for a total of \$980. This fiscal year, 37 copies were sold, earning over \$1,000. In total, over 80 copies have been sold so far, earning about \$2,200 and essentially making up its reproduction costs.

### **Latino Policy & Issues Brief**

The *Latino Policy & Issues Brief* is an occasional publication that highlights policy-related research on Latinos in the United States. The series was launched in 2002. This fiscal year we published four issues. As usual, they garnered a fair amount of press attention. Links to media coverage are listed on the CSRC website.

*Still Dreaming: Legislation and Legal Decisions Affecting Undocumented AB 540 Students*, by Nancy Guarneros, Cyndi Bendezu, Lindsay Perez Huber, Veronica N. Velez, and Daniel G. Solorzano (CSRC Policy and Issues Brief No. 23). This brief dealt with critical legislative and legal issues affecting undocumented students part of the higher education system.

*Hate Speech on Commercial Talk Radio: Preliminary Report on a Pilot Study*, by Chon A. Noriega and Francisco Javier Iribarren (CSRC Policy and Issues Brief No. 22). This brief described a pilot study conducted at the CSRC quantifying hate speech in commercial talk radio, the developed methodology, pilot results and some policy related implications.

*Mexican American Culture and Language*, by Edward E. Telles and Vilma Ortiz (CSRC Policy and Issues Brief No. 21). This brief shows that although Mexican Americans are adopting predominant U.S. cultural expressions, they retain strong elements of their ethnic culture.

### **CSRC Research Report**

This occasional series, available only in electronic format, was launched in March 2003. This fiscal year we produced three CSRC Research Reports.

*Struggling for Opportunity: Undocumented Students in the Latina/o Education Pipeline*, by Lindsay Perez Huber, Maria C. Malagon, and Daniel G. Solorzano (CSRC Research Report No. 13). This report focused on the challenges and situation of undocumented students participating in higher education.

### **Latinos and Social Security Policy Brief**

The Latinos and Social Security Policy Brief is an occasional series of research summaries designed for policymakers and the press. This series focuses on the impact of Social Security on the Latino community. The series is a collaborative effort of the CSRC, the UCLA Center for Policy Research on Aging, and the USC Ethel Percy Andrus Gerontology Center. During the 2008-09 fiscal year, the CSRC Press released the following issue:

*Latino Baby Boomers: A Hidden Population*, by Zachary D. Gassoumis, and Kathleen H. Wilber, and Fernando Torres-Gil. Latinos and Social Security Policy Brief No. 3, July 2008.

### **Latinos and Social Security Research Report**

The Latinos and Social Security Policy Research Report is an occasional series of in-depth research reports that focus on the impact of Social Security on the Latino community. The series is a collaborative effort of the CSRC, the UCLA Center for Policy Research on Aging, and the USC Ethel Percy Andrus Gerontology Center. During the 2008-09 fiscal year, the CSRC Press released the following issue:

*Who Are the Latino Baby Boomers? Examining the Demographic and Economic Characteristics of a Hidden Population*, by Zachary D. Gassoumis, and Kathleen H. Wilber, and Fernando Torres-Gil. Latinos and Social Security Policy Brief No. 3, July 2008.

### **CSRC Newsletter**

The press continued to assist with the editing and dissemination of the CSRC monthly electronic newsletter, which remains very popular with a subscription of about 6,485 people. It is by far the largest listserv at UCLA. Listing the newsletter on the main page seemed to increase subscriptions, as did sending an email to all entering graduate students who indicated that they were Latinos. The electronic list continues to be guarded for use only by the center; announcements for other groups are not sent to the list.

### **CSRC WEBSITE**

The website is edited and maintained by Rebecca Frazier and Jae Chung using Macromedia Contribute. The website provides news about the CSRC and information about events, research and archival projects, and publications. CSRC Press publications can be ordered through the CSRC's online store.

## **COPYRIGHT**

Every issue of *Aztlán* has been formally registered and accepted by the Library of Congress, except for the most recent. Every book has been formally registered as well. At the end of the 2008-09 fiscal year, three books and one issue of *Aztlán* had been copyrighted.

## LIBRARY AND ARCHIVE

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The UCLA Chicano Studies Research Center Library and Archive unit serves the needs of students, faculty, and researchers who are seeking information on Chicana/o history and culture. Following the passing of the CSRC Librarian Yolanda Retter Vargas, the library was staffed by three successive interim librarians. This year Lizette Guerra was appointed as the CSRC librarian, effective July 1, 2009.

Since 1969 the CSRC Library and Archive has made its holdings accessible to users from UCLA and from local and international communities and institutions. The library's holdings include, in combination, about 62,000 monographs, serials, pamphlets and clippings, dissertations and theses, maps, posters, films, videotapes, audio recordings, slides, photographs, microfilm, digital resources, and 125 archival and special collections. CSRC holdings in the UCLA catalog list over 13,300 books or monographs, over 270 periodical titles (with varying numbers of issues); over 2,500 microfilm containing theses and dissertations and Chicano/Latino newspapers, some from the nineteenth century. Holdings also include over 700 audiocassettes and over 300 films (VHS, DVD, and 35mm). The collection includes more than 1,000 original prints and posters as well as over 1,500 vertical files. The CSRC Library and Archive has adopted and implemented Archivist Toolkit, an open source archival data management system for integrative archival management.

Vertical file content continues to grow, with an average of over 1,000 documents added yearly. These are obtained from many sources. The vertical file materials supplement other materials in our collection and at times provide information that is not yet available in print (for example, debates on current voter propositions). When these materials come from the Internet, they must be from reputable sources and be useful to the curriculum. Examples include full-text articles, bibliographies, timelines, research web sites, and so on.

### ACQUISITIONS

Chon A. Noriega, CSRC director, and the CSRC Press continue to donate new books to the library. This year the library received over 200 items (234 monographs and 37 in other media), and about 1,500 digital images.

#### ***Total Holdings***

Monographs:	13,384
Serials (titles):	1,500
Microfilm:	2,500
Audio / Video:	1,037
Digital Objects:	41,003
Prints / Posters	1,000
Vertical Files	1,500
Special Collections	125

The library also hosts events such as art exhibitions, forums, lectures, film showings, and meetings as a method of outreach to the UCLA community and to highlight various aspects of Chicana/o history and culture.

In 2008–09, close to 2,800 people visited the library: 950 in the fall, 862 in the winter, and 989 in the spring. Reference services were provided for research fellows, students, and faculty representing departments such as information studies, art history, Chicana/o studies, women’s studies, public health, history, education, ethnomusicology, law or LGBT studies. There were over 115 reference services provided during the year.

The CSRC archive continues to grow. In 2008–09, 12 new special collections were acquired, increasing the number to 125. The CSRC Library and Archive actively processes its collections and creates finding aids for them. The CSRC contributes to the Online Archive of California (OAC); ten finding aids were added to OAC during 2008–09. The OAC is part of the California Digital Library and provides a searchable database of finding aids to primary sources and digital facsimiles. CSRC added to the OAC over 115 linear feet in new archival collections and scores of digital images. In addition, twenty collections (i.e., about 195 linear feet) were processed. Further, about 1,500 digital images were added to our collection.

**New Archival Collections, July 1, 2008-June 30, 2009**

- American GI Forum of California Collection 17 linear feet
- Armando Valdez Transcendental Train Yard Portfolio 1 linear foot
- Dan Guerrero Research Collection 6 linear feet
- David Damian Figueroa Collection 5 linear feet
- Father Gregory Boyle Collection 1 linear foot
- Garment Workers of Los Angeles Photograph Collection 400 images
- Joan Moore Collection of Oral History Interviews 30 linear feet
- Kelly Lytle-Hernandez Collection of Border Patrol Research Papers 6 linear feet
- MEChA de UCLA Collection 6 linear feet
- Patssi Valdez Digital Image Collection 1,000 images
- Pilar Castaneda Manuscript Collection 15 linear feet
- Vista en L.A. Papers 30 linear feet

**Archival Collections Processed, July 1, 2008-June 30, 2009**

- Alicia Gaspar de Alba Juarez Murders Archive 4.5 linear feet
- Diane Rodriguez Papers Latino Theater Initiative Papers 3 linear feet
- Ralph Unamuno Papers 2 linear feet
- Church of the Epiphany Chicano Civil Rights Collection 9.5 linear feet
- Chon Noriega Poster Collection .5 linear feet
- Chon Noriega Revelaciones Papers .5 linear feet
- Linda Vallejo Collection .5 linear feet
- Roberto Gutierrez Papers 5 linear feet
- Don Snowdon Collection of Audio Tapes 4 linear feet

• Alex Donis Collection	7 linear feet
• Kelly Lytle Hernandez Border Patrol Research Papers:	6 linear feet
• Tomas Benitez Papers	4 linear feet
• Charles Rozaire Collection of Recordings	2 linear feet
• Rigoberto Gonzalez Papers:	6 linear feet
• Michelle Kholos Brooks Manazar Gamboa Papers	4.5 linear feet
• Anthony Beltramo Papers	1 linear foot
• Latino Art Survey Papers	3 linear feet
• Joe Ortiz Papers	(reprocessed, adding 25 linear feet)
• Isaac Artenstein Papers	6 linear feet
• Dionicio Morales & Edward R. Roybal Papers and Images	100 linear feet

### **Finding Aids Published, July 1, 2008-June 30, 2009**

- Alicia Gaspar de Alba Juarez Murders Research Collection
- Armando Duron Papers
- Chicano Studies Research Center Aztlán Papers
- Church of the Epiphany Collection
- Norma Cantu Collection of MALCS Papers
- Francisco X. Siqueros Papers
- Latino Theater Initiative Collection
- Lorena Parlee Collection
- El Paladin Newspaper Collection
- Roberto Gutierrez Papers

### **INFORMATION ACCESS**

The library offers reference service to the UCLA community and to outside researchers. People requested on-site, email, and telephone assistance; the amount of time expended ranged from as low as fifteen minutes to several hours. Students received assistance with papers, projects, theses, and dissertations in the humanities, social sciences, and the arts. Personalized information assistance was offered on a walk-in or appointment basis. Reference services were also provided to CSRC fellows, grantees, and visiting scholars as well as to faculty and students from other universities.

### **BIBLIOGRAPHICAL ASSISTANCE**

To facilitate access to students unfamiliar with online and print resources, the CSRC library staff has created an online training sheet with direct links to online catalogs and databases. It is located at <http://www.chicano.ucla.edu/library/training.html>. The library has also developed an information-seeking sequence for students who need to build their research skills. First they are directed to a subject encyclopedia to gain a basic knowledge of the subject. After they photocopy and read the encyclopedia article they move to other resources in the following order: vertical files; the Chicano Database and other relevant databases (where they also learn to differentiate between a book, an essay in an anthology, and a journal article); and the UCLA catalog (Voyager), where they locate



materials they have identified while following the sequence. When appropriate, students are taught how to use Google to locate material that may not be in print (for example, debates on current propositions). Criteria that must be used to assess the validity and value of a web site are explained.

## **INFORMATION STUDIES PROGRAM**

The library continues with its collaboration with the UCLA Information Studies (IS) program to provide learning opportunities to IS students. In 2008–09, three IS graduate students volunteered to work on special projects, process collections, and create archival finding aids. Some students chose the CSRC Library and Archive as their service learning site and others completed their service learning at the CSRC. They worked on processing the Edward R. Roybal Photograph Collection and the Patssi Valdez Digital Image Collection.

## **OUTREACH**

### **Classes**

The CSRC librarian continued with the tradition of making presentations to Chicano studies and information studies classes.

Winter 2008

- Chicana/o Studies 139/English 179B: Globalization and Chicano Literature  
Dr. Marissa Lopez (January 2009)

### **Conferences**

#### ***National Association of Chicana and Chicano Studies (NACCS) Annual Conference***

The NACCS conference took place this year at New Brunswick, April 10, 2009. Lizette Guerra, the CSRC librarian, promoted CSRC publications.

#### ***American Library Association (ALA) Annual Conference***

Lizette Guerra, the CSRC Librarian, went to this conference, which took place in Denver, Colorado, January 23–28, 2009.

#### ***Southwest Oral History Association Conference***

Lizette Guerra, CSRC librarian, presented CSRC publications and materials at the 2009 Southwest Oral History Association Conference, which took place at the University of Southern California on March 26–29. The conference offered the CSRC and the UCLA Center for Oral History the opportunity to display their unique and rich collections and to demonstrate the intersection between archives and oral histories.

### ***National Association of Chicana and Chicano Studies Conference (NACCS)***

Lizette Guerra, CSRC librarian, made a presentation at this conference and promoted CSRC books. Over 250 attended her presentation. This event took place in New Brunswick, April 25–26, 2009.

### **ARCHIVISTS' TOOLKIT**

This year, the CSRC implemented its adaptation of Archivists' Toolkit™. This is an open source archival data management system. It provides an integrative system of support for archival management. It supports archival processing, promotes data standardization, and generates efficiency. This program allows the accessing and description of archival materials, or exportation of EAD finding aids. Further functionality is expected to be integrated in terms of support of repository user and resource information use, appraisals, rights information management, and interphase with user authentication systems. Library staff have integrated about 100 collections into this system.

### **CATALOGING PROJECTS**

The CSRC Poster Collection Master List continued as a major project during this last fiscal year. New posters continued to be processed and added to CSRC collection.

### **ARCHIVAL PROJECTS**

CSRC archival projects consist of collaborative, funded projects that seek to identify, preserve, and make accessible the work of Chicano and Latino artists and arts organizations.

#### ***Frontera Digitization Project***

In October 2001, Guillermo E. Hernández, CSRC director, initiated the digital preservation of the Arhoolie Foundation's Strachwitz Frontera Collection, the largest repository of Mexican and Mexican American popular and vernacular recordings in existence. To preserve this unique heritage, the CSRC has digitized 41,000 recordings, both 78 and 45-rpm phonograph recordings that are now available through a searchable website hosted by the UCLA Music Library in partnership with the UCLA Digital Library. This project is ongoing, and the goal is to make this collection available to the public in its entirety.

External Funding: Los Tigres del Norte Fund, \$250,000

#### ***Mexican-American Civic Participation Initiative***

Principal Investigators: Chon A. Noriega, Professor, Film and Television, and Lizette Guerra, CSRC Librarian

This project is collecting and preserving archives pertaining to Mexican American civic leaders and organizations, particularly concentrating on the so-called *Greatest Generation*. This generation came of age during and after War World II, and some of its

Mexican-American civic leaders are regarded as trailblazers, as figures that achieved prominence in the civic and political realm, effectively paving the way for Latino engagement in public and political engagement. Besides individuals, this project is pursuing the collection and preservation of documents pertaining to organizations.

External Funding: NEH proposal under consideration

***Chicano Cinema Recovery Project***

The CSRC launched a multiyear initiative in collaboration with the UCLA Film and Television Archive to identify, preserve, and make accessible the independent productions of Chicano and Latino filmmakers. The project has already restored six films and trailers by pioneer filmmaker Efraín Gutiérrez.

External Funding: Ford Foundation, \$100,438; Rockefeller Foundation, \$30,000; and UCMEXUS, \$15,000

***Latino Art Survey***

This project involved an extensive survey of archival materials related to Latino arts organizations and affiliated artists in the Los Angeles area. The project is currently conducting oral histories with artists and arts professionals. Survey results and oral histories will be posted on our web site. The project has also identified historical material, organizational records, and individual artists' papers that must receive archival preservation. The CSRC is now in the process of making public this project's findings via its web, something expected to be available to the public during the next fiscal year.

External Funding: Getty Foundation, \$270,000

***Mexican American Los Angeles Photograph Documentation Project***

This project involves a major archival effort to preserve and provide digital access to photographs that depict the lives and careers of Mexican Americans in Los Angeles during the twentieth century, including civic leaders and everyday citizens. Collections added in 2008–09 included those from two major Mexican American leaders: Dionicio Morales and Edward Roybal.

External Funding: Haynes Foundation: \$33,062; \$47,850 (2008-09)

***LGBT and Mujeres Initiatives***

These initiatives are aimed at increasing CSRC archival holdings with respect to gender and sexuality as well as developing and sharing best practices. During 2008–09 the CSRC developed guidelines for community-based organizations interested in archiving materials pertaining to these communities. In addition, CSRC is organizing several in different geographic locations to disseminate the guidelines and consult with intended audiences. Support is provided by a Ford Foundation grant.

These initiatives have a fourfold mission: to educate women and LGBT communities about the importance of documenting and preserving Latina and Latino history; to

educate Latina and Latino communities about the importance of women's stories and LGBT history within their archival efforts; to provide women and LGBT Latinas and Latinos with archival materials that can function as a source of pride, inspiration, and new scholarship; and to educate "mainstream" archival institutions about the need for women's and LGBT archival holdings and for culturally sensitive collecting and archival practices. To do this, the CSRC has planned a series of workshops centered on the theme of community archiving especially amongst underserved communities. The first workshop will be held at the MALCS Summer Institute in July at New Mexico State University, Las Cruces, New Mexico. Another is scheduled at UCLA in October, during the Los Angeles Queer Studies Conference.

External Funding: Ford Foundation, \$100,000

## ACADEMIC AND COMMUNITY RELATIONS

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At the core of UCLA's rise to excellence is its faculty. Campus faculty members have distinguished themselves and have consistently received national and international recognition. It was understood that the strength of the Chicano Studies Research Center would be based, to a great degree, on the involvement of faculty in multidisciplinary research and the expansion of Chicano studies curriculum and instruction. With this in mind, beginning in the mid-1970s, Chancellor Charles E. Young allocated six Institutional Faculty FTEs to the CSRC.

The CSRC has used its six FTEs judiciously, with the aim of strengthening Chicano studies research and instruction through the recruitment of faculty who combine the best disciplinary skills and Chicano studies expertise. The allocation of each FTE requires a campus-wide assessment by the CSRC director and the Faculty Advisory Committee. Campus departments and professional schools submit proposals with the understanding that the position will fill a need of both the department and the CSRC. The successful completion of a joint search and appointment to fill an open CSRC FTE involves collaboration; no position is filled without the mutual agreement of the department and the CSRC. The result has been the establishment of an outstanding group of faculty covering a wide range of disciplines and specializations.

In addition to the use of Institutional Faculty FTEs to foster Chicano studies, the CSRC's programming brings its research into dialogue with both the campus and the greater community on a local, national, and international level. Through community partnerships, community forums, public events such as major conferences, and faculty exchanges and lectures, the CSRC provides a connection for the university to the community as well as community access to the university.

### FACULTY ASSOCIATES

The faculty members who occupy the CSRC Institutional Faculty FTEs are *faculty associates* to the center. They have excelled in their scholarship, administrative service, and community service and have been pivotal in expanding the Chicano studies curriculum and overall student enrollment within their departments. Indeed, this group of faculty has increased the number of advanced students conducting research in Chicano studies and the enrollment in ethnic studies courses in their departments. The group includes senior faculty such as:

- Fernando Torres-Gil, Social Welfare
- Concepción Valadez, Education
- Steve Loza, Ethnomusicology
- Leobardo Estrada, Urban Planning
- Edit Villarreal, Theater
- Arturo Vargas Bustamante, Health Services

The degree to which these professors contribute to the broader campus is exemplified by the fact that among them they have served as department chair, vice chair of a department graduate program, associate dean, and interim dean. Their public service is also exemplary.

Apart from collaboration with the Departments of Public Health and Information Studies, CSRC staff and the Faculty Advisory Committee assessed the strength of Chicano studies at UCLA and met with department chairs and deans representing areas important to Chicano studies. Each department showed a willingness to collaborate and seek faculty candidates who meet the needs of Chicano studies and the department.

During the year, the CSRC worked with over fifty faculty in twenty-two departments (listed earlier). Faculty involvement includes participation in the Faculty Advisory Committee, various ad hoc subcommittees, the grant programs, research projects, library collection development, lectures series and conferences, student advisory workshops, and publications.

### **COMMUNITY RELATIONS, PUBLIC PROGRAMS, AND COMMUNITY PARTNERSHIPS**

The CSRC works to strengthen Chicano studies faculty across the university and to recruit and appoint individuals who promote interdisciplinary research and teaching and increase the ethnic and gender diversity of the faculty. Faculty members are also catalysts for creating partnerships with Los Angeles Latino communities, and they contribute in meaningful ways to placing UCLA in the midst of the large and expanding Latino population of California. As part of a series of CSRC-sponsored town hall meetings and discussions with community leaders, public health was identified as a key priority for faculty development. Consultation with Castulo de la Rocha, president and CEO of AltaMed Health Services Corporation, underscored UCLA's need to address Latino health issues and to add faculty who conduct research and provide community service in this area. Founded in 1969, AltaMed is recognized as one of the country's most innovative pioneers in providing comprehensive medical and social services to Latino families. With the support of AltaMed as a valuable community partner, and through a cooperative effort with the School of Public Health, the CSRC established a position for a new core faculty member. Arturo Vargas Bustamante, from UC Berkeley, was offered a post as assistant professor of Health Services in the School of Public Health. He accepted it, and started working on July 2008. This appointment also strengthens interdisciplinary research and teaching in Chicano studies. Other partnerships, described earlier and/or in other annual reports, have included Casa Libre/Freedom House and Self-Help Graphics and Art.

In 2008, the CSRC engaged in a partnership with the National Hispanic Media Coalition for a groundbreaking study to develop a replicable methodology to quantify hate speech on commercial talk radio. This partnership is already generating results with resonance at the public policy level, with CSRC-generated research being utilized in a petition for the initiation of an inquiry into hate speech filed on January 28, 2009, with the Federal Communications Commission (FCC). That petition also requested that the National

Telecommunications and Information Administration (NTIA) update its 1993 report, *The Role of Telecommunications in Hate Crime*.

Furthermore, this year the CSRC entered into a partnership with the UCLA Spanish Speaking Psychosocial Clinic. The Spanish Speaking Psychosocial Clinic provides critical mental health services for Spanish-speaking Latinos. It also serves as a training ground for graduate trainees in the mental health field.

Two critical social science-based projects have benefited from these two new partnerships: Hate Speech in the Media Project, and the New Latino Agenda: Realities on Aging, Diversity, and Latino Financial Security. These two projects have provided research training opportunities for graduate students and served as conduits for collaboration with campus faculty.

## **PUBLIC PROGRAMS**

The CSRC organized and/or co-sponsored public programs and special events reaching thousands of people; these included conferences, faculty lectures and panels, workshops, courses, TV appearances, and major cultural and artistic events, such as the *Phantom Sightings* exhibition at the Los Angeles County Museum of Art (LACMA), co-curated by Chon A. Noriega, CSRC director. The final figure for the months-long exhibition in Los Angeles, which ended on September 1, 2008, was 73,000 (this figure was highlighted in CSRC's Annual Report for 2007–08). The *Phantom Sightings* show traveled to Mexico City and San Antonio during 2008–09, with 21,639 and 12,865 visitors, respectively. This show will be in Phoenix, Guadalajara, and New York City during 2009–10. Director Noriega co-hosted, with Robert Osborne, "Race and Hollywood: Latino Images in Film," a film series on Turner Classic Movies. The films were shown throughout the month of May. Although no rating figures are available (TCM is not included in Nielson television ratings), TCM can be seen in more than 80 million homes. In addition, the CSRC took center stage during two press conferences that were covered by national and international media: one at the National Press Club to announce the preliminary results of CSRC's study on hate speech in the media, and the other to launch the online archive of the Arhoolie Foundation's Frontera Collection. Media audiences for these two events are impossible to estimate, but both generated considerable media coverage and commentary.

## **Conferences, Symposia, and Workshops**

The CSRC's conferences and symposia enable the center not only to disseminate its research but also to maintain a dialogue with scholars and leaders from the campus and the greater local, national, and international communities. During 2008–09, the CSRC organized and/or co-sponsored five conferences, symposia, and workshops, with fifty-one presenters and 473 attendees.

*Conferences and Symposia, 2007–08 and 2008–09*

	2007–08	2008–09
Conferences, Symposia, and Workshops	7	5
Presenters	122	51
Attendees	1,420	473

- Women of the Americas – Actions of Transfer Festival and Symposium, “Women’s Performance in the Americas,” November 20–23, 2008. Presenters: 12. Attendance: 100. Co-sponsors: CSRC, UCLA Center for Performance Studies, Hemispheric Institute of Performance and Politics at NYU.
- CSRC fourth annual Latina/o Education Summit, May 15, 2009. Presenters: 18. Attendance: 253. Co-sponsors: CSRC, UC Latino Research Program, University of California Committee on Latino Research, UC Accord, and CalPOE.
- UCLA Migration Study Group all-day workshop on immigrant connections with their homelands, November 21, 2008. Presenters: 8. Attendance: 40. Co-sponsors: UCLA Migration Study Group and the International Institute.
- UCLA Migration Study Group all-day workshop, “Children and Families in Migration,” January 30, 2009. Presenters: 2. Attendance: 40. Co-sponsors: UCLA Migration Study Group and the International Institute.
- UCLA Migration Study Group all-day workshop on the migration industry, May 29, 2009. Presenters: 11. Attendance: 40. Co-sponsors: UCLA Migration Study Group and the International Institute.

**Faculty Research Exchanges, Lectures, Panels, and Press Conferences**

In an effort to promote dialogue with other colleagues, students, and members of the UCLA academic community, the center hosted or sponsored eighteen lectures, panels, and press conferences in 2008–09. Combined attendance at these events exceeded 1,400, and there were sixty-five presenters.



*Lectures, Panels, and Press Conferences, 2007–08 and 2008–09*

	2007–08	2008–09
Lectures, Panels, and Press Conferences	25	31
Presenters	40	65
Attendees	1,181	1,401

Note: Attendance figures do not include media audiences for press conferences.

- Fiamma Montezemolo, CSRC visiting scholar, presentation at Farmlab on Tijuana ethnography, March 6, 2009. Presenters: 2. Attendance: 40.
- Carlos Manuel Haro, former CSRC assistant director, August 15, 2008. Presenters: 1. Attendance: 40. Co-sponsors: Los Angeles Institute and Chicano Latino Youth Leadership Project.
- Eloy Rodriguez, lecture, October 1, 2008. Presenters: 1. Attendance: 26. Co-sponsors: UCLA Civil Rights Project.
- Artist Raul Ferrera-Balanquet, presentation: “Cine Imperfecto,” October 20, 2008. Presenters: 1. Attendance: 40. Co-sponsor: UCLA Department of Theater, Film, and Digital Media.
- Tere Romo, CSRC arts projects coordinator, lecture: “Transforming Spirit: Contemporary Expressions of Dia de los Muertos,” October 4, 2008. Presenters: 1. Attendance: 40. Co-sponsor: City of Ventura.
- UCLA Migratory Group Study Series, fall quarter: September 26, October 6, October 10, October 26, and November 21, 2008. Presenters: 12. Attendance: 160. Co-sponsors: UCLA Migration Studies Group and the International Institute.
- UCLA Migratory Group Study Series, winter quarter: January 8, January 23, January 29, February 20, and March 6, 2009. Presenters: 5. Attendance: 150. Co-sponsors: UCLA Migration Studies Group and the International Institute.
- UCLA Migratory Group Study Series, spring quarter: April 2, April 3, April 17, and May 15, 2009. Presenters: 7; attendance: 150; co-sponsors: UCLA Migration Studies Group and the International Institute.
- Chon A. Noriega, CSRC director and professor of film, television, and media studies, plenary presentation at the Mid-Winter Meeting of the Association of Art Museum Directors. Presenters: 1. Attendance: 200. Co-sponsors: UCLA Migration Study Group and the International Institute.

- Patricia Hernandez Leon, sociologist, activist, and educator, presentation on education issues in Chiapas, April 7, 2009. Presenters: 1. Attendance: 40. Co-sponsor: César E. Chávez Department of Chicana and Chicano Studies.
- Willie Herrón III and Harry Gamboa, presentation: “Regeneracion: Drawing on Exile and Talk,” May 16, 2009. Presenters: 2. Attendance: 45. Co-sponsor: Federal Art Project.
- Tom Waldman, Willie Herrón III, and Jesus Vello, presentation: “Alternative to the Club Circuit: The Vex and East LA Punk Panel,” May 23, 2009. Presenters: 3. Attendance: 40. Co-sponsor: Federal Art Project.
- Patricia Gandara, professor of education, UCLA; and Frances Contreras, presentation and signing of *The Latino Education Crisis*, February 18, 2009. Presenters: 3. Attendance: 110. Co-sponsors: UCLA Migration Studies Group and the UCLA Civil Rights Project/Proyecto.
- Alicia Gaspar de Alba, professor and chair, Chicana/o studies, UCLA; Karen Mary Davalos, professor of Chicana/o studies, Loyola Marymount University; and Yolanda López, presentation and signing of *Yolanda M. López*, March 4, 2009. Presenters: 3. Attendance: 70. Co-sponsors: UCLA Department of Art and César E. Chávez Department of Chicana and Chicano Studies.
- Lucha Corpi, author, and Alicia Gaspar de Alba, professor of Chicana/o studies, UCLA, book reading, March 5, 2009. Presenters 2. Attendance: 40. Co-sponsor: César E. Chávez Department of Chicana and Chicano Studies.
- Hector Tobar, reading and book presentation, April 29, 2009. Presenters: 1. Attendance: 50. Co-sponsor: YRL.
- Francisco Javier Iribarren, CSRC assistant director; and Alex Nogales, executive director, National Hispanic Media Coalition; and others. Press conference to announce preliminary study results from the CSRC’s Hate Speech in the Media Project, National Press Club, Washington DC, January 28, 2009. Presenters: 9. Attendance: 40. Co-sponsor: National Hispanic Media Coalition.
- Gene Block, UCLA chancellor; Chon A. Noriega, CSRC director; Chris Strachwitz, Los Tigres del Norte; and others. Press conference to announce the launch of the Fronteras Collection Online Archive, UCLA Morgan Center, March 26, 2009. Presenters: 10. Attendance: 120. Co-sponsors: UCLA YRL and the Arhoolie Foundation.

## OTHER EVENTS

In addition to conferences and symposia, lectures, and panels, the CSRC organized twenty-one other events. These included open houses and special events, film and video screenings, TV appearances on a national cable network, and displays and workshops.

### *Attendance at Other Events, 2007–08 and 2008–09*

	2007–08	2008–09
Open Houses and Special Events	96,680	35,574
Film and Video Screenings	531	1,103
Other	59	0

Note: Includes radio audiences for 2007–08, but does not include television audiences for 2008–09.

### **CSRC Open House and Special Events**

- Exhibition: *Phantom Sightings: Art after the Chicano Movement*, October 16, 2008-January 11, 2009, Museo Tamayo de Arte Contemporaneo, Mexico City. Attendance: 21,639
- Exhibition: *Phantom Sightings: Art after the Chicano Movement*, March 12- June 14, 2009, Museo Alameda, San Antonio, Texas. Attendance: 12,865
- Closing celebration for *Vexing*, August 31, 2008. Attendance: 30; co-sponsors: Claremont Museum of Art.
- Culture Clash, Rene Yanez, Willie Herrón III, and Adolfo Guzman-Lopez, Fowler Museum members-only opening, October 4, 2008. Presenters: 20: Attendance: 700. Co-sponsor: Fowler Museum.
- CSRC annual open house, November 5, 2008. Presenters: 5. Attendance: 100.
- Chicano Secret Service, “An Afternoon of Chicana/o Teatro,” November 13, 2008. Presenters: 10 Attendance: 90.
- Raphael Montanez Ortiz and Monique Ortiz, a presentation of performance art April 26, 2009. Presenters: 10. Attendance: 100. Co-sponsor: Art and Activism Series.
- Los Angeles Times Festival of Books, April 25 and 26.
- La Gente de Aztlan reunion and benefit celebration, May 15, 2009. Presenters: 10. Attendance: 50. Co-sponsor: La Gente de Aztlan.

## Film and Video Screenings

- Screening of award-winning film, *August Evening*, September 25, 2008. Presenters: 1. Attendance: 140. Co-sponsors: Melnitz Movies.
- Screening of CSRC film, *Casa Libre/Freedom House*, Temecula Valle International Film Festival, September 30, 2008. Presenters: 1. Attendance: 110. Co-sponsor: Temecula Valley International Film Festival.
- Special screening of CSRC film, *Casa Libre/Freedom House*, Boston Latino Film Festival, October 9, 2008. Attendance: 50. Co-sponsor: Harvard Film Archive.
- Special screening of CSRC film, *Casa Libre/Freedom House*, LA Athletic Club, October 30, 2008. Presenters: 3. Attendance: 150. Co-sponsor: LA Athletic Club.
- Screening of *The Art Shibayama Story*, November 13, 2008. Presenters: 3. Attendance: 50. Co-sponsors: Asian American Studies Center and the Charles E. Young Research Library.
- Screening of CSRC film, *Casa Libre/Freedom House*, Cine Festival San Antonio, February 9, 2009. Presenters: 1 Attendance: 50. Co-sponsor: Cine Festival San Antonio.
- Screening of *Father G and the Homeboys*, February 25, 2008. Presenters: 1. Attendance: 45. Co-sponsors: UCLA YRL and Planners of Color for Social Equity.
- Screening of CSRC film, *Casa/Libre Freedom House*, University of Michigan Law School, in association with Ann Arbor Film Festival Screening, March 25, 2009. Presenters: 1. Attendance: 140. Co-sponsor: University of Michigan.
- Screening of Efrain Gutierrez's *Run Tecato Run*, UCLA Festival of Preservation, April 15, 2009. Presenters: 2. Attendance: 44. Co-sponsor: UCLA Film and Television Archive.
- Film series co-hosted by Chon A. Noriega, CSRC director, "Race and Hollywood: Latino Images in Film," Turner Classic Movies, May 2009. Presenters: 2. Attendance: potentially millions.
- Screening of *Sleep Dealer*, May 5, 2009. Presenters: 2. Attendance: 280. Co-sponsors: UCLA Melnitz Movies and the Latin American Institute
- Screening of *Ama, the Memory of Time*, May 27, 2009. Presenters: 2. Attendance: 40. Co-sponsors: UCLA Center for Oral History Research and the César E. Chávez Department of Chicana and Chicano Studies

## **INSTRUCTIONAL SUPPORT**

### **Class Presentations**

Deena J. Gonzalez. Presentation in Professor Otto Santa Ana's "Chicana/o Theory" class. UCLA, April 27, 2009.

Deena J. Gonzalez. Judge/evaluator in Professor Alicia Gaspar de Alba's "Border Consciousness class." UCLA, June 2, 2009.

Chicano artist Gronk, Armando Duron, Judy Baca, and Colin Gunckel. Presentations in Assistant Professor Eric Avila's "Chicano History and Culture" class. UCLA, November 18 and 20, 2008.

### **Service Learning for Graduate Students**

For the past few years, the CSRC has participated as a service learning site for graduate students in the UCLA Department of Information Studies. The "Ethics, Diversity, and Change in Information Professions" class gives participating students the opportunity to implement knowledge obtained through course materials in real life settings, which allows them to develop a richer understanding of the ethical issues that arise when providing service and access to a library, archive, or museum. Students working in the CSRC Library and Archive are exposed to the complexities of working in an ethnic studies library and archive.

## **TRAINING AND MENTORSHIP PROGRAMS**

Each year, in addition to sponsoring courses, guest speakers, and workshops, CSRC participates in a number of extracurricular training and mentorship programs.

### **The IUPLR–Latino Public Policy Institute, July 2009, George Washington University, Washington, D.C.**

As a member of the Inter-University Program for Latino Research (IUPLR), the CSRC participates in the Latino Public Policy Institute (LPPI), a summer leadership program for undergraduate students. Attendees were Adan Alvarez, history and Chicana/o studies; Sulma Ruiz, Chicana/o studies; and Joseph Woodard, Chicana/o studies and political science.

### **Getty Multicultural Summer Internship Program**

A ten-week program for undergraduate students in Southern California who want hands-on experience in research, curatorship, and preservation in the arts. This summer's intern was Damaris Leal.

## **California Latino Caucus Institute Polanco Fellows Conference**

Recent graduates are selected as Polanco Fellows each year. Fellows serve as full-time staff in the California Legislature or other branches of government in Sacramento; they help develop legislative proposals, research and analyze bills, respond to constituent inquiries, develop talking points, and write press releases, speeches, and general correspondence. This year's fellows were Michael Castillo, Ismael Herrera, and Trinidad Solis.

## **CSRC FACILITIES**

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During 2007–08, the CSRC occupied twenty-three rooms in Haines Hall (twenty-two on the first floor of the building plus a publications storage room in the basement), totaling 5,524 square feet. Of the twenty-three rooms, sixteen (3,106 sq. ft.) are offices that are used for core staff, project staff, and graduate and undergraduate student assistants. (See appendix 3.)

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2008–09**

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- A. Room Assignments, by Staff
- B. Floor Plan, Chicano Studies Research Center Offices, Haines Hall

## A. Room Assignments, by Staff, 2000–09

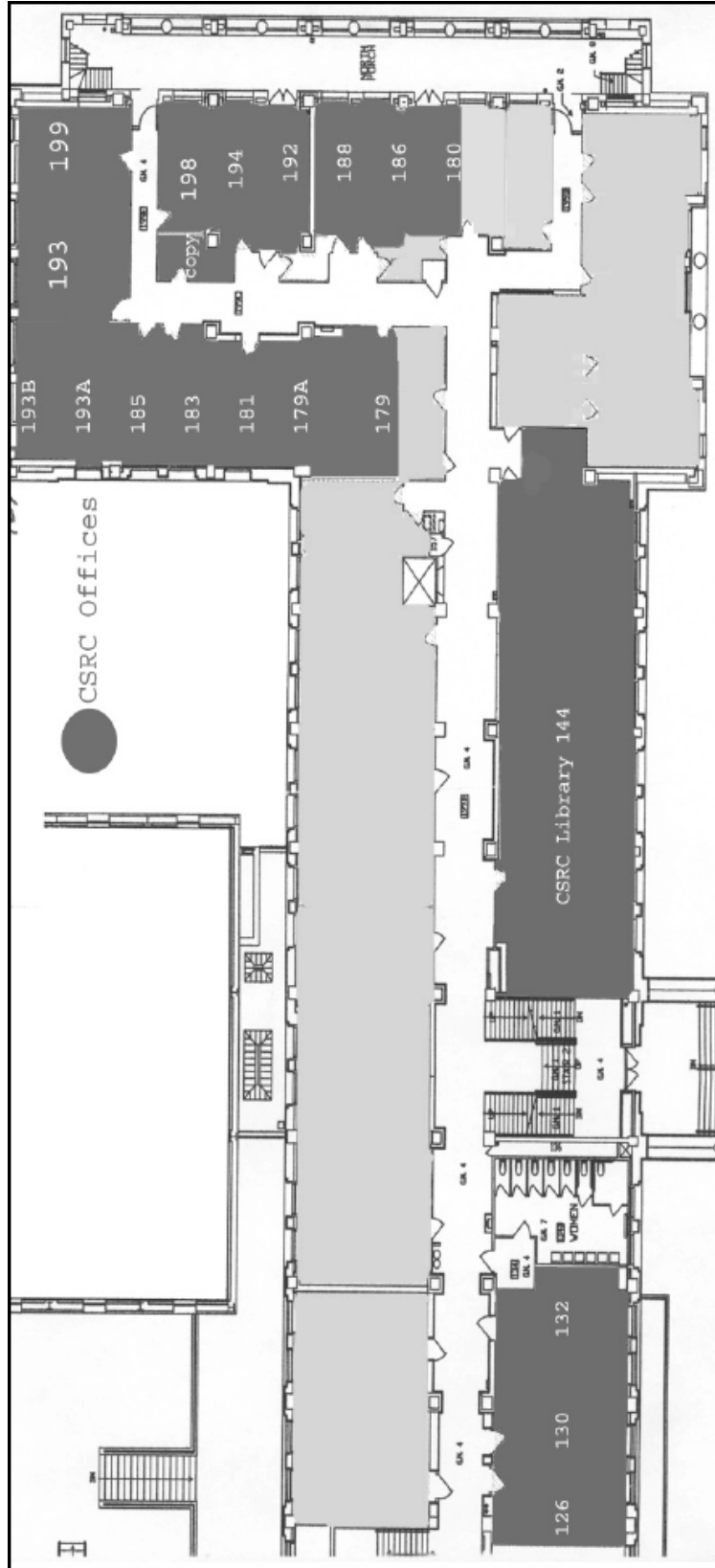
### Haines Hall

Twenty-three rooms are assigned to the CSRC (5,524 sq. ft.). Sixteen (3,106 sq. ft.) are offices (excluding library, conference room, storage space), shared by fifty-four staff, student assistants, and visiting scholars and researchers.

Room	Square Feet	Staff	Purpose
126	241	Rebecca Frazier	Senior Editor
130	393	Erica Bochanty Colin Gunckel Terezita Romo Mirasol Riojas Beth Rosenblum Judith Silva	Publications Coordinator Graduate Assistant Arts Project Coordinator Graduate Associate Graduate Assistant Graduate Assistant
132	225	Jesse Vidaurre Jenny Walters	Technical Assistant Museum Scientist
144	1590	Lizette Guerra Michael Chiardarelli Seraina Rohrer Damaris Leal Antonio Anfiteatro Albany Bautista Diana A. Grijalva Cynthia Melchor Khanh Tran Le Nguyen Gabriel Jose Ramirez Erin Marie Rush Neda Nicole Sabori Connie Yee M Tong Melissa Vasquez	Non-Circulating Library Librarian Visiting Scholar Visiting Scholar Getty Intern Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant
179A	160	<i>Not applicable</i>	Archival Storage
179	312	<i>Not applicable</i>	General Conference Area
180	154	Mike Stone	Archive Manager/Collections Processing
181	151	Nadine Bermudez Lindsay Perez Huber Deena Gonzalez Argelia Edith Andrade	Graduate Associate Graduate Associate Postdoctoral Fellow Predoctoral Fellow

183	147	Luz Orozco Darling Sianez	MSO/Financial Analyst Press Support
184	40	<i>Not applicable</i>	Storage
185	159	Jae Chung Eric Chang	Computing Support Graduate Assistant Two Student Work Stations
186	151	Raul Lugo Hector Pena Alex Lee Caroline Sora Park	Graduate Assistant  Graduate Assistant
188	147	Linda Lara	Graduate Assistant
190	44	<i>Not applicable</i>	Computer Tech Services
192	176	Carlos Haro Alvaro Huerta	Postdoctoral Fellow Ph.D. Candidate/Visiting Scholar
193	381	Crystal Perez Wendy Figueroa Gabriel Jose Ramirez Alex Slevcove Melissa Vasquez Analee Villalpando	Administrative Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant Undergraduate Assistant
193A	119	Christopher Best	Development Director
193B	175	Francisco Javier Iribarren	Assistant Director
194	156	Mirasol Riojas Christina Carotenuto Ondine Chavoya Fiamma Montezemolo	Graduate Assistant Visiting Scholar Postdoctoral Visiting Fellow Visiting Scholar
196	75	<i>Not applicable</i>	Copier/Supplies
198	149	Cathy Rivera Janeth Torres	Public Information Representative Undergrad Research Assistant
199	182	Chon A. Noriega	Director
B02	197	<i>Not applicable</i>	Publications Storage

**B. Floor Plan, Chicano Studies Research Center Offices, Haines Hall**



**Appendix IV: Selected Media Coverage  
2008–09**

- A. List of Press Coverage
- B. Selected Clippings



## A. List of Press Clippings

In chronological order, June 30, 2008, through June 16, 2009

“Cheech Marin Introduces Chicano Art at the LACMA.” Theresa Wray, *Daily Sundial*, June 30, 2008.

<http://www.chicano.ucla.edu/center/documents/2008-DailySundial-June30.pdf>

“The Candor Cap.” Robert J. Samuelson, *Washington Post*, July 9, 2008.

<http://www.chicano.ucla.edu/center/documents/2008-TheCandorGap-July9.pdf>

<http://www.washingtonpost.com/wp->

[content/article/2008/07/08/AR2008070802464.html](http://content/article/2008/07/08/AR2008070802464.html)

“The Crisis in Assimilation.” Rich Lowry, *Townhall.com*, July 10, 2008.

<http://www.chicano.ucla.edu/center/documents/2008-Townhall.com-July10.pdf>

[http://townhall.com/columnists/RichLowry/2008/07/10/the\\_crisis\\_in\\_assimilation](http://townhall.com/columnists/RichLowry/2008/07/10/the_crisis_in_assimilation)

“Phantom Sightings: Art After the Chicano Movement” (review). Holly Myers, *artreview.com*, July 11, 2008.

<http://www.chicano.ucla.edu/center/documents/20080711-artreview.com.pdf>

<http://www.artreview.com/forum/topic/show?id=1474022%3ATopic%3A338355>

“Lowry: Beware of the Crisis in Latino Assimilation.” Rich Lowry, *Statesman.com*, July 14, 2008.

[http://www.chicano.ucla.edu/center/documents/2008-AustinAmericanStatesman-](http://www.chicano.ucla.edu/center/documents/2008-AustinAmericanStatesman-July14.pdf)

[July14.pdf](http://www.chicano.ucla.edu/center/documents/2008-AustinAmericanStatesman-July14.pdf)

“Self Help Graphics Needs Help!” *UprisingRadio.org*, July 17, 2008.

[http://www.chicano.ucla.edu/center/documents/2008-Uprisingradio.org\\_Chon-July17.pdf](http://www.chicano.ucla.edu/center/documents/2008-Uprisingradio.org_Chon-July17.pdf)

<http://uprisingradio.org/home/?p=2902>

“Betty Boop Born and Praised in L.A.” Camille Lowry, *Swindle*, no. 17, 2008.

<http://www.chicano.ucla.edu/center/documents/2008-SWINDLE-July.pdf>

<http://swindlemagazine.com/issue17/betty-boop-born-praised-in-la/>

“Dia de Los Muertos Traditions Evolve.” *Ventura County Star*, September 29, 2008.

<http://www.venturacountystar.com/news/2008/sep/29/dia-de-los-muertos-traditions-evolve/>

“The Daily Mirror: Larry Harnisch Reflects on Los Angeles History.” Larry Harnisch, *Los Angeles Times Blogs*, October 3, 2008.

<http://latimesblogs.latimes.com/thedailymirror/2008/10/coming-attracti.html>

“The Latino Daddy Gap.” Amy Alkon, *Advise Goddess Blog*, October 9, 2008.

[http://www.advisegoddess.com/archives/2008/10/09/the\\_latino\\_educ.html](http://www.advisegoddess.com/archives/2008/10/09/the_latino_educ.html)

“Writers Read Their Work to Help the Less Fortunate.” *Las Cruces Sun-News*, October 10, 2008.

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## **B. Selected Clippings**