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UCLA Study Highlights *John* & *Ken Show*'s Anti-Latino And Anti-Immigrant "Hate Speech"

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A recent study by the UCLA's Chicano Studies Research Center titled "Quantifying Hate Speech On Commercial Talk Radio" looked at the prevalence of hate speech in Los Angeles County talk radio programs and found numerous "instances that met the study's criteria for statements targeting a vulnerable group or their supporters" in LA's *John & Ken Show.* In particular, the study found that the show disproportionately targeted Latino, Mexican and immigrant groups. The study looked at instances of hate speech from 2008 and found that the *John & Ken Show* repeatedly targeted immigrants, Latinos and Mexicans.

From the study, which looked at *The John & Ken Show* as well as *The Lou Dobbs Show* and *The Savage Nation*:

Program	Call for Action Vulnerable (Call for Action against Supporter	Implied	Target I	Named Target	Total by Program
Lou Dobbs Show	1		6	10		36	53
Savage Nation	0		10	12		23	45
John & Ken Show	1		15	14		20	50
Totals	2		31	36		79	148
	2		31	50		11	140
		d Statem Latinos o Mexicans	ents by Target r People of Color	Muslims	Sexual	South L.A.	Total by Program
Program	ry of Targeted Undocumented	Latinos o	ents by Target r People of Color		Sexual	South L.A.	Total by
Program Lou Dobbs Show	Undocumented Immigrants	Latinos o Mexicans	ents by Target People of Color in Public Office	Musims	Sexual Minoritie:	South L.A. Residents	Total by Program
able 3. Summa Program Lou Dobbs Show Savage Nation John & Ken Show	Undocumented Immigrants 36	Latinos o Mexicans 3	ents by Target r People of Color in Public Office 8	Muslims O	Sexual Minoritie: O	South L.A. Residents O	Total by Program 47

The report found that John & Ken had only a 55 percent accuracy rate and that it's "unsubstantiated claims related either entirely

or predominantly to undocumented immigrants and governmental agencies or public officials that were characterized as supporting them or facilitating their negative impact on society."

The study comes as the National Hispanic Media Coalition announced more advertiser pullouts in their campaign "Take John and Ken Off The Air" which was formed after the program targeted immigrant rights activist Jorge-Mario Cabrera by giving out his personal cell phone number on the air, leading Cabrera to receive violent voice messages and death threats. In addition to receiving pledges from GM, Verizon, and AT&T, the NHMC has announced several other companies have announced that they are pulling their advertisements from the show.

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