mediabistro.com | FishbowILA | FishbowINY | FishbowIDC | SocialTimes | MediaJobsDaily | more >>

Show Business Our Town Journos Newspapers Idiot Box Jobs

Sky Radio is looking for a Advertising Executive - Media Sales. next job

POLI SCI, RADIO-DISPATCHED

UCLA Study Finds KFI Hosts Guilty of 'Hate Speech'

By Richard Horgan on November 9, 2011 1:00 PM

Several years ago, UCLA professor of cinema and media studies **Chon Noriega** teamed up with colleague **Francisco Javier Iribarren** to analyze a slice of AM radio's dominant format, conservative talk.



The pair focused on two weekday programs, one of which, "John and Ken," has recently come under heavy fire for its on-air disclosure of a Hispanic public relations professional's cell phone number. Final findings published this month show that both the KFI-AM 640 program and "The Savage Nation" were guilty of four different kinds of hate speech, based on the analysis of separate 40-minute-block transcripts from late July 2008:

The study found that dehumanizing metaphors were used in 185 statements. Such metaphors evoked warfare, heroism, enemies, biblical characters, criminality, persecution and other representations. There were 77 instances of flawed argumentation... Divisive language was used in 79 instances... Thirty-three false statements were used to validate the hosts' points and to promote public opinion.

As an example of that last category on "John and Ken," the UCLA data cites the statement, "And this all under the **Gavin Newsom** policy in San Francisco of letting underage illegal alien criminals loose." Along with the fall 2011 brouhaha, John and Ken must now deal with a study that confirms their tactics are both deliberate and entrenched.

[To view-print-save the November 2011 UCLA Chicano Studies Research Center paper, click here]

RELATED:

Funny or Die Launches New Political Site
KCRW Cuts 'Are Friends Eclectic?' Benefit Concert to One Night
J. Edgar Hoover and the *LA Times*MMA Tabulates 'Muffin-gate' Media Corrections
Tags: Chon Noriega, Francisco Javier Iribarren, Gavin Newsom

2 Comments Share 1 0 Like 2 Send





Interested in advertising on FishbowILA?

Find a Job

Advertising Executive - Media Sales

Sky Radio Los Angeles, CA

Web Producer / Project Manager

Bobit Business Media Los Angeles, CA

New Media Production Coordinator

VIZ Media, LLC San Francisco, CA

Ad Sales Production Assistant

Discovery Communications
Los Angeles, CA

UX Designer/Information Architect

Creative Circle Los Angeles, CA

Account Supervisor (Merchandising experience)

Draftfcb

<< PREVIOUS NEXT >>

Publishing App Expo

Find out how to build apps within budget, maximize discoverability,

and monetize content across all publishing platforms at Publishing

publishing experts including Lyle Underkoffle (Disney Publishing

Worldwide), Claudia Romanini (Barnes & Noble), and Craig Ettinger

App Expo, December 7-8, 2011 in New York City. Connect with

Irvine, CA

Sales Planner
Glam Media, Inc.
New York, CA

Editorial and Layout Assistant

IBISWorld

Santa Monica, CA

Online Product Associate

SAGE Publications

Newbury Park, CA

Head of Accounts

Creative Ad Agency Los Angeles, CA

See all jobs | Post a risk-free job listing for \$279

PUBLISHING APP EXPO DEC. 7-8, 2011 NEW YORK

MEDIABISTRO EVENTS

Like
Add New Comment

Hear from Disney, Time, and Barnes & Noble at

(Time.com). Register today!

Post as ...

Showing 2 comments

Sort by Popular now Subscribe by email Subscribe by RSS



HeSaid1

13 hours ago

"underage illegal alien criminals"--where the heck is the "Hate" speech in that? I love J & K and support them and will boycott any corporation, group, or individual that boycotts them. They at least, are willing to tell it like it is. Wow! J & K! There's a lot of hate speech aimed at you...

Like R

Reply



Richard Horgan min reply to HeSaid1

12 hours ago

Remember though, the example cited above is culled from the study category of "false statements"... Two of the other categories, dehumanizing metaphors and divisive statements, are more in line with hate speech.

Like

Reply

FishbowlLA Staff



Matthew Fleischer Co-Editor



Richard Horgan Co-Editor



Pandora Young Co-Editor



Marcus
Vanderberg
Co-Editor

FishbowlLA on Twitter

WATCH: How abt @piersmorgan as Oscar host? In announcing @nbcagt departure, @CNN talker jokingly makes offer. http://t.co/rilAwjVK about an hour ago

Via @nateog: @VividCorp has a new channel @GoogleTV, & apparently Google is fine w/that. http://t.co/veO4NnJ1 about an hour ago

Five-time @goldenglobes nominee (& 1989 winner) Morgan Freeman tapped by HFPA for Cecil B. DeMille honor. http://t.co/G0eKxwBM about an hour ago

Scandal @penn_state sparks rare misstep @aplusk, leading actor to put a temporary halt to any further tweeting. http://t.co/xMdTEOY4 about 1 hours ago

Follow FishbowlLA on Twitter

Videos

Topics

Links

Archives

Partners









WebMediaBrands™

Mediabistro | All Creative World | Inside Network

Jobs | Education | Research | Events | News

Advertise | Terms of Use | Privacy Policy

Copyright 2011 WebMediaBrands Inc. All rights reserved.